

## SEMINAR PAPER PRESENTATIONS AND PUBLICATIONS

2014-2015					
S. NO	NAME OF THE FACULTY	Date	TITLE OF THE PAPER/SEMINAR	DETAILS of Seminar	Journal details
1	Mrs. R. Anita	March, 2015	Employee Engagement – A Leading Indicator of Employee Retention		International Journal in Management and Social Science (Impact Factor- 3.25), ISSN: 2321-1784, IJMSS Vol.03 Issue-03,
2	Mrs. Molly Chaturvedi	March 2015	Micro finance:-“ A blessing in disguise to the poor”		INSPIRA NATIONAL JOURNAL of Management, Jaipur ISSN : 2231-167X, Volume 05 No. 02, April, 201
3	Mrs. A. Mary Francina	June 2014	“Work Life Balance – Challenges”	Two Day International Conference on “Strategies for social and sustainable competitive advantage in Globalised era ORGANISED BY Karnataka State women University, Bijapur.	(ISBN no:- 978-93-83192-49-6) June 2014
4	Mrs. Molly Chaturvedi	June 2014	“Marketing communications-in Globalised Era”	Two Day International Conference on “Strategies for social and sustainable competitive advantage in	ISBN no:- 978-93-83192-49-6 June 2014

				Globalised era ORGANISED BY Karnataka State women University, Bijapur	
5	Mrs. R. Anita	August 2014	“The Role of employee relations in enhancing productivity of the Organisations”	Two Day National Seminar on Strategic Issues in Business Management and Economics, Osmania PG College, Siddipet.	SIBME-14, ISBN no:- 978-93- 82163-83-1
6	Mrs. A. Mary Francina	August 2014	“Managing Change successfully”	Two Day National Seminar on Strategic Issues in Business Management and Economics, Osmania PG College, Siddipet.	ISBN no:- 978-93- 82163-83-1
7	Mrs. Molly Chaturvedi	August 2014	“Disaster Management:- Conflict & Challenges”	Two Day National Seminar on Strategic Issues in Business Management and Economics, Osmania PG College, Siddipet.	ISBN no:- 978-93- 82163-83-1
8	Ms. Smriti Nagaria	August 2014	“A study on role of credit risk management in Banking sector”	National Conference on “Contemporary issues in Banking & Finance”, Hyderabad Business School	September 2014
9	Mrs. A. Mary Francina	Decembe r 2014	“ A Study of HRD Practices in India”.	3 <sup>rd</sup> International Conference on Managing Human Resources at the workplace at SDMIIMD, Mysore	ISBN no:- 978-93- 83302-01-7 December 2014
10	Mrs. Molly Chaturvedi	Feb 2015	“Corporate expectations from management graduates”	Two Day National Seminar on “Challenges in management education –an Indian perspective” sponsored by UGC	ISBN no:- 978-93- 85100-06-2

				organized by RBVRR Women's College ,Narayanguda ,Hyderabad	
11	Mrs. R. Anita	27th Feb, 2015	Impact Of E-Tailing On The Brick-And- Mortar Retailers	E-Commerce – Impact on Economic Development, RBVRRIT – Raja Bahadur Venkata Ram Reddy Institute of Technology, Abids, Hyderabad.	
12	Mrs. A. Mary Francina	March 2015	“Inclusive business avenue of sustainable competitive growth of developing economy”	National Seminar on “Trends Challenges and innovations in management”- Department of Business Management, University college of commerce & business management, Mahatama Gandhi University ,Nalgonda	
13	Mrs. Molly Chaturvedi	March 2015	“A study on impact of Green Marketing	UGC Sponsored National Seminar on “Trends ,Challenges and innovations in management”- Department of Business Management, University college of commerce & business management, Mahatama Gandhi University ,Nalgonda.	

14	Mrs. Danam	27th February , 2015	A Study On E_Commerce In CRM At Amazon	E-Commerce – Impact on Economic Development, RBVRRIT – Raja Bahadur Venkata Ram Reddy Institute of Technology, Abids, Hyderabad	
15	Dr. Brinda	Jan,2015	Security aspects in internet banking	India Com IEEE-2015 international Conference	
16	Mrs. Danam	March 26 <sup>th</sup> 2015	Corporate Social Responsibility: In changing Economic Scenario	National Seminar On Managing Business In Changing Economic Scenario organized by Aurora PG College , Moosarambagh, Hyd	