

SEMINAR PAPER PRESENTATIONS AND PUBLICATIONS

2016-2017					
S.NO	NAME OF THE FACULTY	Date	TITLE OF THE PAPER PUBLISHED	DETAILS of Seminar	Journal details
1	Mrs.A. Mary Francina	26 & 27 August, 2016	Emerging Trends in HRM	National Conference on recent trends and practices in Management association with Anveshna Society	Volume 1, Issue 8 (September 2016) ISSN-2455-6602 Online Anveshana's International Journal of Research In Regional studies, Law, Social sciences, Journalism & Mgmt Practices.
2	Mrs A. Mary Francina and MsSwapna	29 Nov 2016	Electronic Human Resource Management – Its activities and Outcomes	National Seminar on "Revolutionalising Business Practices in Digital Era"	ISBN No -978-93-81693-07-4
3	Mrs.R.Anita	19 th & 20 th August 2016	Role of business intelligence in contemporary organisations	Two Day National Conference on “ Information and Communication Technologies Research- Challenges and Opportunities	Published with ISSN no. 2348-2591
4	Mrs.R .Anita	December 9, 2016	A Study On Financial Literacy Among Students In Hyderabad.	National Seminar on Financial Literacy: Importance, Initiatives & Challenges	---

5	MrsR.Anita	9 & 10 December 2016	Crafting Industry – Ready Workforce - A Strategic Educational Imperative	Two day International Seminar on 'Technology Driven Paradigms in Commerce'	ISBN no. 978-93-7495-669-4
6	MrsR.Anita	29 Nov 2016	A Study On Usage Of Ict In Teaching-Learning Process In Management Educational Institutions In Hyderabad.	National Seminar on "Revolutionalising Business Practices in Digital Era"	ISBN No -978-93-81693-07-4
7	Mrs R. Anita	Jan 13 – 15, 2017		International Conference on Peace, Stability and Sustainable development : The role of religion.	
8	Mrs.Srivani	26-27 th August, 2016	IT and Emerging Practices in Allied Areas of Business and Banking	National Conference on recent trends and practices in Management association with Anveshna Society	Volume 1, Issue 8 (September 2016) ISSN-2455-6602 Online Anveshana's International Journal of Research In Regional studies, Law, Social sciences, Journalism &Mgmt Practices.
9	Mrs. Srivani	29 Nov 2016	The Internet of Things a Trillion Dollar (\$) opportunity for fast expansion and growth of business : Manage the complexity ,seize the opportunity.	National Seminar on "Revolutionalising Business Practices in Digital Era"	ISBN No -978-93-81693-07-4

10	Mrs. Srivani	March 18th 2017	Knowledge based development----- buzz word of today's economic scenario "	National Conference on Contemporary Trends in Business and Management "	ISBN Number Due
11	Mrs,Danam	26-27 th August,2016	Work Life Balance : A Study of Female Teachers of Kendriya Vidhyalaya in Uppal, Hyderabad	National Conference on recent trends and practices in Management association with Anveshna Society	Volume 1, Issue 8 (September 2016) ISSN-2455-6602 Online Anveshana's International Journal of Research In Regional studies, Law, Social sciences, Journalism &Mgmt Practices
12	Mrs.Danam	23 rd Sept, 2016	A Study on breaking barriers: women in a man's world	4 th National Conference on Women on the move Resonating Excellence	ISSN No. DUE
13	MrsA.Danam Tressa	29 Nov 2016	E – Banking Services – A Study with specific reference to HDFC bank and Bank of Baroda	National Seminar on "Revolutionalising Business Practices in Digital Era"	ISBN No -978-93-81693-07-4
14	Mrs Sangeetha Thakur	29 Nov 2016	The Impact of Behavioural Finance on Stock Markets	National Seminar on "Revolutionalising Business Practices in Digital Era"	ISBN No -978-93-81693-07-4
15	Mr .Ganesh Anand	29 Nov 2016	The Role of Forensic Accounting to Minimize Losses in Indian Insurance Sector	National Seminar on "Revolutionalising Business Practices in Digital Era"	ISBN No -978-93-81693-07-4
16	Dr.Srinivas	29 Nov 2016	M-Commerce Experiences – A Cross Sectional Study	National Seminar on "Revolutionalising Business Practices in Digital Era"	ISBN No -978-93-81693-07-4

17	Mrs Molly Chaturvedi	26-27 th August, 2016	A Study on Effectiveness of Digital Marketing on Current Competitive Scenario	National Conference on recent trends and practices in Management association with Anveshna Society	Volume 1, Issue 8 (September 2016) ISSN-2455-6602 Online Anveshana's International Journal of Research In Regional studies, Law, Social sciences, Journalism &Mgmt Practices
18	Mrs Molly Chaturvedi	29 Nov 2016	A Study on Social Media Marketing and its Impact on Customers	National Seminar on "Revolutionalising Business Practices in Digital Era"	ISBN No -978-93-81693-07-4
19	Ms.SmritiNagaria	30 th and 31 st August, 2016	The Financial Fraud Gimmick: Today's Scenario	Two -Day National Seminar on Fraudulent Financial Practices in Indian Capital Market - Issues and Concerns	ISBN NO DUE
20	MsSmritiNagaria	29 Nov 2016	An Impact of Technological Advancement in Banking Sector towards Digitalized Scenario	National Seminar on "Revolutionalising Business Practices in Digital Era"	ISBN No -978-93-81693-07-4
21	Ms.SmritiNagaria	26 th Nov 2016	Role of Information Technology in Enhancing Efficiency of Banking Operations: Issues and Challenges	National Seminar on Contemporary Issues in Corporate, Personal and Micro Finance, Banking, Insurance and Financial Analytics	ISBN No DUE

22	Ms.Swapna	26-27 th Aug 2016	Knowledge Management – A Key Driver of Organizational Performance	National Conference on recent trends and practices in Management association with Anveshna Society	Volume 1, Issue 8 (September 2016) ISSN-2455-6602 Online Anveshana's International Journal of Research In Regional studies, Law, Social sciences, Journalism &Mgmt Practices
23	Ms.Jesmy	29 Nov 2016	A Study on Impact of Green Marketing Practices on Consumer buying Behaviour in Twin Cities	National Seminar on "Revolutionalising Business Practices in Digital Era"	ISBN No -978-93-81693-07-4
24	Dr.Lydia	26-27 th Aug,2016	Gandhiji's Principles for 21 st Century Organizations	National Conference on recent trends and practices in Management association with Anveshna Society	Volume 1, Issue 8 (September 2016) ISSN-2455-6602 OnlineAnveshana's International Journal of Research In Regional studies, Law, Social sciences, Journalism &Mgmt Practices
25	MrsLaxmiMadhuri	29 Nov 2016	Revolutionalising Retention Practices in Higher Education the Indian Scenario Vis –a Vis the American Experience	National Seminar on "Revolutionalising Business Practices in Digital Era"	ISBN No -978-93-81693-07-4