

SEMINAR PAPER PRESENTATIONS AND PUBLICATIONS

2015-2016

S.NO	NAME OF THE FACULTY	Date	TITLE OF THE PAPER PUBLISHED	DETAILS of Seminar	Journal details
1	Mrs.MaryFrancina	4 th & 5 th Dec, 2015	HR Audit – An Essential Tool for Sustainability of Organization	Third National Conference on Contemporary Issues in Marketing, Finance, HRM & IT organized by A.V. College Post Graduate Centre on	
2	Mrs.MaryFrancina	18,19 & 20 Dec 2015	A study on Employee Retention Strategies	International Conference on An Expedition towards Growth & Sustainability in Commerce & Management: Trends, Challenges & Strategies organized by St. Joseph's Degree & P.G. College	
3	Mrs. R. Anita	4 th & 5 th Dec, 2015	A study on Trends in Compensation Management	Third National Conference on Contemporary Issues in Marketing, Finance, HRM & IT organized by A.V. College Post Graduate Centre	
4	Mr. P. Ganesh Anand, Mrs. A. Danam Tressa Mrs. Sangeeta Thakur Ms. SmritiNagaria, Mrs. Molly Chaturvedi, Ms. R. LavanyaKumari	18,19 & 20 Dec 2015	Human Resource Accounting (HRA): A strategic Approach to Corporate Excellence” -A study on Challenges of Human Resources in 2020 for Organizations -Human Resource Accounting (HRA): A strategic Approach to Corporate Excellence” -Customer Relationship Management Future & its Challenges With Special Reference to Amazon & Harrah's Pvt Ltd, -Adoption of E-commerce By Micro	International Conference on An Expedition towards Growth & Sustainability in Commerce & Management: Trends, Challenges & Strategies organized by St. Joseph's Degree & P.G. College	

			Small and medium enterprises		
5	Mrs. Molly Chaturvedi		"Marketing communications-in Globalised Era	Two Day International Conference on "Strategies for social and sustainable competitive advantage in Globalised era	",ISBN no:- 978-93-83192-49-6
6	Mrs. R. Anita Mrs. A. Mary Francina		The Role of employee relations in enhancing productivity of the Organisations" Managing Change successfully	Two Day National Seminar on Strategic Issues in Business Management and Economics	ISBN no:- 978-93-82163-83-1