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Autonomous - Affiliated to Osmania University

Re - Accredited by NAAC with 'A' Grade Gunfoundry, Abids, Hyderabad

DEPARTMENT OF BUSINESS MANAGEMENT

MBA ANNUAL REPORT 2015-16-2019



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ABOUT COLLEGE

Main Campus



Main Address: 5-9-1106, Basheerbagh-King Koti Road, Gunfoundry, Hyderabad - 500 029



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Extended Campus, Hyderabad: 5-9-300, Caprotti Hall Building, Gunfoundry, Abids,

The college strives to create a conducive atmosphere for the overall growth of students be it in helping them financially/emotionally/academically. The college is constantly engaged in enhancing Leadership skills, Teamwork skills, Communication skills, Culture and global awareness, Ethics and inculcating service attitude and values in students(visit of old ages homes and orphanages).

Since its establishment in 1999, St. Joseph PG College, is having an own impression of it in the city of Hyderabad. St. Joseph's PG College obtained permission to start Post Graduate courses in MBA in the year 2001 from AICTE and is affiliated to Osmania University.

The overarching Vision of the college - "To create a distinct environment of excellence in education with social commitment and humane values"- has inspired our relentless march towards achieving academic and human excellence.

VISION

To provide a distinct environment of excellence in education with humane values and social commitment.

MISSION



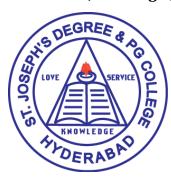
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We are committed

- To develop knowledge citizens with multidisciplinary global competencies.
- To integrate in the students the ennobling virtues of truth, fairness, tolerance and cooperation that lead them to serve the underprivileged.
- To sensitize in the Josephites a sense of appreciation of traditional and cultural inheritance of the nation.
- To create and maintain an environment of excellence in education through technological advancements & effective pedagogy and methods of evaluation.
- To provide life skills towards a successful career, home and society.

The Crest of the college consists of a Wheel, a Triangle, a Lamp and a Book



- The **WHEEL** It stands for the Universe as God's gift to mankind and the wholeness of the wheel invites us to be cosmological in our vision and cosmopolitan in our approach.
- The **TRIANGLE** It depicts the three phases of Growth- Knowledge as one's personal and basic foundation & experience: it further extends to love and to serve the neighbour and the society.
- The **BOOK** It represents the fountain of knowledge from where one quenches one's thirst for wisdom.
- The **LAMP** It represents light the presence of GOD in the world and in each human being inviting us to live together.

Salient Features

- Admission to all Christian and first generation students from marginalized society
- Discipline Hallmark of the College



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- Insistence on Formal Dress and ID
- Entrepreneurship Development Cell with the support of NEN
- Good support services & facilities for students
- Women Empowerment Cell
- Excellent Infrastructure with safety measures and facilities for differently abled students

Best Practices

- The use of modern teaching-learning practices with ICT
- Unit planners for academics at the beginning of the year
- Continuous & Comprehensive evaluation
- Regular staff meetings for quality enhancement
- Encouragement to meritorious students by cash awards and momentos
- Counseling, remedial, tutorial, mentoring & career guidance in Curriculum
- Regular interaction with the parents on student's holistic development
- Excellent placement assistance
- Periodic feedback from students and review mechanism for faculty
- Professional competency of teacher upgradation
- Josephites Service Society (JSS), Red Cross & NSS activities in community building

DETAILS OF HEAD OF THE INSTITUTE



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Rev.Fr.Vincent Arokiadas, Principal, Secretary & Correspondent

MA, MBA, M. Phil, (Ph.D)

ABOUT DEPARTMENT OF BUSINESS MANAGEMENT

VISION: To create inspired business leaders for contemporary technology enabled organizations.

MISSION:

➤ To provide practical, relevant and innovative solutions required for dynamics of various organizations.



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- To build intellectual capital through effective program delivery.
- > To enhance multi-tasking capabilities.
- > To impart knowledge & entrepreneurial skills for successful career
- ➤ To build life skills through value-based education and service-oriented programs

The Department of Business Management started in the year 2001. It offers 1) Two-year full time course of Masters in Business Administration, affiliated to Osmania University and approved by All India Council for Technical Education and 2) Three year Full time course in Bachelor of Business Administration started under Autonomy affiliated to Osmania University from Academic year 2011 – 2012.

MBA Course started with an intake of 40 students and was increased to 120 seats in the year 2004-05. Department is guided, directed & motivated by **Principal Rev.Fr.Vincent Arokiadas**. Faculties are well qualified and dedicated and faculty student ratio is 1:15.

- Every year, the department conducts Bridge Courses in Statistics, Accountancy, Computers & Communication skills and also relevant certificate courses are conducted to enhance the students' employability.
- The Faculty members employ a variety of pedagogy like lecture method, role play, case studies, GDs, etc., for effective content delivery.
- Various Co-curricular activities are organized through Management cells: Finance, Marketing, and Human Resource Cells to train and enhance the students' employability skills.
- ❖ Every year the Department organizes industrial tours both Local and Outstation as experiential learning for MBA First years and Second years respectively.
- ❖ They are also oriented about their course, attitude and utilization of their skills in the induction programme and
- Outbound training programmes are conducted every year.

CHAIRMAN, ACADEMICS & PLACEMENT INCHARGE HOLDING OFFICE IN 2015-16



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S.NO	DESIGNATION	NAME
1	CHAIRMAN	Most Rev. Thumma Bala
2	PRINCIPAL	Rev. Fr. Vincent Arokiadas
3	HEAD OF DEPARTMENT	Mrs. A.Mary Francina
4	PLACEMENT INCHARGE	Dr. N. Srinivas



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ACHIEVEMENTS/RANKING OF THE DEPARTMENT

- Ranked 82 in All India Ranking of B-Schools 2015 by Silicon India Magazine
 Education Edition "What if not IIMs B-School Survey Feb 2015"
- 2) Ranked 227 by Business Standard survey in November 2015 Edition
- 3) 152nd rank in overall India as Top Business School,131st rank as Top Pravite B School,58th rank a stop school Private South Zone and 6th rank as Top B school in Hyderabad by week Hansa Survey 2015.
- 4) 81st Rank overall India among the Top B School in India by Higher Education beyond IIMs B School survey 2015.



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LIBRARY INFORMATION

MBA RELATED BOOKS ADDED DURING APRIL 2015 - MARCH 2016

No. of Volumes 269

No. of Titles 34

No. of Text Books 235

No. of Ref. Books 34

National Journals 6

Print Inter National Journals: 2

Print Magazines 12

News Papers 5

Amount Spent

On Books : **Rs**. 81,828.00

PG. LIST OF JOURNALS FOR THE YEAR 2015-2016

S.No	TITLES AMOUNT	
1	Banking Finance	750
2	Finance India	2400
3	Harvard Business Review	4000
4	HR Magazine 8712	
5	Indian Journal of Marketing 2000	
6	Indian Management 495	
	International Journal of Commerce &	
7	Management	35038



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8	Safety Messenger	1500
	Total Amount	54895

FACULTY PROFILE 2015-216

S. No.	Name Of Faculty	Title Designation	Qualification	
1	Rev. Fr. Vincent Arokiadas	Principal, & Correspondent	MA, MBA, M. Phil, (Ph.D)	
2	Mrs. A. Mary Francina	Associate Professor and HOD	MBA ,(PhD)	
3	Mrs. R. Anita	Associate Professor & Dean Academics	BE, MBA,(Ph.D),NET,TS-SET	
4	Mrs.A.Danam Tressa	Associate Professor	MBA,MCOM,(Ph.D)	
5	Mrs. K. Srivani	Associate Professor	MBA, MPhil, (Ph.D)	
6	Dr. Nagunuri Srinivas	Associate Professor & Placement Officer	Ph.D, MBA ,MPhil	
7	Mrs. Sangeetha Thakur	Assistant Professor MBA,DCA,DNC		
8	Mr. P. Ganesh Anand	Assistant Professor	MBA	
9	Mrs. Molly Chaturvedi	Assistant Professor	MBA, TS-SET	
10	Ms. Smriti Nagaria	Assistant Professor	MBA, AP -SET	
11	Ms. S. Swapna	Assistant Professor	MBA	
12	Ms. Jesmy Thomas	Assistant Professor	MBA	
13	Lavanya Kumari	Associate Professor	MBA (Phd)	
14	Manoj De Clarence	Assistant Professor	MBA	



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Faculty Awarded Ph D in the year 2015-2016

Dr. Nagunuri Srinivas	Associate Professor & Placement Officer	Ph.D, MBA ,MPhil
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DETAILS OF FACULTY PURSUING PH.D

S. No.	Name Of Faculty	Title Designation	Qualification
1	Rev. Fr. Vincent Arokiadas	Principal, & Correspondent	MA, MBA, M. Phil, (Ph.D)
2	Mrs. A. Mary Francina	Associate Professor and HOD	MBA ,(PhD)
3	Mrs. R. Anita	Associate Professor & Dean Academics	BE, MBA,(Ph.D),NET,TS-SET
4	Mrs.A.Danam Tressa	Associate Professor	MBA,MCOM,(Ph.D)



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S.NO.	NAME OF THE FACULTY	WORKHSOP/SEMINAR/ CONFERENCE ATTENDED	
1	Mrs. R. ANITA	One day workshop on "IMPLEMENTATION OF CBCS IN COLLEGE PROSPECTS AND CHALLENGES" in collaboration with TSCHE & ICSSR at RBVR College on 27 th June,2015 State Level University Industry meet on "SKILL TRANSFORMATION IN TELANGANA" at Osmania University Auditorium on 1 st Aug.	
2	Ms. SMRITI FDP on "EFFECTIVE TEACHING AND RESEARCH METHODS FO ACADEMIC EXCELLENCE" at AV College, on 14th July, 2015		
3	ALL FACULTY One day workshop on "IMPLEMENTATION OF CBCS II AUTONOMOUS COLLEGES" at St. Josephs Degree & PG College on 25th July, 2015		
4	Mrs. SANGEETHA THAKUR One Day Faculty Development Programme on "INVESTMEN MANAGEMENT IN THE Global SCENARIO" organized by Praga Mahavidyalaya Degree & PG college on 26th September,2015		
5	One Day Faculty Development Programme of MANAGEMENT IN THE Global SCENARIO" organization of Management Programme of Management		
6	Mrs. A. RATHNA KUMARI National Seminar on Business Dynamics-A paradigm shift in Polici for Sustainability organized by St. Mary's College held on 3: October, 2015		
7	ALL FACULTY International Conference on An Expedition towards Grow Sustainability in Commerce & Management: Trends, Challeng Strategies organized by St. Joseph's Degree & P.G. College on 18 20 Dec 2015		



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	Mrs. R. ANITHA	Third National Conference on Contemporary Issues in Marketing,
8		Finance, HRM & IT organized by A.V. College Post Graduate Centre
		on 4 th & 5 th Dec, 2015

LIST OF FACULTY ATTENDED/ CONDUCTED WORKSHOP/ SEMINAR/ CONFERENCES ACADEMIC YEAR-2015-16

LIST OF FACULTY PAPER PRESENTED ACADEMIC YEAR 2015-16

S.NO	NAME OF THE FACULTY	PAPERS PUBLISHED & PRESEN	TED
1.	Mrs.Mary Francina	Third National Conference on Contemporary Issues in Marketing, Finance, HRM & IT organized by A.V. College Post Graduate Centre on 4th & 5th Dec, 2015	Presented on "HR Audit – An Essential Tool for Sustainability of Organization"
и		International Conference on An Expedition towards Growth & Sustainability in Commerce & Management: Trends, Challenges & Strategies organized by St. Joseph's Degree & P.G. College on 18,19 & 20 Dec 2015	Presented on " A study on Employee Retention Strategies"
2.	Mrs. R. Anita	Third National Conference on Contemporary Issues in Marketing, Finance, HRM & IT organized by A.V. College Post Graduate Centre on 4th & 5th Dec, 2015	Presented on "A study on Trends in Compensation Management"
		International Conference on An Expedition towards Growth & Sustainability in Commerce & Management: Trends, Challenges & Strategies organized by St. Joseph's Degree & P.G. College on 18,19 & 20 Dec 2015	Presented on "Managing Quality in Education System"



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3	Mr. P. Ganesh Anand	International Conference on An Expedition towards Growth & Sustainability in Commerce & Management: Trends, Challenges & Strategies organized by St. Joseph's Degree & P.G. College on 18,19 & 20 Dec 2015	Presented on "Human Resource Accounting (HRA): A strategic Approach to Corporate Excellence"
4	Mrs. A. Danam Tressa	International Conference on An Expedition towards Growth & Sustainability in Commerce & Management: Trends, Challenges & Strategies organized by St. Joseph's Degree & P.G. College on 18,19 & 20 Dec 2015	Presented on " A study on Challenges of Human Resources in 2020 for Organizations"
5	Mrs. Sangeeta Thakur	International Conference on An Expedition towards Growth & Sustainability in Commerce & Management: Trends, Challenges & Strategies organized by St. Joseph's Degree & P.G. College on 18,19 & 20 Dec 2015	Presented on "Human Resource Accounting (HRA): A strategic Approach to Corporate Excellence"
6	Ms. Smriti Nagaria	International Conference on An Expedition towards Growth & Sustainability in Commerce & Management: Trends, Challenges & Strategies organized by St. Joseph's Degree & P.G. College on 18,19 & 20 Dec 2015	Presented on "Adoption of E-commerce By Micro Small and Medium Enterprises
7	Mrs. Molly Chaturvedi	International Conference on An Expedition towards Growth & Sustainability in Commerce & Management: Trends, Challenges & Strategies organized by St. Joseph's Degree & P.G. College on 18,19 & 20 Dec 2015	Presented on "Customer Relationship Management Future & its Challenges With Special Reference to Amazon & Harrah's Pvt Ltd
8	Ms. R. Lavanya Kumari	International Conference on An Expedition towards Growth & Sustainability in Commerce &	Presented on "Adoption of E- commerce By Micro Small and Medium Enterprises



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		Management: Trends, Challenges & Strategies organized by St. Joseph's Degree & P.G. College on 18,19 & 20 Dec 2015	
9	Mrs. Molly Chaturvedi	Two Day International Conference on "Strategies for social and sustainable competitive advantage in Globalised era	Published and Presented on "Marketing communications-in Globalised Era" (ISBN no:- 978-93-83192-49-6)
		Two Day National Seminar on Strategic Issues in Business Management and Economics (SIBME-14)	Published and Presented on "Disaster Management:-Conflict & Challenges" (ISBN no:- 978-93-82163-83-1)
10	Mrs. R. Anita	Two Day National Seminar on Strategic Issues in Business Management and Economics (SIBME-14)	Published & Presented on "The Role of employee relations in enhancing productivity of the Organisations" (ISBN no:- 978-93-82163-83-1)
11	Mrs. A. Mary Francina	Two Day National Seminar on Strategic Issues in Business Management and Economics (SIBME-14)	Published & Presented on "Managing Change successfully" (ISBN no:- 978-93-82163-83-1)



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LIST OF FACULTY PAPER PUBLICATIONS ACADEMIC YEAR-2015-16



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S.NO	NAME OF THE FACULTY	PUBLICATIONS
1	Ms. SMRITI	"ELECTRONIC ORIENTATION: A NEW APPROACH TO THE FINANCE SECTOR" for Emerging Issues In Global Economy, Commerce And Management: Challenges And Strategies For International Competitiveness" at Madras Christian College, Chennai on 14th & 15th Sep, 2015.
		'CUSTOMER RELATIONSHIP MANAGEMENT IN INDIA'S MSME SCENARIO' - International Journal of Business and Administration Research Review- E- ISSN 2347-856X, ISSN -2348-0653, Vol. 3 Issue.10, pp. 227-232, Impact Factor: 3.072, April-June 2015 'DEVELOPMENT OF TECHNOLOGY BASED VIRTUAL CLUSTERS: APPLICATION
		FOR MSME SECTOR' - International Journal of Research in IT & Management- ISSN 2231-4334 (O), ISSN: 2349-6517 (P), Volume 5, Issue 7, pp. 44-49, Impact Factor – 4.961, July 2015.
		'PERFORMANCE OF MUDRA BANK: A STUDY ON FINANCIAL ASSISTANCE TO MSME SECTOR' - International Journal of Research in Economics and Social Sciences- ISSN 2249-7382 (0), Volume 5, Issue 7, pp.185-191, Impact Factor – 5.545, July 2015.
2	Ms. R. LAVANYA KUMARI	'THE APPLICATION OF E-COMMERCE IN INDIAN MSME SECTOR' - International Journal of Management and Social Science Research Review- E- ISSN: 2349-6746 ISSN: 2349-67 38, Volume 1, Issue 14, pp. 49-55, Impact Factor: 3.029, August, 2015.
		'ROLE OF MARKETING STRATEGIES IN THE CONTEXT OF MSME SECTOR' - International Journal of Research in Finance and Marketing - ISSN 2231-5985 Volume 5, Issue 8, pp. 1-6, IMPACT FACTOR – 5.230, August 2015.
		'ROLE OF NON PERFORMING ASSETS – A MSMES PERSPECTIVE' - International Journal of Research Science & Management- (0) ISSN: 2349- 5197, Volume 2, Issue 9, pp.31-37, Impact Factor (PIF) -2.138, September 2015.
		"ELECTRONIC ORIENTATION: A NEW APPROACH TO THE FINANCE SECTOR" for Emerging Issues In Global Economy, Commerce And Management: Challenges And Strategies For International Competitiveness" at Madras Christian College



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WORKSHOPS AND CONFERENCES CONDUCTED BY THE DEPARTMENT

INTERNATIONAL CONFERENCE

"An Expedition towards Growth and Sustainability in Commerce and Management – Trends, Challenges and Strategies"

In Collaboration with

Telangana State Council of Higher Education (TSCHE)

Department of Business Management has conducted International Conference in collaboration with Department of Commerce St.Joseph's Degree & PG College and Telangana State Council of Higher Education (TSCHE).

The first International Conference which is a landmark in the history of St.Joseph's was organized for three days from 18th to 20th December 2015 in collaboration with Telangana State Council of Higher Education. The theme of the conference was "An expedition towards Growth and Sustainability in Commerce and Management – Trends, Challenges and Strategies". With the fast developing global trends in commerce and management, it is of paramount importance to meet the ever growing challenges. In this context, the Department of Commerce and Business Management has taken initiative to organize an International conference in areas of Finance & Accounting, Human Resource Management, Marketing and Information Technology especially focusing on growth and sustainability.

The conference offered academicians, researchers, Executives, industry professionals a platform for a proactive expert interaction on insights into emerging trends, challenges and concerns related to contemporary issues in the fields of Finance & Accounting, Human Resource Management, Marketing and Information Technology.

Objectives of the Conference:

- To explore the emerging trends and challenges in the fields of Commerce and Management.
- To provide a platform for Proactive expert interaction.



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- To Provide a Forum to Researchers, Academicians and Industry delegates to deliberate on strategies on the issues relating to Finance, Marketing, Human Resource Management and Information Technology.
- To propose strategies relating to sustainable development to the policy makers as an outcome of the conference.

CORE COMMITTEE OF THE CONFERENCE

Principal

Rev.Fr.Vincent Arokiadas

Directors

Dr.Bharathi

Prof.P.L. Visweswara Rao

Convenor

Dr.N.Srinivas, Associate Professor, Department of Business Management

Co-Convenors

Dr.Sultana Begum, Associate Professor, Department of Commerce

Mrs.N.Srilatha, Associate Professor, Department of Commerce

Organising Secretaries

Mrs.C.Savithri, HOD & Associate Professor, Department of Commerce

Mrs.A.Mary Francina, HOD & Associate Professor, Department of Business Management

Details of the Papers received:

Total No. of Papers received: 200	200
No of International Papers: 09	09
No of National Papers: 24	24



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No. of Papers from Telangana State: 167 167

DAY 1 - 18TH DECEMBER 2015

INAUGURAL SESSION

- President: Most Rev.Thumma Bala D.D, Archbishop of Hyderabad
- Guest of Honour: Prof. Carolyn M. Elliot, University of Vermont, USA
- > Chief Guest: Mr. Hari Thalapalli, CEO of Call Health, Hyderabad, Telangana, India

The Inaugural session of the International Conference commenced at 10.00 am in Josephs Hall amid cheer and applause. The Dignitaries were Most Rev. Thumma Bala, President of the Conference; Prof. Carolyn M.Elliot, Guest of Honour; Mr. Hari Thalapalli, Chief Guest; Rev. Fr. Vincent Arokiadas, Principal; Rev. Fr. Richard, Vice Principal; Prof. P.L. Visweswara Rao, Director; Dr. Bharathi, Director; and Dr. N. Srinivas, Associate Professor, Department of Business Management and Convenor of the Conference. The inaugural session began with an invocation by the college Choir 'Anna Domini'. The scripture reading was done by Vice Principal, Rev. Fr. Richard. The dignitaries were welcomed and invited on to the dais for lighting of the lamp by Mrs. Danam Tressa, Associate Professor, Department of Business Management and Mrs. Ritika Waghray, Assistant Professor, Department of Commerce, the sloka was recited by the students.



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TECHNICAL SESSION I - HUMAN RESOURCE MANAGEMENT

Total No. of Papers received: 67

No. of International Papers: 03 [1from Germany and 2 from USA]

No. of National Papers: 13 [8 from AP, 4 from Karnataka and 1 from Uttarakhand]

No. of Papers from Telangana State: 51

Resource Persons:

Chairperson: Prof. B. Thrivikrama Rao, Detroit, USA.

- ➤ Co- Chairperson : Prof. A.Suryanarayana, Dean, Faculty of Management, Osmania University
- ➤ Co-Chairperson : T. Muralidharan, Founder & Chairman, TMI Group of Companies





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TECHNICAL SESSION II – INFORMATION TECHNOLOGY

Total No. of Papers received: 43

No. of International Papers: 02 from USA

No. of National Papers: 03 from Andhra Pradesh

No. of Papers from Telangana State: 38

Resource Persons:

➤ Chairperson: Prof.B.Karunakar, Founder Director; Narseemonjee Institute of Management Studies.

- Co- Chairperson: Dr. Chetan Srivastava, Associate Prof., Department of Business Management, University of Hyderabad.
- ➤ Co-Chairperson : Mr.G.Chandra Shekar, Manager, Business Development, Accenture, USA







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Cultural Vista

The first day of the International Conference came to an end with the colorful 'Cultural Vista' which commenced at 5.00 pm. It was hosted by Mrs. Danam Tressa, Associate Professor, Department of Business Management and Mrs.Ritika Waghray, Assistant Professor, Department of Commerce. Every good thing begins with Gods Blessing. Our student Prabhu and his team invoked god's blessing through a prayer song. The essence of India is in the confluence of its culture where languages and religions come together to form one entity. 'Indian Classical dances' are the vibration of the mind and soul which was in the form of welcome dance, was a symbol of communication which bought out the innermost feelings. Another aspect of India is the 'folk dance' which has variations and multiplicity in terms of themes, forms and styles. The girls have come up with a medley of folk dance. Another very good foot tapping dance, the 'Telangana Tigers' was very unique in itself. 'Western Dance' is a genre that has been hard to define and our boys have really rocked the show with beautiful co-ordination. 'Western fusion' which represents 'Incredible India' really made the evening a memorable one. The cultural extravaganza also had many group songs from the old classical hits of Tollywood and Bollywood. The cultural evening ended with singing of National Anthem.

The following were the Cultural Programmes:



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- Prayer Song by Prabhu and group.
- Welcome Dance Indian Classical
- > Folk Dance
- Western Dance
- Dance by Telangana Tigers
- Group Songs by Prabhu and group
- Western Fusion Incredible India.



DAY 2 - 19TH DECEMBER 2015

The Second day of the International Conference commenced with Technical session on Finance and Accounting, followed by Technical session on Marketing

TECHNICAL SESSION III - FINANCE & ACCOUNTING

Total No. of Papers received: 55

No. of International Papers: 02 from Kuwait

No. of National Papers: 07 [5 from AP, 1 from Karnataka and 1 from Haryana]

No. of Papers from Telangana State: 46

Resource Persons:

- ➤ Chairperson: Prof. S.V. Satyanarayana, Head Dept. of Commerce , Osmania University
- ➤ Co- Chairperson: Dr.V.Sudha, Asst.Prof, Dept of Business Management,Osmania University



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- Co-Chairperson: Mr.Prabhakar Rao Kotapati, Senior Director, S &P Capital IQ
- Co-Chairperson: Prof.Badiuddin Ahmed, Head Dept. of Commerce , Moulana Azad National Urdu University





Technical Session IV - Marketing

Total No. of Papers received: 35

No. of International Papers: 02 (1 from UK and 1 from Oman)

No. of National Papers: 01 from Karnataka

No. of Papers from Telangana State: 32

Resource Persons:

- ➤ Chairperson: Prof.V.Venkatramana ,Former Dean, School of Management studies, University of Hyderabad
- ➤ Co- Chairperson: Dr.R.Sampat Kumar, Assistant Professor, Department of Business Management, Osmania university, Hyderabad
- Co-Chairperson: Mr.G.Krishna Prasad Cheruku, CEO and Co Founder, 3D group of Companies, Hyderabad



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VALEDICTORY CEREMONY

- Guest of Honour: Prof. T. Papi Reddy, Chairman, TSCHE
- Chief Guest: Mr. Adhar Sinha, IAS, Principal Secretary GAD, Government of Telangana

The Valedictory Ceremony commenced at 3.30 pm with welcoming and inviting the Dignitaries on to the dais by Mrs. Danam Tressa, Associate Professor, Department of Business Management and Mrs.Ritika Waghray, Assistant Professor, Department of Commerce. The Dignitaries were Mr. Adhar Sinha, IAS, Principal Secretary GAD, Government of Telangana State, Chief Guest; Rev.Fr.Vincent Arokiadas, Principal; Rev.Fr.Richard, Vice Principal; Prof.P.L.Visweswara Rao, Director; Dr.Bharathi, Director; and Dr.N.Srinivas, Associate Professor, Department of Business Management and Convenor of the Conference



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.The conference started with feed back from Guests and students about the conference. The international conference was very unique in itself as it has given an opportunity for very first time for the students to present papers. They have expressed their gratitude to make their dream come true where they need not travel to other countries to present their papers. It was really a very good session where innovative knowledge and practical ideas were shared from parts of the country and the world on the same platform. They insisted to boost up entrepreneurship so that they would be great global leaders. Faculties from various colleges have congratulated St.Josephs for their commendable work done.



Rev.Fr.Vincent Arokiadas giving Memento to Guest



Dr.N.Srinivas giving formal Vote of Thanks



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GROUP PHOTO AT Valedictory Ceremony

WORKSHOP ON PROJECT GUIDANCE TO COMMERCE DEPARTMENT

Department of Management as conducted the workshop on project Guidance to Department of Commerce of St. Josephs Degree & PG College-Resource Persons

i.Mrs.R Anita, Associate Professor, Department of Management, St. Josephs Degree & PG College

ii.Mr.P Ganesh Anand,Asst Professor, Department of Management, St. Josephs Degree & PG College

WORKSHOP ON CASE STUDY



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2. MRS. MOLLY CHATURVEDI Conducted Two days workshop on "Case Study" at St. JOSEPH'S DEGREE & PG COLLEGE on 19th & 25th Aug 2015. (SHOW BELOW THIS TABLE SEPERATELY AS CONDUCTED)

FACULTY PREPARES QUESTION PAPERS FOR OTHER COLLEGES-2015-2016

S.NO	NAME OF THE FACULTY	NAME OF THE COLLEGE
1	Mrs.A.Mary Francina	RBVRR College, CVSR College
2	Mrs.R.Anita	RBVRR College
3	Mr.P.Ganesh Anand	Nizam College & St.Ann's College for Women
4	Dr.Nagunari Srinivas	St.Francis College for Women,Begumpet& St.Ann's



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		College for	r
		Women,Meadhipatnam.	
5	Mrs Danam	St.Ann's College for women,	
		Meadhipatnam.	

CONSULTANCY WORK BY THE DEPARTMENT

S.NO	NAME OF THE FACULTY	NAME OF THE ORGANISATION
1	Mr.P.Ganesh Anand	Nizam College
2	Dr.Nagunari Srinivas	Appointed as a Mentor at Institute
		for Research and Development
		India

ALMANAC FOR ACADEMIC YEAR 2015-2016

ALMANAC for the Academic Year 2015-16 (Autonomous Batch)

MBA-IYEAR

SEMESTER I

S	l. No	Details	Date
	1	Commencement of I-Semester Classes	18 th September 2015



(EXTENDED CAMPUS)

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2	I-Internal Assessment Test	05 th to 07 th November 2015
3	Examination Notification	20 th December 2015
4	II Internal Assessment Test	04 th to 06 th January 2016
5	Sale of Examination Application Forms	04 th to 06 th January 2016
6	Last Date of Instruction	12 th January 2016
7	Preparatory Holidays	13 th to 19 th January 2016
8	Submission of Examination Application Forms Without Late Fee	07 th to 11 th January 2016
	With Late Fee	12 th to 16 th January 2016
9	Commencement of End Semester Examinations	20 th to 05 th January 2016

SEMESTER II

Sl. No	Details	Date
1	Commencement of I Semester Classes	08 th February 2016



(EXTENDED CAMPUS)

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2	I-Internal Assessment Test	17 th to 19 th March 2016
3	Examination Notification	25 th April 2016
4	II-Internal Assessment Test	28th to 30th April 2016
5	Sale of Examination Application Forms	28 th to 30 th April 2016
6	Submission of Examination Application Forms Without Late Fee With Late Fee	02 nd to 04 th May 2016 05 th to 07 th May 2016
7	Last Date of Instruction	07 th May 2016
8	Summer Vacations/Preparation Holiday	08 th May to 05 th June 2016
9	Commencement of End Semester Examinations	June 06 th to 20 th June 2016

ALMANAC for the Academic Year 2015-16 (Autonomous Batch)

MBA-II YEAR

SEMESTER III



(EXTENDED CAMPUS)

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Sl. No	Details	Date
1	Commencement of III-Semester	16 th July 2015
	Classes	
2	I-Internal Assessment Test	2 nd sep to 4 th Sep 2015
3	Examination Notification	19 th Oct 2015
4	II Internal Assessment Test	27 th oct to 29 th Oct 2015
5	Sale of Examination Application Forms	27 th Oct to 29 th Oct 2015
6	Last Date of Instruction	18 th Nov 2015
7	Preparatory Holidays	19 th Nov to 22 nd Nov 2015
8	Submission of Examination Application Forms Without Late Fee	02 Nov 2015 to 5 th Nov 2015
	With Late Fee	6 th Nov to 9 th Nov 2015
9	Commencement of End Semester Examinations	23 rd Nov 2015

SEMESTER IV



(EXTENDED CAMPUS)

Sl. No	Details	Date
1	Commencement of IV Semester Classes	10 th Dec 2015
2	I-Internal Assessment Test	8 th Feb to 10 th Fed 2016
3	Examination Notification	17 th March 2016
4	II-Internal Assessment Test	28 th to 30 th March 2016
5	Sale of Examination Application Forms	28 th to 30 th March 2016
6	Submission of Examination Application Forms Without Late Fee With Late Fee	31st March to 4th April 2016 06th April to 8th April
	With Late 1 ce	2016
7	Last Date of Instruction	13 th April 2016
8	Preparation Holiday	15 th April to 17 th April 2016
9	Commencement of End Semester Examinations	18 th April 2016



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DETAILS OF STUDENT STRENGTH

S.NO	CLASS	STRENGTH	No. of students	International	MaleNo.	Female No. &
			from other	Students	& %	%
			states			
1	MBA II	105	NA	NA	52	53
	yr				49%	51%
2	MBA I yr	120	Tamil Nadu	NA	47	73
					40%	60%



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ORIENTATION PROGRAMMES FOR MBA STUDENTS

Time: 8:30 to 1:10pm Venue: Seminar Hall

Day -1 (18/09/15)

Department of Business Management conducted an orientation Programme for the MBA I year I Semester at the extended campus to give students information about the college and an overview of the MBA course structure, familiarizing them with College & campus culture on 18th & 19th September 2015.Mrs.Danam Tressa anchored the event

- ➤ **Prayer song:** The session started with the prayer song by the MBA II year students, **Christina Priyanka, Augustina &** followed by lighting of lamp.
- ➤ **Lighting of the Lamp:** "By lighting a lamp, in a way we purify the premises. Due to the circular radiant waves emanating from this protective sheath and having motion, superior level (more powerful) negative energies cannot enter the venue. Thus, the desired task is accomplished with Divine blessings and without any obstruction."

The lighting of lamp was performed by the Principal, Rev. Fr. Vincent Arokia Das, Mr. Ganesh Anand, HOD (Incharge) and two students of MBA I yr.

- ➤ Welcome Address was given by Mr.Ganesh Anand, HOD (Incharge) Dept of Business Management to motivate the students and appreciated them for joining St.Joseph's. He also stated that they are very much privileged to be at St.Joseph's He further mentioned about the opportunities this esteemed institution provides which all the students should grab to grow along in the campus.
- > Speech by Principal: Principal, Rev. Fr. Vincent ArokiaDas, motivated the students to take initiatives and grow in their life, instead of waiting for someone else to start. He also mentioned that there is two- way expectation, both from the Management and the students for quality education and excellence. He congratulated the students on the successful admissions this year and shared his own personal experience, motivated student with the inspiring story of first person to reach moon & how a student shouldn't have inhibitions and hesitations in asking doubts & taking advantage of available opportunities.
- ➤ Address Speech by the Director Prof.P.L.Vishweshwar Rao: Prof.P.L.V congratulated the students and gave hearty welcome. He started with stressing the importance of vision and ideas in an individual's life by giving some examples of top successful businessman and CEO'S -Dhirubhai Ambani a school dropout and



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Narayan Murthy. He emphasized the importance of human rights, growing population, increase in corporate sector, Multi National Organizations. He spoke about the contribution of Indians towards world economy. He mentioned some of the important qualities to be possessed by the managers. His speech ended with a quote for students bright future-"Hope God will help you all in contributing to a company in turn towards a Nation"

- ➤ **Speech by Mrs. Anita (Dean-Academics):-** Mrs. Anita, Dean of Academics spoke about how to focus on career and life, importance of career orientation and objectives, goals for a bright future (SMART goals). She interacted with the students about their goals for future. She stressed the importance of various types of skills. Her speech ended with a quote "**Attitude builds your Abilities**".
- ➤ **About College:** Mr. Manoj, Faculty, Dept of Business Management spoke about the college at length, faculty of the department ,about the Management, Campus culture, various departments and clubs, infrastructure facilities such as Library, Lab, clubs, Certificate courses, Placement and Entrepreneurship Development Cell, Extracurricular and sports etc.
- ➤ **Talk on Placement:** Mr.N.Srinivas, Placement Officer spoke about the various placement benefits offered to students, how 67% of students have been placed in various reputed companies out of 92% students who have taken the placement benefits. He also informed the students to concentrate on quantitative techniques, logical reasoning. He gave complete information about the placements conducted in the month of June and July, how most of the companies conduct pre placement talks so that the students will be aware of the company, its job profile etc.

He also stressed the importance of discipline and how it is very much important during the interview sessions and gave an example of a student who scored good percentage of marks but was rejected during the HR round at an interview because of indiscipline. He quoted that "**St.Joseph's provides quality of education."**

➤ Student Experiences: MBA II year Students YNP.Jyothi, Vineeth, Augustina, Christina Priyanka and Ragini shared their experiences at the college and thanked the faculty for their support and encouragement all through. They motivated the students to do their best as a Josephite and wished them to excel in academics, participate in extracurricular activities, take initiatives, and be responsible. They spoke about different faculties & their nature, style of teaching that lightens up the atmosphere.



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DAY 2 (19/09/15)

▶ MBA Course Structure: Mr. Ganesh Anand, HOD (Incharge), Dept of Business Management, gave an overview of the MBA syllabus & subjects, credits for each subjects, enlightened them on core, foundation & elective subjects. presented the department information, vision, mission, genesis, achievements, faculty details, activities, student achievements and placements, certificate courses. He also motivated the students and encouraged them to have goals, determination and zeal to move forward.

He also gave in depth information about the evaluation pattern of the courses, CBCS, the newly introduced assessment pattern internal marks, criteria for pass marks, procedure for a student to get promoted. He informed about the number of chances given to the student to appear the exams in case they do not pass the examination and cautioned them to take internal assessments seriously and never forgo writing exams, as the college does not give another opportunity to appear internal exams

- Guest lecture by Mr.Varun Upadhyaya: Mr.Varun-Wealth Manager at Aditya Birla Money spoke about the various challenges in the corporate sector faced by all the levels of management. He also shared his valuable experience in the corporate world. He advised the students how to prepare for interviews and also gave an idea of corporate work culture and environment. He also inspired students to start their own business and emerge as a successful entrepreneur. The students were highly motivated by this speech and his valuable messages.
- ➤ Alumni Reflection: Mr.Amandeep Singh, Alumni student of MBA, currently working for CTRL S Company and Mr.Wilfred Dcruz who passed out with a distinction, and won many accolades in and outside college, addressed the students enthusiastically and praised the college for maintaining discipline, quality education and supportive faculty. He advised the students to be punctual and take initiatives to become professionals in their lives.
- ➤ **Ice-Breaking Session:** Ice breaking session is an effective way of starting an academic year, to help students mingle and get to know the mindset and personality of one another. To kick start the introduction of the students to faculty and one another, interactive and fun filled activities such as candid introduction, Ice breaking session was well-designed and facilitated. Sessions were taken by class incharges and coordinated by MBA II year students.
 - MBA I A:-Mrs.Ratna Kumari (Class Incharge)
 - MBA I B: Ms.S.Swapna (Class Incharge)



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Student Profile & Feedback: Student profiles were filled in by the students and feedback taken under the guidance of the respective class in charges. Students expressed their happiness to be associated with our college. They are of the opinion that St.Josephs will provide them with the best placement opportunities. They expect many academic and extracurricular activities.



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BRIDGE COURSE ON ACCOUNTING FOR BUSINESS FOR MBAIYEAR ISEMESTER

Department of Business Management conducted 7days bridge course classes in the month of October, 2015 for MBA I Year I Sem Section A and B Non- Commerce students from 2:20 pm – 3:10 pm . This course was conducted to benefit the Non –Commerce students to familiarize with the concepts of Accounting .The objective of this course is to bridge the gap between Commerce and Non - Commerce students so that they can be at par with the remaining students of the class. At the end of the course, feedback from all the students was taken and the students felt the classes were good and helpful.

No .of students Attended : 22 (Non Commerce)

No. of Faculty Taken : 2

No .of classes Taken : 7

SUBJECT: ACCOUNTING FOR BUSINESS

SYLLABUS COVERED

DATE	CONTENTS
13 -10 -15	Accounting Terminology
16-10-15	Accounting Concepts and
	Conventions
19-10-15	Double Entry System- Classification of
	Accounts and its Rules



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27-10-15	Introduction to Journal and problems
	to pass journal entries
28-10-15	Introduction to ledger and problems
	to post journal entries in ledger
29-10-15 and 30-10-15	Comprehensive problem on Journal,
	Ledger and Trial Balance

Books Referred:

- 1) Accounting for Management Dr Jawaharlal
- 2)Financial Accounting –Concepts, Methods and Applications Carl S Warren, James M Reeve and Jonathan E Duchac
- 3) Financial Acounting for Management N Ramachandran and Ram Kumar Kakani
- 5)Introduction to Accountancy -TS.Grewal and Sc Gupta
- 6) Financial Accounting Dhanesh K Khatri

TEACHING METHODOLOGY USED: LECTURE METHOD

NO.OF STUDENTS ATTENDED: 22 STUDENTS

NO OF CLASSES ALLOTTED: 7 NO OF CLASSES TAKEN: 7

CLASSES CONDUCTED ON: 13-10-15,16-10-15,19-10-15,27-10-15,28-10-15,29-10-15 and

30-10-15

FACULTY

Ms.Smriti Nagaria

Mrs.Sangeetha



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INNOVATIVE TEACHING LEARNING PRACTICES

- 1. Lecture method
- 2. Classroom presentations
- 3. Quiz on subjects
- 4. Case studies
- 5. Articles from news papers
- 6. Analysis of the company Annual Reports
- 7. You tube Videos
- 8. Group discussions
- 9. Debate
- **10.** Industrial visits
- 11. Assignment based on the survey and preparation of the report
- 12. Mini projects
- 13. Chart making
- 14. Mock interviews in Management Clubs
- 15. Activity based teaching
- 16. International and National guest lectures by academicians/industry
- 17. role play in Management Club
- 18. using teaching material through NPTEL/open ware sources
- 19. Scenario based teaching
- 20. Management club activities
- 21. Ads creation through videos and poster
- 22. Brain storming
- 23. Visiting Malls
- 24. Current affair discussion everyday specially related to topic



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25. News paper reading and analysis based on subject

BEST PRACTICES OF DEPARTMENT

- 1. Updating curriculum as per the industry/market needs
- 2. Introduction of new courses as per the demand/requirement
- 3. Regular participation in B-School survey's to enhance the brand image of the college
- 4. Regular conduct of 'Experiential Learning Programmes'
- 5. Adoption of a student-centered teaching methodology Judicious blend of involving interactive class sessions; which encourages active participation of students
- 6. Use of latest technology for teaching (E-resources, Educational videos)
- 7. Updating the assessment methods as per the industry needs
- 8. Encouraging students/faculty to participate in seminars and present papers in national and international seminars
- 9. Encouraging faculty to publish papers in recognised journals
- 10. Regular conduct of Management event
- 11. Regular conduct of orientation /induction programmes for students
- 12. Teacher quality is maintained through FDPs and continuous feedback system
- 13. Students are mentored through mentoring system and counselled regularly, while 100% personal/career support is provided by faculty.



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- 14. Regular conduct of remedial classes/one one guidance/tutorials for slow learners and beyond curriculum assignments for advanced learners
- 15. Regular assessment of student -learning outcomes
- 16. Adhering to the schedules in every aspect
- 17. Conduct of international guest lectures, Entrepreneurial Development workshops and women empowerment programmes every year
- 18. Celebration of National education day, Annual Day, ethnic day, Teacher's Day, Christmas Day, JSS Day & Independence day
- 19. Regular conduct of Fresher's Day, Farewell day and Thanks giving day
- 20. Conduct of certificate courses/add on courses
- 21. Regular publication of annual news letter "JOSEPH'S CHRONICLE"
- 22. Students involvement in various College committees
- 23. Active functioning of IQAC & SQAC towards sustaining and enhancing quality
- 24. Conduct of CRT Programmes/Pre-placement activities and placement drives for enhancing placement opportunities
- 25. Parents and students are given guidance regarding the course and its benefits.
- 26. Admission on a preferential basis for top scorers, sports champions and physically/socio-economically challenged
- 27. Regular interaction with the parents (Parent- Teacher Meet)on student's holistic development
- 28. Encouraging students' participation in intercollegiate competitions
- 29. Regular Conduct of Alumni Meet
- 30. Participation of students in Green Audit Josephites Green Group activity
- 31. Regular Blood Donation camps as part of Red Cross Activity
- 32. Regular visit to Old Age Homes, Orphanages under Josephite Social Service(JSS) banner
- 33. Encouragement to merit students in the form of cash awards & scholarships for minorities, social groups and Economically Backward Students.



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GUEST LECTURES/ SEMINARS/ WORKSHOPS ORGANIZED FOR STUDENTS IN THE YEAR 2015-2016

S.N O	DATE	TIME	TARGET STUDEN TS	TOPIC	RESOURCE PERSON	COMPANY /ORGANISA TION	VENUE
1	8/9/2016	11	MBA finance	Financial Risk Management	1.Rama Krishna (Asst Manager)	ICICI Direct	Seminar Hall
	18/9/201 5	11	MBA II yr	Lecture on Role of An individual in Corporate Sector"	Mr Varun	Aditya Birla	Seminar Hall



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2	6/10/201	11	MBA I & II yr	International Guest Lecture on "Evolving Education System at USA"	Dr.Lary Linamen, Vice president	Global Initiatives California Baptist University	Seminar Hall
3	18/11/20 15	9:30	MBA I yr	National Guest Lecture on Pricing Strategies	Dr.Srivivas (Professor)	SV University Tirupathi	Seminar Hall
4	13/1/16	11:30- 1:10	MBA II yr	International Guest Lecture On Interactive session on career	Mr.G.Chandra shekhar,Mana ger,	Accenture,US A	Seminar Hall
5	18-01- 2016	11	MBA II yr	Leadership Excellence	Prof. Teresa Baser, Dean, Teaching & Learning,	Dean, Teaching & Learning, Curtin University, Australia	Seminar Hall
6	16-04- 2016	11:00- 12:30	MBA lyr	"Interactive Session On Choosing Of Specialization And Career Prospects"	MR. BALA NITHIN	SENIOR PROCESS EXECUTIVE AT COGNIZANT	Seminar hall
7	8/3/2016	12:00- 1:30	MBA II yr	"Environmental Awareness"	Dr. K. Purushotham Reddy		Seminar Hall



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8	23/4/201	1:00	MBA I yr	Guest lecture on	Mr.Mohsin	Procurement	Seminar
	6			selection of	Pasha	Service	Hall
				specialization		Manager	
				and projects		AMCOR	
						Flexible India	

INDUSTRIAL VISIT

MBA Students visited to Hindustan Coca-Cola Beverages (P) Ltd. Ameenpur , Hyderabad on 27^{th} August 2015 as the part of the curriculum.

OBJECTIVES OF THE INDUSTRIAL VISIT

- **TO** give the students a bird's eye view of the various functionalities of the company.
- ➤ To help the students in getting live exposure of manufacturing which can help them in their internships and further career enhancement.

Coca-Cola states that "Every person who drinks a Coca-Cola moment of refreshment and shares an experience that millions of others have savored."

Quality philosophy of the company is:

" It's our heritage. It's our promise to consumers. It adds value to our system. It makes us different, better and special."



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On 27th August 2015, the department of business management had organized with the prior permission and guidance of Principal **Rev. Fr. Vincent Arokiadas** a one –day industrial visit for MBA II year III Semester students ,who were accompanied by four of the teaching faculties of the department .The visit was to the Coca Cola plant, situated in Ameenpur ,Hyderabad .

This industry visit was full of learning. The visit gave students an opportunity to connect with the product, which they all consume. Students got an understanding of the various processes undertaken while being guided through an interactive by company employees. The Students were impressed with the process execution in the plant & by the efficient, smooth running systems.

The visit started by the buses & left the college campus by 9.30 am with total of 96 students . The group was first taken to the reception room where students were briefed about of the rules and guidelines & safety measures to be taken and then the group was taken to the training Hall ,where MS. ASHA JYOTHI, PLANT CO-ORDINATOR , briefed up with introduction about the plant such as

- ➤ History of *Coca-Cola*
- ➤ The beverages they produce (Thumbs Up, Maaza, Sprite, Fanta, Coke, Kinley & Minute Maid).
- Quality Standards followed by them.
- > Number of production lines.
- > Various Certifications acquired by them (ISO 9001, ISO 14000, ISO 50000).
- > Awards
- > Types of Packaging done by the Plant (Refillable Glass Bottles, Polyethylene Dipeptide, Canned, Tetra pack).
- ➤ Waste Management & Environmental conscious
- ➤ The various CSR(Corporate Social Responsibility) activities conducted by them (like: Women Empowerment, Women working on the assembly line, Celebrating International Women's Day, etc.)
- ➤ Last but not the least she busted the myths regarding the ill effects of Coca-Cola by providing scientific facts.

After this session the students were taken to the Assembly Line and briefed about the Processes and Operations undertaken by the plant. The plant is fully automated. Students were amazed at the speed at which the process occurred and how the automated systems could work according to the requirements. The manufacturing process adopted by them is batch process. The students were provided with deep insights about the working of the Plant and each and every question was patiently answered by her.



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The visit was finally concluded around **2:00 pm** and the group was offered with refreshing cold drinks by the company. The students left the plant around **2:30 pm** with some deep insights and new learning which would be very beneficial for them.

Students feedback

- Each product of Coca-cola goes through so many strict 'Hygiene-Quality Checks'
- ➤ Product remains 'without direct human touch' from the initial step till final production was the take of the trip.
- > Strict control Coca-cola takes to ensure highest standard of Quality, Safety and Discipline.



Faculty with the MBA II Year students

PROJECTS

Projects:

MBA II Yr Students

Projects presentations for MBA III Sem Students as been taken. 105 Students submitted and Completed V units. The following Faculty Members are the panel members of the projects

S.No	Name
1.	Mrs.R Anita,Dean Academics



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2.	Dr.Srinivas, Associate Professor (Placements Officer)
3.	Mr.Ganesh Anand, Assistant professor
4	Mr.Manoj, Assistant professor

DETAILS OF MBA PROJECTS YEAR 2015-2016

S.No	Roll No	Name	Streem	Topic	Company
1	121414672001	ANITA VAISHNAV	F	A Study on Portfolio Management and Investment Decisions	Religare Securities
2	121414672002	MEERA TAK	F	A Comparative Study on Select Sectoral equity Funds	Religare Securities
3	121414672003	BOINA KARTHIK	Н	A Study on HR Recruitment process	TMI Group
4	121414672004	J.SNEHA REDDY	F	A Comparative Study on ULIPS with Mutual Funds	IDBI Fedral Life Insurance
5	121414672005	AKSHATA SAHU	M	A Study on Customer Loyality	AMUL Milk products
6	121414672006	MOHAMMED BILAL	F	A Study on Capital Structure	Raghu Vamshi Machine Tools
7	121414672007	M.SOUNDARYA	F	A Comparatuve Study on Performance of Select Mutual Funds	Religare Securities
8	121414672008	AFSHA JABEEN	F	A Study on Foregin Exchange Risk Management	Karvay Investors Service Ltd
9	121414672009	D.SAI SINDHURA	F	A Study on Financial Performance	ICICI Bank
10	121414672010	SONI SHRENIK	F	A Study on Birla sunlife and HDFC Funds	Master trust Fund
11	121414672011	PENDEM AKSHARA	F	A Study on Venture Capital	Investleaf
12	121414672012	PRIYANKA HEDA	M	A Study on Consumer online buying Decisions	Bookstand.com
13	121414672013	B.VAISHNAVI	F	A study on Techical Analysis of Equity sahres of select Banks	Sahrekhan Securities
14	121414672015	KRISHNA KANTH MUNDRA	F	A Study on Capital Budgeting	IDBI Bank
15	121414672016	G.DHANRAJ	Н	A Study on Recruitment and Selection Process	TMI Group
16	121414672017	S.SREEJA REDDY	Н	A Study on Recruitment and Selection Process	Hetro drugs



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	1		I	A Comparitive Study on Students brand	
17	121414672018	GAGANDEEP SINGH	М	Preerence of Selected Smart Phones	
					visaka
18	121414672019	YNP JYOTHI	F	A Study on Capital Budgeting	Industries
19	121414672020	NIKITHA MURPHY	F	A Study on Mutual Funds	IDBI Bank
				A Study on Comidity Trading on Gold and	
20	121414672021	MOHD YASEEN	F	Silver	Angel Broking
					Stryde
21	121414672022	M SHRUTHI		A Chiedu air Dagwittment Bracoss	Consultant
21	1214146/2022	IVI SHKUTHI	Н	A Study on Recruitment Process	Services More
22	121414672023	GAURAV PATEL	M	A Study on Consumer Awarness	Megastore
			141	A Study off Consumer Awarness	_
23	121414672024	KARRA VINCENT PRAVEEN	F	A Study on Financial Analysis	WCC Ltd
24	121414672025	B.SPANDANA	Н	A Study on performance Apparisal System	Hetro drugs
				A Study on Stock Price peformance of select	
25	121414672026	SARUN ROBINSON R K	F	Banks	
		D.VINEETH SAM		A Study on Comparative Analysis of Mutual	Sahrekhan
26	121414672027	ABHISHEK	F	Funds	Securities
27	424444672020	YERUVA PRATHYUSH		A Ct. du au Contant de Cabinfastion	Dive Ctor
27	121414672028	KUMAR	M	A Study on Customer Satisfaction A Sudy on E-Banking Servies of Selected	Blue Star
28	121414672029	K.SRI LAXMI	F	Banks	HDFC & BOB
29	121414672030	T. MURALI KRISHNA	M	A Study on Consumer Brand Awareness	Intex
30	121414672031	SYED SHAHANAZ	М	A Study Impact of Advertising on Consumers	Airtel
	<u> </u>				visaka
31	121414672032	S.ANNIE SARLINA	F	A Study on Fundemental Analysis	Industries
32	121414672033	GUDURU SHILPA	F	A Study on Financial Statement Analysis	IDBI Bank
				A Study on Online Trading on Zine and	
33	121414672034	MD.ATHEEQ	F	Copper	Angel Broking
34	121414672035	G.SOLOMON RAJ	F	A Study on FDU on Life Insurance	
				·	Next Education
35	121414672036	EMMANVL JAMES	Н	A Study on Payrolls Accounting Process	Ltd
			Γ	A Comparative Study on Marketing	
36	121414672037	Y. PRAVALIKA	M	Strategies of Maruthi & Hyundai	Maruthi
1	124 44 4672020	SATOULLUZUT		A Study on Effectiveness of Rrecruitment &	Hinduja Global
37	121414672038	BATCHU LIKHIT	H	Selection	ltd
38	121414672039	KAPARTHI NARESH	F	A Study on Portfolio Management	IDBI Bank



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		I	I	1	1
39	121414672041	T.SWETHA	Н	A Study on Employee Job Satisfaction	Big Bazar
					Halcyon
40	121414672042	K.SANJANA RAJESHWARI	Н	A Study on Employee Job Satisfaction	Technologgies
41	121414672044	JUNE ANNA JOBARD	М	A Study on Responding Strategy of Maggie	
42	121414672045	G.SAI KIRAN	F	A Study on Investors Precption Mutual Funds	Indianbulls
43	121414672046	G. SUSHMITHA SIMON	F	A Comparative Study on Mutual Funds of Public & Private Com	SBI Mutual Funds
44	121414672047	S.VIJAY KUMAR SONI	F	A Study on Fundemental Analysis	Anand rathi
45	121414672048	K.KASHAIAH	F	A Study on Online Trading	DBFS
46	121414672049	J.V.V.PAVAN KUMAR	F	A Study on Credit Risk Managament	Bank of borada
47	121414672051	Y.JOSEPH SHOWREDDY	М	A Study on Customer Preception	Hetro drugs
48	121414672052	THOGITI MADHU	Н	A Study on Committee Human Values & Carrer Satifaction	NSIC
49	121414672053	SHALAKA	М	A Study on Customer Satisfaction	Maruthi Suzuki
50	121414672054	K.VIVEK	F	A Study on Commidity Trading WRT Nickel	Sharekhan Secrities
F4	121414672055	THUMMA MAMATHA	N 4	A Study on Electronic Media Advertising and	Rachana
51	121414672055	SUSHEELA	M	Its Prices A Study on Precption of Consumers on Home	Televison
52	121414672056	VAIBHAV JADHAV	М	Health Care Saervices	Nightingale
53	121414672057	N.PRAMOD KUMAR	Н	A Study on Work life Balance	NSIC
					Investleaf
	424444672052	D AUD AND AND MANAGE	_		Management
54	121414672058	B.NIRANJAN KANNA RACHEL SNEHA	F	A Study on Capital Budgeting	Consultant Apollo
55	121414672060	ALEXANDER	Н	A Study on Recuritement & Selection	Hospitals
					Sharekhan
57	121414672061	GIRI SONALI	F	A Study on Portfolio Management	Securities
58	121414672062	M. PRABITHA NAIR	Н	A Study on Training & Development	SBI
					Sharekhan
59	121414672064	G. SHALINI	F	A Study on Equity Derivatives	Secutries
60	121414672065	HARSHA JETHANI	F	A Study on Equity Derivatives with Ref to Futures	Aditya Birla Secutries
			1.		1 = = = = = = = = = = = = = = = = = = =



(EXTENDED CAMPUS)

]		1	1	ChriDom
61	121414672066	RAGINI MANE	F	A Study on Currency Risk Managament	ShriRam Insights
01	121414072000	NACINI WANE	'	A Study of Currency Misk Wariagament	Anand Foods
62	121414672067	KRUTHIKA GUPTA	М	A Study on Product Development	Products
60	424444672060	A CATICUL DED DV	-		
63	121414672068	A. SATISH REDDY	F	A Study on Credit Risk Management	HDFC Bank
64	121414672069	M. SUCHARITHA	F	A Study on Clobal Financial Crises	Morgan & stanley
04	121414072009	IVI. SUCHANTINA	<u> </u>	A Study on Global Financial Crises	Starriey
65	121414672070	V. SINDHU PRIYA	F	A Study on Cash Management	ICICI Bank
66	121414672071	NUNNA VIJAYA KANTH	F	A Study on Online Trading	Angel Broking
67	121414672072	DODDA PRADEEP REDDY	F	A Study onE Banking Services	ICICI Bank
					Doha Broking
				A S tudy on Risk & Returns on Equity Shares	& Financial
68	121414672073	T. VEENA	F	Anlysis	Services
60	424444672075	1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1	_	A Comparative Study on Investments in	CD equity
69	121414672075	MOHAMMAD ASIF ALI	F	Equity	Research
70	121414672076	B. SUMAN	F	A study on Portfolio Managament	Aditya Birla Secutries
70	121414072070	b. SUMAN	F	A study on Portfolio Managament	Securies
71	121414672077	AUGUSTINA ALPHONSE	Н	A Study on Worklife Balance	Focus Softnet
					Aditya Birla
72	121414672078	A. SINDHUJA	F	A Study on Commodity Markets	Secutries
73	121414672079	SRIPATI HARISH KUMAR	М	A Study on Customers Relations	TSTDC
/3	121414072079	SKIPATI HAKISH KUWAK	IVI	Management A Study on Students Preception & Selection	13100
74	121414672080	M. H. MARY PATRICIA	М	for PG Colleges	
				A Study on Fundemental Analysis of Banking	
75	121414672081	NILESH NAVANDHAR	F	Shares	SBI & HDFC
		NAVATHI SAI			
76	121414672082	PHANEENDRA	F	A study on Portfolio Managament	Karvey Ltd
	4044445=0004		_		Aditya Birla
77	121414672084	KANCHAN AGARWAL	F	A Study on Comodity Derivatives	Secutries
78	121414672085	NEHA RATHI	F	A Study on Home Loans	HDFC Bank
					Apollo
79	121414672086	KAMERA BHANU TEJA	H	A Study on Grevence Managament	Hospitals
80	121414672087	M. VINAY DUTT GOUD	М	A Study on Advertisement Effectiveness	Pepsi co
					Metro
81	121414672088	WASEEM VEERANI	М	A Study on Customer Satisfacrtion	Collections



(EXTENDED CAMPUS)

			1		Aditya Birla
82	121414672089	BHARTI KHATRI	F	A study on Portfolio Managament	Secutries
		MOHAMMED ANWAR			
83	121414672090	HUSSAIN	М	A study on Business Model	Herballife
84	121414672091	S. SUJATHA	F	A Study on Investors Perseption	ICICI Bank
				A Study on Customer Relatuionship	
85	121414672094	M. RANJANI	M	Managament	KR Marketing
86	121414672095	D. MAGREENA	М	A Study on Promotional Strategies	Food Panda
					Indian Hosting
87	121414672096	ANTHONY MELVIN	М	A Study on Online Advertising	Ltd
					Mankind
88	121414672097	K. AJAY SANGAM	М	A Study on Physical Distribution	Pharma
				A study on Stress Managament on	!
89	121414672098	SALOMI	Н	Engreening Stdents	
90	121414672099	SUSHMITA SHETTY	F	A Study on Home Loan Schemes	ICICI Bank
				A Study on Impact on Adverstising of	
91	121414672102	T. DILIP REDDY	М	Consumer Purchase	TVS Motors
					Talent Pro HR
92	121414672103	DAYASAGAR	Н	A Study on HR Payrools	Pvt Ltd
93	121414672104	DASA VENKATESH	М	A Study on Durbal Goods	
				A Study on Investors preference towards	
94	121414672105	NIKHIL VYAS	F	Mutual Funds	HDFC Bank
95	121414672106	PAVITHRA	Н	A study on Employee Realations	Dr.Reddy's Lab
96	121414672107	CHRISTINA PRIYANKA	М	A Study on Marketing Distributions Channels	KR Marketing
		PRAGATI			
97	121414672109	CHIGHULLAPALLY	Н	A Study on Recritment and Selection	Info edge
98	121414672111	P VERONIKA	F	A Study on Credit Risk Management	Axis Bank
				A Study on Satifaction onboarding Process &	
99	121414672112	PRATIMA THAKUR	Н	HR	Idea Cellular
				A Study on Investors preference towards	CD equity
100	121414672113	NISHA JAIN	F	Comodity Market	Research
					Aditya Birla
101	121414672114	SONI HARSHAD	F	A Study on Deravitives Market	Secutries
400	404444670445	5.50/2.4204/45		A study on Investors Perseption on online	
102	121414672115	RAZIYA ANWAR	F	Trading	NSBL Co
103	121414672116	BASHEERA ANWAR	F	A Study on Investors Perseption on life	LIC
102	1714140/7110	DUSHIFFING WIMMAN	_ '	Insurance	LIC



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Best Project Awards are Awarded to the following Students on Annual Day 2016

S.NO	STUDENT NAME	TOPIC	CLASS
1	Robinson	A study on stock price performance of the select banks using Fama- French and CAMEL rating	MBA II A
2	Soundharya	A Comparative study on performance of select mutual funds at Religare Securities Ltd, Hyd	MBA II A

DETAILS OF THE STUDENTS INTERNSHIP FOR YEAR 2015-2016

S.No	Name of Student	Company
1)	Tippana Navya Sri	Birla Sun life
2)	Seri Saritha	Birla Sun life
3)	Syeda Viquor Razvi	Birla Sun life
4)	Syeda Ayesha Banu	Birla Sun life
5)	Sherly S. David	Birla Sun life
6)	D. Chandini Jain	Birla Sun life
7)	Roshini Singh	Birla Sun life
8)	Lavina Malkani	Birla Sun life
9)	Katteboina Harish Kumar	Birla Sun life
10)	D. Varun	Birla Sun life
11)	M. Bharath Simha	Birla Sun life
12)	Rakesh Soni	Birla Sun life



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13)	Ankita C. Deliwala	Birla Sun life
14)	Nidhi Srivastava	Birla Sun life
15)	Ritu Jain	Birla Sun life
16)	M. Ambica	Birla Sun life
17)	Aiswarya Patel	Birla Sun life
18)	Veeresh Mashetty	Birla Sun life
19)	Payal V. Patel	Birla Sun life
20)	Ravina Rathi	Birla Sun life
21	Shubham	Birla Sun life
22	Sushanth	Birla Sun life
23	Nilesh	Birla Sun life
24	Akash	Birla Sun life
25	Noman ali	Birla Sun life
26	Suchit Kumar	Birla Sun life



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DETAILS OF STUDENT PARTICIPATION IN MANAGEMENT MEETS In The Year 2015-2016

	<u> </u>		1		1	
S. N	DOLL NO	NAME	PVPN/F	EVENT	ORGANIZ	DATE
0	ROLL NO	NAME	EVENT	NAME	ED BY	DATE
1	121415672001	Anusha Mary Francis	AD-Making	-		
2	121415672001	Anusha Mary Francis	Maze Runner			
3	121415672007	A.Nikitha	AD-Making			
4	121415672007	A.Nikitha	Maze Runner	- -		
5	121415672023	G.Sruthi	AD-Making	_		
6	121415672023	G.Sruthi	Maze Runner	VISHISHT	Stanley	20/11/2
7	121415672039	Badrinath Goud	Minute to Win	2K15	College	015
8	121415672039	Badrinath Goud	Maze Runner			
9	121415672043	Rakesh Soni	Attended			
10	121415672053	Shashant Singh	Attended			
11	121415672055	Rohit Ratna	Minute to Win			
12	121415672055	Rohit Ratna	Maze Runner			
13	121415672005	Ritu Jain	Business Quiz			
14	121415672011	Bharath Simha	Attended		Andhra	
15	121415672015	D.Akash kumar	Attended	4 57775 4774	Mahila	0.140.100
16	121415672016	Shradha arukia	Business Quiz	ABYUDAYA	Sabha	3/12/20 15
17	121415672017	Raveena rathi	Business Quiz	2015	School of Informati	15
18	121415672019	Srinath	Attended		CS	
19	121415672056	Zia khan	Business Quiz		C3	
			Stock Market-			
20	121415672021	D.Varun	Simulation			
21	121415672021	D.Varun	young manger			11/04/2
22	121415672025	Pavan Kumar Jhawer	Business Quiz	SPLASH	Badruka	016 &
23	121415672025	Pavan Kumar Jhawer	Memory Game	2K16	College	12/04/2
24	121415672031	J.Subham	H.R.Event	1		016
			stock market-	1		
25	121415672031	J.Subham	Simulation			



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26	121415672031	J.Subham	Business Quiz		
			H.R.Event/sto		
			ck market-		
			Simulation/B		
			usiness		
			Quiz(only		
			Round-1		
27	121415672043	Rakesh Soni	Qualified)		
			H.R.Event/sto		
			ck market-		
			Simulation/B		
			usiness		
			Quiz(only		
			Round-1		
28	121415672055	Rohit Ratna	Qualified)		
			H.R.Event/sto		
			ck market-		
			Simulation/B		
			usiness		
			Quiz(only		
			Round-1		
29	121415672056	Zia khan	Qualified)		
			Stock Market-		
30	121415672057	M.Niroop Rao	Simulation		

S. NO	STUDENT NAME	EVENT PARTICIPATED	PRIZE WON
1.	Veeresh Mashetty	Ad-Making	Runner Up
		Maze Runner	Runner Up
		Business Plan	Runner Up
		Minute To Win	Participant
2.	Naomi Middy	Ad-Making	Runner Up
3.	Vepson	Ad-Making & Minute To Win	Runner Up



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		Business Plan	Runner Up
			Participant
4.	P.S.Cecilia	Ad-Making	Runner Up
		Business Quiz	Participant
		Maze Runner	Participant
5.	Henry Francis	Maze Runner	Participant
		Business Quiz	Participant
		Minute To Win	Participant
6.	Komal Gupta	Minute To Win	Participant
		Maze Runner	Participant
7.	K.Harish Kumar	Business Quiz	Participant
		Business Plan	Runner Up
		Maze Runner	Participant



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ED CELL/ WOMEN EMPOWERMENT/JSR/ RED CROSS ACTIVITIES/ JGG /NSS ETC. JOSEPH GREEN GROUP(JGG)

The **JOSEPH'S GREEN GROUP (JGG)** of St. Joseph 's college in collaboration with CASTROL INDIA LTD, organized on **4**th **July 2015** a day long **"FREE POLLUTION CHECK UP"** campaign, this initiative was taken on the occasion of **"World Environment Day"** to promote Greener, Safer and Healthier environment and contribute in saving our environment by maintaing in –use- vehicles & also to spread awareness about the environmental damage and take small steps against it.

The students assembled in the main campus ground in front of the canteen near FREE POLLUTION CHECK UP VEHICLE where **Rev.Fr.Vincent Arokiadas,** Pricipal formally gave a green signal to begin the check up campaign program and said that students must aware about the importance of safe vehicles and clean environment. Students classwise from main campus and extended campus ,teaching staff and non teaching staff activily passed their vehicles for pollution check up & they received a Computerised Pollution Under Control (PUC) certificate from Free Pollution check up team & total number of vehicles passed for check up were **180** i.e 174 two wheelers & 6 four wheelers . The campaign concluded with Mrs. Sangeeta, Faculty Convenor (JGG) proposing thanks, & encouraging the students to do their part in contributing to the



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Healthier environment , as the youth are the future of a better India.



Rev.Fr.VINCENT AROKIADAS, PRINIPAL , FORMALLY GIVING A GREEN SIGNAL TO BEGIN THE PROGRAM

BLOOD DONATION CAMP

Department of Business Management, St. Joseph's Degree & PG College in collaboration with Lions Club of Hyderabad Jeevan organized voluntary Blood donation Camp on $18^{\rm th}$ Jan 2016 in Extended Campus, Seminar Hall. 9 students had come forward to donate blood from MBA

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DETAILS OF THE STUDENTS DONATED BLOOD

S.No	Name	Class
1	VAIBHAV JADHAV	MBA II A



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2	RAGINI MANE	MBA II A
3	NILESH NAVANDHAL	MBA II A
4	PRANAY REDDY	MBA II A
5	T.MADHU	MBA II A
6	N.PRAMOD	MBA II A
7	N SAI PHANEENDRA	MBA II A
8	S HARISH KUMAR	MBA II A
9	K NARESH	MBA II A

WOMEN EMPOWERMENT CELL

WORLD INTERNATIONAL DAY CELEBRATED BY WOMEN EMPOWERMENT CELL



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(Adolescent Awareness Program) on 8th March 2016

<u>Venue</u>:-Main Campus (St.Josephs Degreee &PG College-Joseph's Hall)

<u>Resource person</u>:-Dr.Krupa Patala, MD,SICOG,asst Prof.OU Medical college Sr.consultant gynee and Laproscopic surgeon.



JOSEPHITES SOCIAL RESPONSIBILITY



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As the part of Social Responsibility the Department of Business Management Conducted the JSR program. The details of the MBA Students visited.

Date	Class	No of Students	Place Visited
27th Feb 2016	MBA I yr A Sec	26 students	Osmania Government School, Goalmasjid lane, Osmangunj road, Hyderabad
27th Feb 2016	MBA I yr B Sec	25 students	THE LITTLE SISTER'S OF THE POOR "HOME FOR THE AGED, Bhoiguda
27th Feb 2016	MBA II yr A SEC	37 Students	Don Bosco, Pragathi Nagar, Navajeevan, Ramanthapur
27th Feb 2016	MBA II yr B SEC	30 Students	V-Care Oldage Home, West Maredpally, Secunderabad -



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Photos of JSR







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PAPER PRESENTATIONS BY MBA STUDENTS IN THE YEAR 2015-2016

S NO	ROLL NO	NAME	TITLE	EVENT	ORGANIZED BY	DATE
NU	ROLL NO	NAME	Girls	National Education		10-Nov-
1	121415(72000	Marsa Informa			St Joseph's degree	
1	121415672008	Mary Infanta	Education	Day celebration	& PG college	15
	121	T. Shashanth	Girls	National Education	St Joseph's degree	10-0ct-
2	415672053	Singh	Education	Day celebration	& PG college	15
				International		
				Conference 2015 -"An		
			E	Expedition towards		
			nvironment	Growth and		
			al Study- A	Sustainability in		
			Comparativ	Commerce and		
			e study of	Management-Trends		
	1	Anusha Mary	Honda and	,Challenges &	St Joseph's degree	19-Dec-
3	21415672001	Francis	ONGC	Strategies"	& PG college	15
				International		
				Conference 2015 -"An		
				Expedition towards		
				Growth and		
				Sustainability in		
			Search	Commerce and		
			Engine	Management-Trends		
			Marketing in	,Challenges &	St Joseph's degree	18-Dec-
4	121415672022	Haritha K	2016	Strategies"	& PG college	15
	1	Anusha Mary	Role of		<u> </u>	
5	21415672001	Francis	Women			
			Entrepreneu		T	
			rs in the	International	Little Flower	
			Developmen	Conference	Degree College	
			t of			30-Mar-
6	121415672022	Haritha K	Telangana			16
					1	_



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DETAILS OF STUDENTS REGISTERED WITH PLACEMENT CELL, CRT DETAILS & PLACEMENT DETAILS COMPANY WISE

From July 2015 to March 2016 (PG)

The Training & Placement Cell of St.Joseph Degree & PG College has grown by leaps and bounds under the able leadership of the Principal Rev.Fr.Vincent Arokiadas with Dr. Nagunuri Srinivasas the Placement Officer. The Placement cell works in coordination with various department placement coordinators and Pre-Placement Training Programmes conducted regularly at SJC and the Placement Officer also responsible for developing and maintaining the Corporate Relationships. It has been able to convince the top IT, Core finance, Manufacturing and service Multi-National companies for the recruitment of the graduating students from the campus.

The Institute conducts rigorous Pre-Placement Training Programmes for the under graduate and Post graduate students to make them Industry-ready throughout the academic year. In the academic year (2015 – 16) the Institute has tied-up with *Triumphant Institute* of Management Education Pvt. Ltd. (TIME), Hyderabad to improve the students' ommunication & soft skills and train the students in Aptitude, Critical Reasoning, Spoken English, Group Discussions, Technical and HR Interview skills. The faculty members of SJC

from all the streams are conducting in-house pre-placement training programmes consists of written tests and personal interviews.

PLACEMENT COMMITTEE Chairman

Rev.Fr.Vincent Arokiadas Placement Officer

1. Dr.Nagunuri Srinivas

DEPARTMENT PLACEMENT LEVEL

COORDINATORS

Business Management

1. Mrs.Danam Tressa

2. Ms.Swapna



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PLACEMENT SUMMARY July 2015 to March 2016

COURSE	NO OF STUDENTS REGISTERED	NO OF OFFERS
MBA	92	46



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Pre-Placements Activity

S.No	Date	No. of students enrolled	Type of Activity	Description
1.	29 th July to 3 rd September	414	Class Room Training	For The Academic year (2015 – 16) college placement cell outsourced the UG& PG Campus recruitment training programme (CRT) to Triumphant Institute of Management Education Pvt. Ltd. (TIME), Hyderabad. The CRT training programmed covered with the following modules in 18 hours. Module -1: Quantitative Ability Module -2:Verbal Ability Module-3: Reasoning Module-4:Group Discussions Module-5: Interview Skills



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WEEK WISE TIME CAMPUS RECRUITMENT TRAINING PROGRAMME (CRT) DETAILS

Course Structure for the Student Development Program (SDP)

PROGRAM COVERAGE - (10 SESSIONS)	Total no. of Sessions
Quantitative ability:	
Numbers, Number Systems	
Simple Interest & Compound Interest	3
Percentage, Profit and Loss, Partnership	
Verbal Ability:	
Sentence Correction	
Critical Reasoning	3
Reading Comprehension	
Reasoning:	
 Deductions & Connectives 	2
 Distribution, Binary Logic, Puzzles 	
Group Discussions:	
Basics	1
Mock GD	
Interview skills:	
Interview skills basics	
 Analysis of Company website w.r.t. Interviews 	
Resume building skills	1
Email writing skills	
Mock interviews (HR & Tech)	
Note:	•

Each session comprises of 1:45 hours to 2:00 hours

Maximum no. of hours spent on the program would be 36 hours

Date: 29th & 30th July 2015

	oute: 27th & 30th July 2013									
s.no	DATE	TIMINGS	FACULTY CODE	I BATCH I ROOM NO.		торіс				
1	29TH JUL 2015 WED	13:30 to 15:30	Raghavender J	RNGA	MC - G 13 (<u>B.COM</u> Sec. A,C&H)	GD BASIC + MOCK GD				
2	29TH JUL 2015 WED	13:30 to 15:30	Bharath Jain	RNGB	MC - G 14 (<u>B.COM</u> Sec. B,D&P)	GD BASIC + MOCK GD				



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3	29TH JUL 2015 WED	13:30 to 15:30	P C Reddy	RNGC	MC – G 11 (BBA,BA&B.Sc) C		READING MPREHENSION BASIC	
4	29TH JUL 2015 WED	14:30 to 16:30	SATYA	RNGD	EC – Seminar Hall 3rd Floor.(PG)		LOGICAL ABILITY (DEDUCTION AND CONNECTIVES)	
5	30TH JUL 2015 THU	13:30 to 15:30	VANDANA	RNGA	MC - G 13 (<u>B.COM</u> Sec. A,C&H)		VERBAL ABILITY (SENTENCE CORRECTION)	
6	30TH JUL 2015 THU	13:30 to 15:30	P Santhosh	RNGB	MC – G 14 (<u>B.COM</u> Sec. B,D&P)		JANTITATIVE ABILITY UMBERS & NUMBER SYSTEMS)	
7	30TH JUL 2015 THU	13:30 to 15:30	Ganesh	RNGC	MC – G 11 (BBA,BA&B.Sc)		LOGICAL ABILITY (DEDUCTION AND CONNECTIVES)	
8	30TH JUL 2015 THU	14:30 to 16:30	SATYA	RNGD	EC – Seminar Hall 3rd Floor.(PG)	(DI	REASONING STRIBUTION, BINARY LOGIC & PUZZLES)	
Date:	12th &	13th Augi	ıst 2015.					
s.No	DATE	TIMINGS	FACULTY CODE	TIME BATCH CODE	ROOM No.		ТОРІС	
1	12TH AUG 2015 WED	13:30 to 15:30	Ganesh	RNGA	MC - G 13 (<u>B.COM</u> Sec. A,C&H)		Logical Ability – Deductions and Connectives	
2	12TH AUG 2015 WED	13:30 to 15:30	PC Reddy	RNGB	MC - G 14 (<u>B.COM</u> Sec. B,D&P)		Verbal Ability	
3	12TH AUG 2015 WED	13:30 to 15:30	RITHIKA	RNGC	MC – G 11 (BBA,BA&B.Sc)		Verbal Ability	



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4	12TH AUG 2015 WED	14:30 to 16:30	SMCJ	RNGD	EC – Seminar Hall 3rd Floor.(PG)	Verbal Ability
5	13TH AUG 2015 THU	13:30 to 15:30	Bharath Jain	RNGA	MC - G 13 (<u>B.COM</u> Sec. A,C&H)	Interview Basics + MOCK Interview
6	13TH AUG 2015 THU	13:30 to 15:30	Raghavender J	RNGB	MC - G 14 (<u>B.COM</u> Sec. B,D&P)	Interview Basics + MOCK Interview
7	13TH AUG 2015 THU	13:30 to 15:30	DEEPAK	RNGC	MC – G 11 (BBA,BA&B.Sc)	GD BASICS + MOCK GD
8	13TH AUG 2015 THU	14:30 to 16:30	DEEKSHA	RNGD	EC – Seminar Hall 3rd Floor.(PG)	Reading Comprehension

Date: 25th & 28th August 2015

DATE	FACULTY CODE	ROOM No.	TIMINGS	COURSE	BATCH CODE	TOPIC
25TH AUG 2015 TUE	VIJAYASARDHY	Cirtificate Program	13:30	CRT	RNGE	NUMBERS AND NUMBER SYSTEMS
26TH AUG 2015 WED	P SHANTOSH	MC - G 13 (<u>B.COM</u> Sec. A,C&H)	13:30	CRT	RNGA	NOS NOS SYSTEMS
26TH AUG 2015 WED	CHARLTON	MC - G 14 (<u>B.COM</u> Sec. B,D&P)	13:30	CRT	RNGB	LR CLASS
26TH AUG 2015 WED	GANESH	MC – G 11 (BBA,BA&B.Sc)	13:30	CRT	RNGC	DIST BINARY LOGIC PUZZLES
26TH AUG 2015 WED	VIJAYASARDHY	Cirtificate Program	13:30	CRT	RNGE	DIST B/R AND PUZZLES
27TH AUG 2015 THU	PC REDDY	MC – G 13 (<u>B.COM</u> Sec. A,C&H)	13:30	CRT	RNGA	LR CLASS



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27TH AUG 2015 THU	K	MC - G 14 (<u>B.COM</u> Sec. B,D&P)	13:30	CRT	RNGB	DIST BINARY LOGIC PUZZLES
27TH AUG 2015 THU	P SHANTOSH	MC – G 11 (BBA,BA&B.Sc)	13:30	CRT	RNGC	AMA SICI
27TH AUG 2015 THU	VIJAYASARDHY	Cirtificate Program	13:30	CRT	RNGE	GD BASICS + MOCK GD
28TH AUG 2015 FRI	VV	Cirtificate Program	13:30	CRT	RNGE	SI CI AND AMA
26TH AUG 2015 WED	PSHANTOSH	EC – Seminar Hall 3rd Floor.(PG)	14:30	CRT	RNGD	INTERVIEW BAS AND MOCK INTERVIEWS
27TH AUG 2015 THU	P RAHUL	EC – Seminar Hall 3rd Floor.(PG)	14:30	CRT	RNGD	NOS NOS SYSTEMS

TIME PRE-PLACEMENT TRAINING PROGRAMME PHOTOGRAPHS – 2015-2016







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Company Name	Parr Dackago
	Pay Package
Verity Knowledge Solutions 3	3.62, 000 pa
Verity Knowledge Solutions 3	3.62, 000 pa
Verity Knowledge Solutions 3	3.62, 000 pa
Deloitte 5	5, 35, 000 pa
Deloitte 5	5, 35, 000 pa
Deloitte 5	5, 35, 000 pa
Deloitte 5	5, 35, 000 pa
Unisys 4	4, 07, 738 pa
er Unisys 4	4, 07, 738 pa
Unisys 4	4, 07, 738 pa
Unisys 4	4, 07, 738 pa
Unisys	4, 07, 738 pa
Khojez 7	72000 Pa
Franklin templeton 2	2,84,000/-
Franklin templeton 2	2,84,000/-
i	Verity Knowledge Solutions Verity Knowledge Solutions Deloitte Deloitte Deloitte Unisys Unisys Unisys Unisys Franklin templeton



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16	Nikitha Murphy	Franklin templeton	2,84,000/-
17	Nisha Jain	Franklin templeton	2,84,000/-
18	Soundarya M	Franklin templeton	2,84,000/-
19	AkshataSahu	Franklin templeton	2,84,000/-
20	K Sri Laxmi	Franklin templeton	2,84,000/-
21	Ragini Mane	Franklin templeton	2,84,000/-
22	HarshaJethani	Franklin templeton	2,84,000/-
23	Sneha Reddy	Franklin templeton	2,84,000/-
24	Shalini	Deloitte Audit	5,35,000 PA
25	Sushmitha	Deloitte Audit	5,35,000PA
26	RK Sarun Robinson	Focus Soft net	2,40,000 PA
27	Ms. Augustina	Focus Soft net	2,40,000 PA
28	Mr.BilalMBA	Focus Soft net	2,40,000 PA
29	Vijay	MPhasis	1,64,000 PA
30	Dhanraj	MPhasis	1,64,000 PA
31	LikhitBatchu	AMAZON	2,45,000 PA
32	Pratima Thakur	AMAZON	2,45,000 PA
33	Syed Shahanaz	AMAZON	2,45,000 PA
34	Dayasagar	WENSO	2,00,000 PA
35	Kruthika	WENSO	2,00,000 PA
36	Neha Rathi	CTRLS	3,00,000 PA



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37	Ragini Mane	CTRLS	3,00,000 PA
38	Prathyush Kumar	Just Dial	2,40,000 Pa
39	DayaSagar K	Just Dial	2,40,000 Pa
40	MoolaVinayDutt	Just Dial	2,40,000 Pa
41	Magreena	Just Dial	2,40,000 pa
42	Priyanka Christina	Just Dial	3,60,000 pa
43	SindhuPriya	Just Dial	3,60,000 Pa
44	Pradeep	Just Dial	3,12,000pa
45	Augustina	Just Dial	3,12,000 Pa
46	Welwin	Just Dial	3,12,000 Pa



(EXTENDED CAMPUS)

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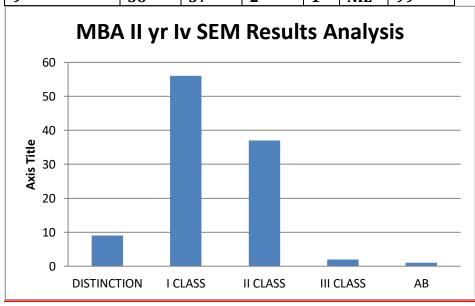
RESULT ANALYSIS

MBA II YEAR IV SEMESTER

BATCH 2013-2015

TOTAL NUMBER OF STUDENTS: 105

	I	II	III			
DISTINCTION	CLASS	CLASS	CLASS	AB	FAIL	PASS%
9	56	37	2	1	NIL	99





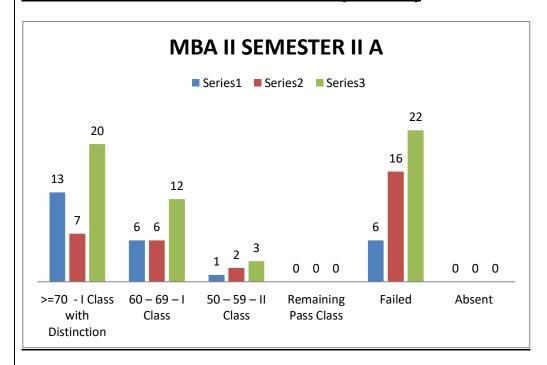
(EXTENDED CAMPUS)

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MBA I YEAR II SEM A

S.NO	CRITERIA	GIRLS	BOYS	TOTAL (OVERALL)
1	>=70 - I Class with Distinction	13	07	20
2	60 – 69 – I Class	06	06	12
3	50 – 59 – II Class	01	02	03
4	Remaining Pass Class	00	00	00
5	Failed	06	16	22
6	Absent	00	00	00
	TOTAL	27	32	56

GRAPHICAL REPRESENTATION OF GRADES (OVERALL)





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MBA I YEAR II SEM B SEC

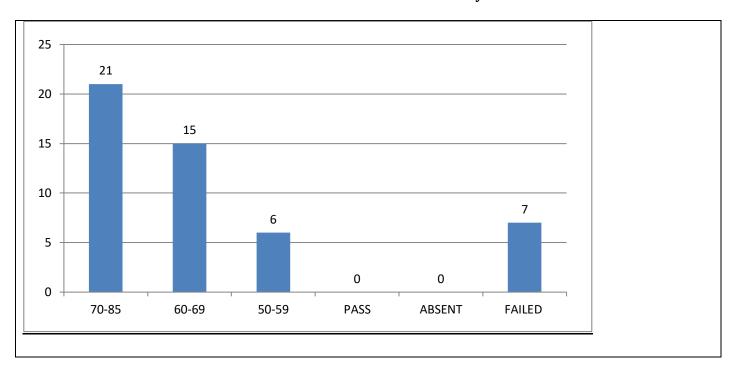
S.NO	CRITERIA	GIRLS	BOYS	TOTAL (OVERALL)
1	>=70 - I Class with Distinction	17	04	21
2	60 – 69 – I Class	07	08	15
3	50 – 59 – II Class	02	04	06
4	Remaining Pass Class			-
5	Failed	07	02	07
6	ABSENT			NIL
	TOTAL			49

GRAPHICAL REPRESENTATION OF GRADES (OVERALL)



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ACADEMIC PERFORMANCE

ANNUAL DAY PRIZES 2015-16

BEST OUTGOING

MBA II 2014-16 BATCH			
S.NO	STUDENT NAME	CLASS & SECTION	
GIRL	Augustina	MBA II B	
BOY	Vineeth	MBA II A	



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CENTUM MARKS MBA II, BBA I, II, III BBA IT I

S.NO	STUDENT NAME	CLASS & SECTION	SUBJECT
1	Akshata	MBA I Year I Sem Sec A	Statistics For Management
2	Meera Tak	MBA I Year I Sem Sec A	Statistics For Management

100% ATTENDANCE

S.NO	STUDENT NAME	CLASS & SECTION
1	KAZI OWAIS MOHIUDDIN	MBA I Year I Sem

BEST CLASS PRESENTATION

S.NO	STUDENT NAME	CLASS
1	Bharath Simha	MBA I A
2	Ankita	MBA I A
3	Kazi Owais Mohiuddin	MBA I B
4	P. Gayathri	MBA I B
5	Bilal Ahmed	MBA II A
6	Nikitha	MBA II A
7	M. Prabitha Nair	MBA II B
8	M. Mary Patrica	MBA II B

FRESHER'S DAY

Name of the Activity: $\underline{Fresher's\ party-}$ FR3SH3R'S 2K15 on 15.10.2015 at 1.30 pm to 5.30

pm at ST.JOSEPH'S HALL

No. of Participants: 180 No. of faculty Attended: 10

Objective:

- To make every fresher feel an integral part of the ST.JOSEPH'S family & to prepare the student to take on challenges for the year.
- Welcome party to newcomers and there is a need to be friendly and motivate juniors



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Student coordinators from MBA II year:

• Core Members of the program

S. No.	Names	Responsibility
1	Bilal	Finance
2	Patricia	Finance
3	Harish	Event Management
4	Jyothi	Event Management
5	Gagan	Food
6	Akshatha	Events Planner
7	Sagar	Supporting head
8	Annie	Cultural
9	Anitha	Cultural
10	Priyanka Christina	Cultural
11	Vineeth	Hosting
12	Harsha	Hosting
13	Srilakshmi	Hosting

The programme started at 1.30 pm with the inauguration & lighting the lamp by the Vice Principal Father John, Faculty and student II year student Vaishnavi & I year student Naomi. Welcome address was given by MBA II year student Augustina.

With the presence of Vice Principal and Business Department Lecturers the program was started. The theme of the party was Beauty & Geek.

MBA II year students welcomed the juniors with a beautiful welcome dance followed by Mr. & Ms. FR3SH3R 2K15. 24 pairs participated in the Round I (That's Me) were the participants with their partners did the ramp walk and solo walk and gave their intro and 6 pairs were shortlisted to Round II (Prove It) were the divided into 3 groups and each group was allotted an task to complete, the tasks were 1. Beg, Borrow, Steal, 2. Take Maximum no. of Selfie's with seniors & 3. Marketing. And finally for Round III (Perceptive) 3 pairs were selected were they competed with other students were the panel of judges asked questions based on intelligence. The MBA I year students Bharath & Naomi were selected as the Mr. & Ms. FR3SH3R 2K15. They were shortlisted based on confidence level, dressing, attitude, communication skills, and creative answers. Vice Principal, Fr. John awarded the memento to Mr. FR3SH3R and Mrs. Anita, Dean Academics, Department Business Management crowned Ms. FR3SH3R.

MBA II year students showed their love and affection by displaying their creative talent and skills in the form of dances and skit. MBA I year were overwhelmed with their wonderful performance. In between the rounds and activities MBA II year students gave the following prizes:



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S. No	Titles	Names
1	Mr. & Miss Photogenic	Shubham & Sharon
2	Mr. & Miss Fashionable	Bharath & Raveena
3	Mr. & Miss Best Smile	Akshay & Shravanya
4	Mr. Geek & Miss Beauty	Kazi & Lavina
5	King of Hearts & Queen of Hearts	Gratus Raul & Ankita
6	1 st Runner Up	Shushant & Shirley
7	Mr. & Miss Fresher	Bharat & Naomi

The party filled the air with excitement, thrill and fun. Sumptuous snacks were provided to all the students and faculty.

MBA II Year Students organized the programme well. There was good coordination and team work. The party was a wonderful experience for both staff and students as the enjoyed the music at the disc



JOSEPHIESTA 2016

Department of Business Management as conducted 4 events in the college fest Josephiesta 2016. The details of the events conducted by the department are as follows.

1. CHANAKYANITI (ALL ABOUT FINANCE) - FINANCE EVENT



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EVENTS HEAD COORDINATORS: Jyoti, Vineeth, Bilal, SriLakshmi, Naresh & Harshad

OTHERCOORDINATORS: Vaishnavi, Saundarya, Shalini, Sonali, Neha, Anita, Sundhuja,

Harsha, Bharati, Ritu & Raveena

FACULTY COORDINATOR: Ms. Smriti Nagaria, Ms. R. Lavanya Kumari & Mrs. Sangeeta

NUMBER OF PARTICIPANTS: 16 (8 Teams where each team consisting of 2 individuals)

DETAILS OF PARTICIPANTS

S.No/Team No.	PARTICIPANT NAME	COURSE	COLLEGE
1	Ch Navya	MBA IYr	A.V College
	G.Srilakshmi	MBA IYr	A.V College
2	Ch.Neha Sree	MBA I Yr	A.V College
	Kavya	MBA IYr	A.V College
3	Saadullah	(CA)	O.U
	Farhan	(CA)	O.U
4	Apoorva	M.Com I	Bhavan's College
	Raghunandhan	Yr	
	Arpitha Venula	M.Com I Yr	Bhavan's College
5	Akshay Jain	MBA IYr	Bhavan's College
	Shravanya Chutku	MBA IYr	St,Joseph's Degree & PG College
6	Mallik	MBA IYr	A.V College
	Lakshman	MBA IYr	A.V College
7	Shiva Kumar	MBA II Yr	O.U
	Ankita	MBA II Yr	O.U
8	Waseem	MBA II Yr	St,Joseph's Degree & PG College
	Rahul	ICAI	Siddhartha College

ROUND II: VITTANTAKSHARI

TIME: 2:10pm – 2:40pm



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NUMBER OF PARTICIPANTS SHORLISTED (6 Teams)

DETAILS OF PARTICIPANTS

S.No/Team No.	PARTICIPANT NAME	COURSE	COLLEGE
1.	Saadullah	(CA)	O.U
	Farhan	(CA)	0.U
2.	Apoorva	M.Com I Yr	Bhavan's College
	Raghunandhan		
	Arpitha Venula	M.Com I Yr	Bhavan's College
3.	Akshay Jain	MBA IYr	Bhavan's College
	Shravanya Chutku	MBA IYr	St,Joseph'sDegree& PG
			College
4.	Shiva Kumar	MBA II Yr	0.U
	Ankita	MBA II Yr	0.U
5.	Ch.Neha Sree	MBA I Yr	A.V College
	Kavya	MBA IYr	A.V College
6.	Ch Navya	MBA IYr	A.V College
	G.Srilakshmi	MBA IYr	A.V College

JUDGES - Mrs. R. Anita, Dean of Academics & Research

RULES The first team will be given a finance word, next team has to start with end letter of first team and so on...2. One minute for each team to talk on chosen words. Those who are not able to find then the word will be given by coordinators.

ELIMINATION CRITERIA

Evaluation sheet was given to the judge with the parameters like communication skill, confident level with 20 marks. The team with maximum marks proceeded to the next round.

ROUND III: FINANCIAL EXPERTISE

TIME: 2:50pm- 3:30pm

JUDGES: Mrs. R. Anita, Dean Academics & Research



(EXTENDED CAMPUS)

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NUMBER OF PARTICIPANTS SHORLISTED (4 Teams)

DETAILS OF PARTICIPANTS

S.No/Team	PARTICIPANT NAME	COURSE	COLLEGE
No.			
1.	Saadullah	(CA)	0.U
	Farhan	(CA)	0.U
2.	Shiva Kumar	MBA II Yr	0.U
	Ankita	MBA II Yr	0.U
3.	Akshay Jain	MBA IYr	Bhavan's College
	Shravanya Chutku	MBA IYr	St. Joseph's Degree& PG College
4.	Ch.Neha Sree	MBA I Yr	A.V College
	Kavya	MBA IYr	A.V College

RULES In this round, the qualified teams from second round was given a scenario containing a Finance analysis with constraints and conditions. The team was expected to devise the best financial plan or strategies in the given scenario for the Business investor. Each team needs to make decisions based on situations which may include calculation etc. The team was given 5 minutes for their scenario analysis and 5 minutes for presentation. The decision taken by the judge was considered final. Presentation was compulsory and teams would not qualify if all the team members were not present for the presentation

ELIMINATION CRITERIA The teams will be assessed on the eminence and importance of the ideas and the quality of Decision and the presentation

WINNERS

WHALES				
S.No/Team	PARTICIPANT NAME	COURSE	COLLEGE	
No.				
1.	Saadullah	(CA)	O.U	
	Farhan	(CA)	O.U	
2.	Shiva Kumar	MBA II Yr	O.U	



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Ankita MBA II Yr 0.U





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2. MARKETING SHASTRA"-MARKETING EVENT

STUDENT COORDINATORS: Harish (MBA), Ranjani (MBA), Prathyush (MBA), Augustina (MBA), Anthony Melwin(MBA), PradeepReddy (MBA), Dilip (MBA), Patricia(MBA), Akash(BBA), Tanveer(BBA), Neha(BBA)

FACULTY COORDINATOR: Mrs. Molly Chaturvedi

NUMBER OF PARTICIPANTS: 11

DETAILS OF PARTICIPANTS

S.No/Team No.	PARTICIPANT NAME	COURSE	COLLEGE
1	P.Srimukh Reddy	MBA	OSMANIA UNIVERSITY
2	K.Abhilash Goud	MBA	OSMANIA UNIVERSITY
3	N.Himabindu	MBA	OSMANIA UNIVERSITY
4	Paul.Srujan	MBA	OSMANIA UNIVERSITY
5	Pradeep Swaroop	MBA	VISHWA VISHWANI
6	G.Vamshi	MBA	VISHWA VISHWANI
7	Aditya Shekhar	BCOM	ST.JOSEPH'S COLLEGE
8	Dolly	BBA	ST.JOSEPH'S COLLEGE
9	Shashank	BCOM	ST.JOSEPH'S COLLEGE
10	Srikanth Rowlo	BCOM	ST.JOSEPH'S COLLEGE
11	Ishaan Anwar	BBA	ST.JOSEPH'S COLLEGE

ROUND I: - Identification round

TIME: - 11:30-12:15

JUDGE: - Mrs. Molly Chaturvedi

RULES: - Students were given CEO, Jingles and Tagline related quiz, out of 20 questions ,passing marks were 15, individual participation was there

ELIMINATION CRITERIA: - out of 20 marks 15 were passing marks to enter in second round

NUMBER OF PARTICIPANTS SHORLISTED FOR ROUND II: - 08 **DETAILS OF PARTICIPANTS FOR ROUND II**

S.No/Team No.	PARTICIPANT NAME	COURSE	COLLEGE
1	P.Srimukh Reddy	MBA	OSMANIA UNIVERSITY
2	K.Abhilash Goud	MBA	OSMANIA UNIVERSITY
3	Pradeep Swaroop	MBA	VISHWA VISHWANI



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4	G.Vamshi	MBA	VISHWA VISHWANI
5	Srikanth Rowlo	BCOM	ST.JOSEPH'S COLLEGE
6	Ishaan Anwar	BBA	ST.JOSEPH'S COLLEGE
7	N.Himabindu	MBA	OSMANIA UNIVERSITY
8	Paul.Srujan	MBA	OSMANIA UNIVERSITY

ROUND II: Brand Mania

TIME: 12:30 PM -1:30 PM

JUDGE:-Mrs. Molly Chaturvedi

RULES:- This round was based on clues related to brand, products of National and International values

ELIMINATION CRITERIA: - Candidates answered the questions based on the time lapse,10 seconds were given to understand the clue and answer the question

WINNERS

S.No/Team No.	PARTICIPANT NAME	COURSE	COLLEGE
1	Pradeep Swaroop	MBA	VISHWA VISHWANI
2	G.Vamshi	MBA	VISHWA VISHWANI





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3. YOUNG MANAGER EVENT

FACULTY COORDINATORS:

- 1. MRS.A.MARY FRANCINA ,HOD AND ASSOCIATE PROFESSOR-DEPT OF BUSINESS **MANAGEMENT**
- 2. MRS.A.DANAM TRESSA ,ASSOCIATE PROFESSOR-DEPT OF BUSINESS MANAGEMENT)
- 3. MR.KIRAN VARMA, ASSISTANT PROFESSOR- DEPT OF BUSINESS MANAGEMENT

NUMBER OF PARTICIPANTS: 15

DETAILS OF PARTICIPANTS

S.No/Team No.	PARTICIPANT NAME	COURSE	COLLEGE
1	M.SUNEEL	MBA(MARKETING)	BHAVANS
			VIVKEANANDA
2	N. MOHIT KUMAR	MBA	A V COLLEGE
3	G.MANI	B.COM	ST.JOSEPHS DEGREE &
			PG COLLEGE
4	BADRINATH	MBA	ST.JOSEPHS DEGREE &
			PG COLLEGE
5	SANDEEP G	B.COM	ST.JOSEPHS DEGREE &
			PG COLLEGE
6	SIVA PRAKASH	MBA	BHAVANS
			VIVKEANANDA
7	C.K.MANISHA	BBA(IT)	ST.JOSEPHS DEGREE &
			PG COLLEGE
8	MOHIT.P.KRIPALANI	BBA(IT)	ST.JOSEPHS DEGREE &
			PG COLLEGE
9	R SHIVA CHARAN	MBA	A V COLLEGE
10	M.AKSHAY SAI KUMAR	B.COM	ST.JOSEPHS DEGREE &
			PG COLLEGE
11	CHANI	MBA(FINANCE & HR)	REDDY WOMENS
			COLLEGE



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12	ROHIT	MBA	ST.JOSEPHS DEGREE &
			PG COLLEGE
13	SHRADA	MBA	ST.JOSEPHS DEGREE &
			PG COLLEGE
14	AKASH	MBA	ST.JOSEPHS DEGREE &
			PG COLLEGE
15	BHARATH	MBA	ST.JOSEPHS DEGREE &
			PG COLLEGE

ROUND I

TIME - 1.40pm -2.10pm

JUDGES - EVALUATION OF WRITTEN QUESTIONNAIRES BY THE STUDENT COORDINATORS

RULES- ELIMINATION CRITERIA:

NUMBER OF PARTICIPANTS SHORLISTED FOR ROUND II -10

ROUND II was the case study round where the participants were given the situations related to the corporate world

DETAILS OF PARTICIPANTS FOR ROUND II

DETAILS OF PART	ICIPAN IS FUR ROUND II		
S.No/Team No.	PARTICIPANT NAME	COURSE	COLLEGE
1	M.SUNEEL	MBA(MARKETING)	BHAVANS VIVKEANANDA
2	N. MOHIT KUMAR		A V COLLEGE
3	G.MANI	B.COM	ST.JOSEPHS DEGREE & PG
			COLLEGE
4	SANDEEP G	B.COM	ST.JOSEPHS DEGREE & PG
			COLLEGE
5	SIVA PRAKASH	MBA	BHAVANS VIVKEANANDA
6	C.K.MANISHA	BBA(IT)	ST.JOSEPHS DEGREE & PG
			COLLEGE
7	MOHIT.P.KRIPALANI	BBA(IT)	ST.JOSEPHS DEGREE & PG
			COLLEGE
8	R SHIVA CHARAN	MBA	A V COLLEGE
_			
9	M.AKSHAY SAI KUMAR	B.COM	ST.JOSEPHS DEGREE & PG
			COLLEGE
10	CHANI	MBA(FINANCE & HR)	REDDY WOMENS COLLEGE

ROUND II

TIME 2.30PM-2.45PM

IUDGES

- 1. MRS.A.MARY FRANCINA, HOD & ASSOCIATE PROFESSOR-DEPT OF BUSINESS MANAGEMENT
 - 2. MRS.A.DANAM TRESSA, ASSOCIATE PROFESSOR-DEPT OF BUSINESS MANAGEMENT)



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RULES:

10MIN FOR ANALYZING THE GIVEN SITUATION 5MIN WERE GIVEN FOR PRESENATATION

ELIMINATION CRITERIA:

10 POINTS if all the aspects were covered by the participants 8 POINTS if the participant covers 4 or 3 aspects 5 POINTS if the participant covers less than 3 points Highest 4 scorers were selected for the final round

NUMBER OF PARTICIPANTS SHORLISTED FOR ROUND III -4 STUDENTS ROUND III was the stress interview conducted by the HR managers of intone networks and Ms.Manisha ,Talent Manager from D.E.Shaw

DETAILS OF PARTICIPANTS FOR ROUND III

S.No/Team No.	PARTICIPANT NAME	COURSE	COLLEGE
1	M.SUNEEL	MBA(MARKETING)	BHAVANS VIVKEANANDA
2	G.MANI	B.COM	ST.JOSEPHS DEGREE & PG
			COLLEGE
3	C.K.MANISHA	BBA(IT)	ST.JOSEPHS DEGREE & PG
			COLLEGE
4	CHANI	MBA(FINANCE & HR)	REDDY WOMENS COLLEGE

ROUND III

TIME 3.00PM-4.00PM

JUDGES 1) MR SUJITH REDDY YERUVA (INTONE NETWORKS PVT LTD AS HEAD CAMPUS HIRING)

2)MANISHA RAJ (D.E.SHAW AS A TALENT MANAGEMENT SPECIALIST)

RULES

4 PARTICIPANTS HAD A STRESS INTERVIEW FOR 10MIN-15MIN EACH

ELIMINATION CRITERIA

THE PARTICIPANTS WERE JUDGED ON FOUR AREAS NAMELY:

- 1. CV
- 2. COMMUUNICATION SKILLS
- 3. STRESS MANAGEMNET & PERFORMANCE
- 4. DRESSING & CONFIDENCE

winner

S.No	PARTICIPANT NAME	COURSE	COLLEGE
1	CHANI	MBA(FINANCE &	REDDY WOMENS
		HR)	COLLEGE



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4.MANAGEMENT QUIZ-"LAKSHYA"

STUDENT COORDINATORS:

- 1. Ragini Mane- MBA II
- 2. Veena Thampi-MBA II
- 3. Anusha Mary Francis- MBA I
- 4. D.Sahithi Priya- MBA I
- 5. C.Mounica-MBA I
- 6. G.Sruthi-MBA I
- 7. Disha Praksh-MBA I
- 8. A.Nikitha-MBA I

FACULTY COORDINATORS:

- 1. Ms. K. Jesmy Thomas
- 2. Mrs. A. Rathna Kumari

NUMBER OF PARTICIPANTS:8 teams (2 in each team)

DETAILS OF PARTICIPANTS

S.No/Team No.	PARTICIPANT NAME	COURSE	COLLEGE
1	Akash & Shradha	MBA	S.T.JOSEPH'S DEGREE &PG COLLEGE
2	Bindu & Paul	MBA	O.U
3	Noman & Suchit	MBA	S.T.JOSEPH'S DEGREE &PG COLLEGE
4	Praveen & Naresh	MBA	O.U
5	Sneha & Gouthami	MBA	O.U



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6	Srinath & Abilash	MBA	O.U
7	Rithvik & Vishnu	BBA	ETHAMES DEGREE COLLEGE
8	Bharath & Badri	MBA	S.T.JOSEPH'S DEGREE &PG COLLEGE

ROUND I -SKILL SHARE

ROUND I - Written Test

TIME: 20 Min

JUDGES: Ms. K. Jesmy Thomas & Mrs. A. Rathna Kumari

RULES: List of twenty questions paper is given to the each participant in team.

ELIMINATION CRITERIA: No elimination, Round-1 marks will be carry forwarded to next

round.

ROUND-II -BRAIN SPARK

NUMBER OF PARTICIPANTS SHORLISTED FOR ROUND II DETAILS OF PARTICIPANTS FOR ROUND II

S.No/Team No.	PARTICIPANT NAME	COURSE	COLLEGE
1	Akash & Shradha	MBA	S.T.JOSEPH'S DEGREE &PG COLLEGE
2	Bindu & Paul	MBA	O.U
3	Noman & Suchit	MBA	S.T.JOSEPH'S DEGREE &PG COLLEGE
4	Praveen & Naresh	MBA	O.U
5	Sneha & Gouthami	MBA	O.U
6	Srinath & Abilash	MBA	O.U
7	Rithvik & Vishnu	BBA	ETHAMES DEGREE COLLEGE
8	Bharath & Badri	MBA	S.T.JOSEPH'S DEGREE &PG COLLEGE

ROUND II

TIME: 30 Sec for each question JUDGES: Mrs. Mary Francina

RULES:

- ✓ Each team was asked 4 questions on i.e., Logo, Abbreviation, Taglines, and Personalities.
- ✓ Each correct answer were given 5 marks with the time limit of 30 Sec.
- ✓ A wrong answer was given -2 marks.
- ✓ The concerned team have not given answer, that question was passed to next team for the correct answer that team got 21/2 marks with the time limit of 15 Sec
- ✓ Passed question is given a wrong answer then that team got -1 mark.

ELIMINATION CRITERIA

No elimination, Round-2 marks were carry forwarded to next round.

ROUND III-MASTER MIND



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NUMBER OF PARTICIPANTS SHORLISTED FOR ROUND III **DETAILS OF PARTICIPANTS FOR ROUND III**

S.No/Team No.	PARTICIPANT NAME	COURSE	COLLEGE
1	Akash & Shradha	MBA	S.T.JOSEPH'S DEGREE &PG COLLEGE
2	Bindu & Paul	MBA	0.U
3	Noman & Suchit	MBA	S.T.JOSEPH'S DEGREE &PG COLLEGE
4	Praveen & Naresh	MBA	O.U
5	Sneha & Gouthami	MBA	O.U
6	Srinath & Abilash	MBA	O.U
7	Rithvik & Vishnu	BBA	ETHAMES DEGREE COLLEGE
8	Bharath & Badri	MBA	S.T.JOSEPH'S DEGREE &PG COLLEGE

ROUND III

TIME: No time limit, It's a buzzer round

JUDGES: Mrs.Mary Francina

RULES:

- ✓ Few personalities related to business, sports, entertainment etc voices were played and participants were asked to guess the Personalities.
- ✓ It is a buzzer round.
- ✓ 8 voices were played for participants to answer.

ELIMINATION CRITERIA:

No elimination, Round-1,2 & 3 marks was averaged and winners were selected.

WINNERS

S.No/Team No.	PARTICIPANT NAME	COURSE	COLLEGE
1	Rithvik & Vishnu	BAA	ETHAMES DEGREE COLLEGE
2	Bindu & Paul	MBA	0. U



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ALUMNI MEET

The Alumni Meet **Milan 2015**, organised on 19 Sep 2015 lived up to its title as the remarkable reunion of the alumni of 1997 - 2008 was a memorable day of excitement and nostalgia. More than that, the Alumni get together, served a higher purpose, as the alumni gave their expert opinion/ feedback/suggestions on curriculum, infrastructure and placements for the further development of the institution.

The two illustrious Alumni- Principal, Rev.Fr.Vincent, Alumni of 2009 batch and the Chief Guest Rev. Fr. Amal Francis, Alumni of 1999 batch enthused the student community with their motivational talk which was followed by mind blowing cultural programmes. Mr. Brij



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Raj Purohit, State Head SIP Academy and Vice President, Alumni Association SJC spelt out the objectives and the crucial role to be played by the Alumni in organizing guest lectures, placement referrals etc....

S.No	Name	Passed Out year
1	V.Shaker	2008
2	Jesmy Thomas	2013

National Education Day-2015

Department of Business Management celebrated National Education Day on $10^{\rm th}$ November, 2015 in memory of Maulana Abul Kalam Azad who was the first education minister of our country.

Celebrations started with a prayer song by students of MBA II Year followed by Lighting of the Lamp by the guests Rev. Fr. Vincent Arokiadas, Principal, St. Joseph's Degree & PG College, Dr. P.L Vishweshwar Rao, Director UG and Professor, Dept of Mass Communication and Journalism, Dr. Bharathi, Director PG and Mrs. Francina, HOD, Dept. of Business Management.

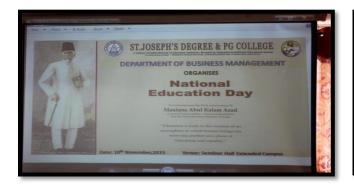


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Welcome address was delivered by our Rev. Fr. Vincent Arokiadas, Principal who highlighted the importance of Education and emphasized that education should match our personality and in turn our dignity. Dr. P.L Vishweshwar gave the students information which took them from the past to present developments which took place in the education system by quoting examples of great personalities like Mahatma Gandhi, Jawaharlal Nehru and Dr Ambedkar. He concluded his address with a quote "Parts are not made but are created", which left students thinking to create a new path for our country. Lastly Dr. Bharathi shared her personal experience which left the students to think and reflect upon as to what is "Education."

Students of MBA II performed a skit on Importance of education in urban as well as rural areas followed by another skit on Importance of educating a girl child by MBA I students. Program ended with Vote of Thanks proposed by Manoj De Clarence which was followed by various competitions.





GUESTS FOR THE DAY



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FACULTY READING PROFILES OF OUR GUESTS







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GUEST ADDRESSING THE STUDENTS

LIST OF COMPETITIONS AND THE WINNERS

Competition	No.	Judges	Venue	Winners
	Participated			



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Poster Making Coordinated by Mrs. R. Anita & Ms. Lavanya	12	 Dr. Bharathi, Director PG Mrs. R.Anita, Dean Academics & Research Mr. Manoj, Asst. Professor 	Room No - 403	Nikitha & Shilpa – MBA II Year Section A Sneha & Shanaz – MBA II Year Section A Sherly & Komal –MBA I year Section B
Quotation Writing Competition Coordinated by Mrs. Danam & Ms. Smriti	18	Dr.Sangeetha,HOD – Department of English	Seminar Hall (Extende d Campus)	I Prize: B.Karthik – MBA II Year SecA II Prize: Vineeth Sam – MBA II Year Sec A
Paper Presentation Coordinated by Mrs. Molly	6	Mrs. Molly Chaturvedi	Room No - 103	I Prize - Bilal & Vineeth -MBA II Year Section A II Prize - Shashank & Mary Infanta - MBA I Year Section A
Essay Writing Coordinated by Ms. Jesmy & Ms. Swapna	21	Dr.Sangeetha,HOD – Department of English	Room No -401	I Prize – Gopu Kalyani-MBA I Year Section B II Prize –D.Magreena –MBA II Year Section B
Group Discussion Coordinated by Mrs. Sangeetha & Mr. Ganesh	26	 Mrs. Sangeeta Mr. Manoj 	Room No - 101	Group 1.Augustina – MBA II Year Section B 2.Harish – MBA II Year Section B 3.Jude-MBA I Year Section A 4.Rakesh – MBA I Year Section A



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FAREWELL PARTY 2015-2016

Farewell party was organized by MBA I year students for the batch admitted in 2014 on 2nd April 2016 at Hotel Deccan Heritage. The farewell party was celebrated with lot of enthusiasm and joy. It was an occasion for the outgoing students to look back at the time that they spent in the Campus and the education that they acquired during the period. The program started with lighting of the lamp by **Mrs.Mary Francina**, **Head of the Department**, **Mrs.Sangeetha** MBA 2nd Year Sec-B Class inclarge and Two of the students form MBA 2nd Year **Harish and Augistina** followed by a welcome song by the juniors Anusha and Group.



Faculty and students Inugrating the program

Thereafter, there was a variety of dance, music, skit, games and laughter to entertain the final year batch. After all the fun and frolic, the seniors came one by one on the Dias for a ramp walk, Shared their some of the memories and thanked their juniors and faculty for all their guidance and affection. They also shared their memorable moments spent with their classmates, juniors and faculty. Three rounds of Ramp walk was conducted. On the basis of their personality & anaswers given by them in the 3rd round they were given different titles by the Judges **Mrs. Molly, Mrs.Danam, Mr.Srinivas.**



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I years performing the dance

Judeges of Ramp walk



Students for ramp walk and sharing their expirence

As a Surprise all faculties had sung the songs to the out going students to grow up in their life by implementing their knowledge which they have acquired in the college, by this performance all the students had felt happy and surprised



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Faculty performance

Rev.Fr.Vincent Arokiadas, Principal, wished all the best to the outgoing students for success and accomplishments in all their future endeavors and also to be best in their life. He also honored some of the students, who have won the prizes in various events like National Youth Day, Special Appreciations like Best class room Presenter, Best out going Student etc.

And also he honored the final year students who were the winners in Ramp Walk.

Winners: - 1. Hashed soni 2. Sushmitha



Principal Honoring the Students



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BOS MEETING REPORT

The Third Board of Studies Meeting for MBA held on 28/3/2016 at St. Joseph's Degree & PG College, Hyderabad.

Venue: Main Campus Conference Hall. Time 2:00 pm

Meeting commenced with the Prayer by Mrs. A. Mary Francina, HOD Department of Business Management, St.Joseph's Degree & PG College, Hyderabad. Mrs. A. Mary Francina, Head, Department of Business Management, St. Joseph's Degree & PG College, Hyderabad welcomed all the BOS members and presented the agenda.

Mrs. A Mary Francina introduced the Course Structure of MBA I and II yr to the BOS Members.

BOARD OF STUDIES COMPOSITION

Principal: Rev. Fr. Vincent Arokiadas Chairperson

 Mrs. A. Mary Francina HoD, Dept. of Business Management, St. Joseph's Degree & PG College

Experts in the subject from outside the College

- **1. Prof. A. Suryanarayana**Dean, Faculty of Business Management, Osmania University
- 2. Prof. K. Mallikarjuna Reddy
 Head, Dept. of Business Management, Osmania University

Expert Nominated by Vice-Chancellor OU

1. Prof. Mrs. K. Gnana Chandrika, Chairman, Board of Studies Dept. of Business Management, Osmania University

Subject expert from Peer College

Prof. P. V. Lakshmipati
 Management Consultant, Former Faculty, ASCI

Representative from Industry

1. Mr. Narendranath
Delivery Manager, TMI Career Centre

One PG Alumnus

1. Mr. Bala Nitin, Senior Process Executive, Cognizant Technology Solution, UBS



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Faculty Members

- 1. Mrs. R. Anita, Dean Academics, Associate Professor
- 2. Mrs. Danam Tressa, Associate Professor
- 3. Mrs. Sangeetha Thakur, Assistant Professor
- 4. Mr. P. Ganesh Anand, Assistant Professor
- 5. Dr. N. Srinivas, Associate Professor & Head, Placements
- 6. Mrs. Molly Chaturvedi, Assistant Professor
- 7. Ms. Smriti Nagaria, Assistant Professor
- 8. Ms. R. Lavanya Kumari, Assistant Professor
- 9. Ms. K. Jesmy Thomas, Assistant Professor
- 10. Ms. Swapna Sangyam, Assistant Professor
- 11. Mrs. A. Rathna Kumari, Assistant Professor
- 12. Mr. Kiran Varma, Assistant Professor



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SURVEY REPORTS SUBMITTED 2015-2016

- MDRA Business Today B- School survey 2015 Rankings.
- Hansa Survey 2015.
- CSR GHRDC 2015.
- Silicon India Magazine Education Edition "Week's India survey Magazine



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FUTURE PLANS OF THE DEPARTMENT

- ➤ To Conduct the National Conference in the Year 2016-2017 in Collaboration with reputed Agencies
- > To Start Certificate courses to MBA students
- ➤ To start PGDBM Courses in the department



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STUDENT CENTRIC ACTIVITIES

NATIONAL YOUTH DAY

Department has conducted National Youth Day on 12^{th} Jan 2016 for MBA I and IIyr Students. Various competitions are conducted on that day

- 1) Poster Making
- 2) Writings of Vivekananda
- 3) Presentations competition

"There is a fountain of youth: it is your mind, your talents, the creativity you bring to your life and the lives of people you love. When you learn to tap this source, you will truly have defeated age." One of the most influential people in the modern India, Swami Vivekananda 153rd birth anniversary is being celebrated all over the country on Tuesday, Jan 12th 2016. The monk, who helped Hinduism in gaining the global status in the 19th century, remains the ideal role model and an inspiration to millions of youth, who follow his teachings. To honour Swami Vivekananda, National Youth Day is celebrated; we the Department of Business Management organized a unique Cultural Celebrations in the name of Swami Vivekananda, who is the icon of youth. The 153rd Birth Anniversary of Swami Vivekananda is being celebrated in all parts of India and abroad as an awareness of his singular contribution to Indian resurgence is being felt a new Marking the culmination of year-long ceremonies. "Light the lamp of love in your heart; the lamp of compassion to serve others, the lamp of knowledge to dispel the darkness of ignorance & the lamp of gratitude for the abundance" with this quotation the programme commenced with the Lighting of the Lamp by the Dignitaries and a prayer song by MBA II Year students followed by welcome speech by our beloved dynamic leader & motivator Principal Rev. Fr. Vincent Arokiadas and a brief profile reading was done followed



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by his lecture on Youth Day. Mr. Karthik Rapaka, City Director, spoke about his personal experience in the cooperate sector (Delloite) and His Fascination for Teaching & Developing as an interest for teaching through his inheritance & by the interesting concept of 'TEACH INDIA'.

Mr. Karthik is a part of fellowhip in Teach India, attended various conferences in abroad & motivated many college students in Hyderabad to join teaching in order to increase Literacy Rate in India. "Education sows not seeds in you, but makes your seeds grow". He briefed on significance of primary education in India that the 320 million children (95%) in India receive education in school at least once in their lifetime, whereas 5% never see a school. Out of the 95% who go to school, 60% never finish primary school and only 10% reach college. Teach for India currently has 1000 people working in its fellowship. It aspires to solve the problem of shortage of teachers in Indian schools and is a 2 years leadership program.

On a practical note he emphasized on reducing the poverty rate in India as Poverty is one of the main problems which have attracted attention of sociologists and economists. It indicates a condition in which a person fails to maintain a living standard adequate for his physical and mental efficiency. It is a situation people want to escape. It gives rise to a feeling of a discrepancy between what one has and what one should have. The term poverty is a relative concept. It is very difficult to draw a demarcation line between affluence and poverty. According to Adam Smith - Man is rich or poor according to the degree in which he can afford to enjoy the necessaries, the conveniences and the amusements of human life.

Mr. Karthik Rapaka summarized on Bloom's Taxonomy, created by educational psychologist Benjamin Bloom in 1953, is a six-tier pyramid of learning levels beginning with knowledge as the basis of learning is built upon by comprehension, application, analysis, synthesis and evaluation (KCAASE), with each skill increasing a student's conceptual understanding of a topic or field of study and experience. He also explained the importance of how to apply Bloom's Taxonomy and the benefit of using the Bloom's Taxonomy. To mark



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this occasion special competitions held for the MBA & BBA students like Presentations, Pictorial Exhibition and Ideas & Teaching Pedagogy of Swami Vivekananda:

- 1. Role of Yoga & Meditation in Individuals Life
- 2. Corruption Free India
- 3. True Education

The competitions were successful with the enthusiasm, energy and innovation of the students. A lot of new ideas and concepts on the same theme were fabulously depicted by the students.

Thankfulness is the beginning of gratitude. Gratitude is the completion of thankfulness. Thankfulness consists merely of words. Gratitude is shown in act with this quotation i conclude to thank our Management, Principal and Head of the Department for organizing the lecture which provide immense insight about the topic which will surely help the students to implement this in their future venture.



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CELL ACTIVITY.

Mr.Ganesh, Assistant professor conducted the cell Activity for NON LCM Students on Management Club "Marg" Students are divided into 6 teams and each team will conduct the activity every week and other 5 teams will participate in the activities Following are the Activities

- i)Business Quiz
- ii)Group Disvussion
- iii)Video presentations
- iv) Debate
- v) Mock Interview