

SEMINAR PAPER PRESENTATIONS AND PUBLICATIONS

2017-2018					
S.NO	NAME OF THE FACULTY	Date	TITLE OF THE PAPER PUBLISHED	DETAILS of Seminar	Journal details
1.	Dr. R.Anita	28 & 29 December 2017	Internet of Things(IoT) – Its Impact on Manufacturing Process	1 st Two Day International Conference on Advancements and Innovations in Engineering, Technology & Management(ICAIE TM2017) Technically sponsored by IEEE, ISTE and IETE	International Journal of Engineering Technology Science and Research IJETSRS ISSN 2394 – 3386 Volume 4, Issue 12 December 2017 Impact Factor 2.120 & ISBN: 978-93-87433-06-9 (JBREC)Joginpally B.R. Engineering College, Hyderabad
2.	Ms.SmritiNagaria	January 2018	Foreign Direct Investment (FDI) :A Future Key Driver for India’s Growth	2 nd International Conference on “Global Opportunities & Challenges in Commerce “ (ICGOCC -2018) in Collaboration with International Skill Development Corporation	International Journal of Engineering Technology Science and Research IJETSRS ISSN 2394 – 3386 Volume 4, Issue 12 December 2017 Impact Factor 2.120 & ISBN: 978-93-87433-06-9 JBREC)Joginpally B.R. Engineering College, Hyderabad

3.	Dr.R.Anita	28 th and 29 th December ,2017	Foreign Direct Investment (FDI) :A Future Key Driver for India's Growth	1 st International Conference on Advancements and Innovations in Engineering, Technology and Management (ICAIETM)	ISSN No – 2394-386, Volume 4 ,Issue 12 (2017)
4.	Dr.R.Anita	January 2018	Diversity Management at Workplace: Aspects Challenges	2 nd International Conference on “Global Opportunities & Challenges in Commerce “ (ICGOCC -2018) in Collaboration with International Skill Development Corporation.	
5.	Mrs.Danam Tressa	January 2018	Digital Banking – Moving Towards Digital Transformation with Reference to and Initiative of SBI	2 nd International Conference on “Global Opportunities & Challenges in Commerce “ (ICGOCC -2018) in Collaboration with International Skill Development Corporation	International Journal of Engineering Technology Science and Research IJETS R ISSN 2394 – 3386 Volume 4, Issue 12 December 2017 Impact Factor 2.120 & ISBN: 978-93-87433-06-9 JBREC) January 2018 Impact Factor 2.120
6.	Mrs.Molly	January ,2018	A Conceptual Study on Recent Trends, Challenges and Opportunities in E-Marketing :In Special Reference with 7 Up Case Study	2 nd International Conference on “Global Opportunities & Challenges in Commerce “ (ICGOCC -2018) in Collaboration with International Skill Development Corporation	International Journal of Engineering Technology Science and Research IJETS R ISSN 2394 – 3386 Volume 5, Issue 1 January 2018 Impact Factor 2.120

7.	Mrs.Jayshree	January ,2018	A Study on Share Price Movement of Equities Using Technical Analysis	2 nd International Conference on “Global Opportunities & Challenges in Commerce “ (ICGOCC -2018) in Collaboration with International Skill Development Corporation	International Journal of Engineering Technology Science and Research IJETSRISSN 2394 – 3386 Volume 5, Issue 1 January 2018 Impact Factor 2.120
8.	Mrs.Srivani	January 2018	Virtual Crimes and Human Disasters Facets of IT Revolution in Indian Perspective	2 nd International Conference on “Global Opportunities & Challenges in Commerce “ (ICGOCC -2018) in Collaboration with International Skill Development Corporation, St. Joseph’s Degree & PG College, Hyderabad	International Journal of Engineering Technology Science and Research IJETSRISSN 2394 – 3386 Volume 5, Issue 1 January 2018 Impact Factor 2.120
9.	Mrs.Sangeeta Thakur	January ,2018	The Impact of Information Technology Advancement in Indian Banking Sector	2 nd International Conference on “Global Opportunities & Challenges in Commerce “ (ICGOCC -2018) in Collaboration with International Skill Development Corporation, St. Joseph’s Degree & PG College, Hyderabad	International Journal of Engineering Technology Science and Research IJETSRISSN 2394 – 3386 Volume 5, Issue 1 January 2018 Impact Factor 2.120
10.	Mrs.A.MaryFrancina	January ,2018	A Study on Trends & Challenges in Global HRM	2 nd International Conference on “Global Opportunities & Challenges in Commerce “ (ICGOCC -2018) in Collaboration with International Skill	International Journal of Engineering Technology Science and Research IJETSRISSN 2394 – 3386

				Development Corporation, St. Joseph's Degree & PG College, Hyderabad Development Corporation	Volume 5, Issue 1 January 2018 Impact Factor 2.120
11.	Ms.S.Swapna	January ,2018	A Study on Implication of Implementing Green HRM with Reference to Developing Nations	2 nd International Conference on "Global Opportunities & Challenges in Commerce " (ICGOCC -2018) in Collaboration with International Skill Development Corporation, St. Joseph's Degree & PG College, Hyderabad	International Journal of Engineering Technology Science and Research IJETSR ISSN 2394 – 3386 Volume 5, Issue 1 January 2018 Impact Factor 2.120
12.	Mrs.LaxmiMadhuri	January ,2018	A Study on Contribution of Digital Marketing for Profit Maximization and Competitive Advantage	2 nd International Conference on "Global Opportunities & Challenges in Commerce " (ICGOCC -2018) in Collaboration with International Skill Development Corporation, St. Joseph's Degree & PG College, Hyderabad	International Journal of Engineering Technology Science and Research IJETSR ISSN 2394 – 3386 Volume 5, Issue 1 January 2018, Impact Factor 2.120
13.	Dr.Anita	December 2017	INTERNET OF THINGS (IoT) – ITS IMPACT ON MANUFACTURING PROCESS	1 st Two Day International Conference on Advancements and Innovations in Engineering, Technology & Management (ICAIETM2017) Technically sponsored by IEEE, ISTE and IETE	International Journal of Engineering Technology Science and Research IJETSR ISSN 2394 – 3386 Volume 4, Issue 12 December 2017 Impact

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14.	Mrs .A.MaryFrancina	10 th February, 2018	A Study on Trends &Challenges in Global HRM	One day national Seminar on SME Startup and Entrepreneurship in Modern Millennium	
15.	Dr.vandana.samba	29 th January 2018	A Study on Implication of Implementing Green HRM with Reference to Developing Nations	Effective research and funding agencies.	
16.	MrsDanam Tressa	1 st to 3 rd February 2018		Three day FDP on Research Methodology and data analysis using SPSS	
17.	M.Jaysree	10 th February, 2018		One day national Seminar on SME Startup and Entrepreneurship in Modern Millennium	
18.	Mrs Sangeeta Thakur, Mrs.A.MaryFrancina, Mrs. MolyChaturvedi, Mrs. LaxmiMadhuri, Mrs. Smriti, Mrs. Danam, Mrs. Srivani, Ms. Swapna	19 th , 20 th & 21 st January 2018.		2 nd International Conference on “Global Opportunities And Challenges In Commerce”	
19.	Mrs .Mary Francina, Mrs. Smriti, Mrs.Jayasree	9 February 2018		National Conference on Role of Science & Technology for Sustainable Development	