

SEMINAR PAPER PRESENTATIONS AND PUBLICATIONS

2018-2019					
S.NO	NAME OF THE FACULTY	Date	TITLE OF THE PAPER PUBLISHED	DETAILS of Seminar	Journal details
1.	Rev.Fr.Dr. D. Sunder Reddy & Dr. R.Anita	February 2019	A Comparative Analysis of Business School Rankings by Select Magazines in India – An Analytical Study	International conference on Innovation and Re-engineering of Management Practices for Sustainability organized by St. Joseph's Degree & PG College in collaboration with TSCHE Conducted on 31 st January 2019 to 2 nd February 2019	International Journal of Emerging Technologies and Innovative Research JETIR, Volume 6, Issue 2 www.jetir.org (ISSN-2349-5162) Impact Factor 5.86 Himalaya Publisher ISBN978-93-5299-723-7
2.	Rev.Fr.Dr. D. Sunder Reddy & Dr. R.Anita	2019/8 th and 9 th February 2019.	Work Life Balance of Employees of BPO Sector- An Analytical Study	4 th International Conference on Emerging strategies for Business Advancements organized by Department of Master of Business Administration, Malla Reddy Engineering College for women on 8 th and 9 th February 2019.	ISBN - 978-93-83038-77-0
3.	Rev. Fr. Dr. D. Sunder Reddy	February 2019	Social Entrepreneurship-A Pathway for Economic Growth and sustainability	International conference on Innovation and Re-engineering of Management Practices for Sustainability organized by St. Joseph's Degree & PG College in collaboration with	International Journal of Emerging Technologies and Innovative Research JETIR, Volume 6, Issue 2 www.jetir.org (ISSN-2349-5162)

				TSCHE Conducted on 31 st January 2019 to 2 nd February 2019	Impact Factor 5.86 Himalaya Publisher ISBN 978-93-5299-723-7
4.	Mr. P. Ganesh Anand & Dr. Vandana Samba	February 2019	A Study on Financial Performance Analysis with Special reference to National Small Scale Industries Corporation (NSIC)	International conference on Innovation and Re-engineering of Management Practices for Sustainability organized by St. Joseph's Degree & PG College in collaboration with TSCHE Conducted on 31 st January 2019 to 2 nd February 2019	International Journal of Emerging Technologies and Innovative Research JETIR, Volume 6, Issue 2 www.jetir.org (ISSN-2349-5162) Impact Factor 5.86 Himalaya Publisher ISBN 978-93-5299-723-7
5.	Dr. Nagunuri Srinivas	February 2019	Generation Z Preferences in Branded Fashion: A Study	International conference on Innovation and Re-engineering of Management Practices for Sustainability organized by St. Joseph's Degree & PG College in collaboration with TSCHE Conducted on 31 st January 2019 to 2 nd February 2019	International Journal of Emerging Technologies and Innovative Research JETIR, Volume 6, Issue 2 www.jetir.org (ISSN-2349-5162) Impact Factor 5.86 Himalaya Publisher ISBN 978-93-5299-723-7
6.	A. Mary Francina	23 rd Sep 2018	"Employee Retention strategies in Indian IT companies"	2 nd International Conference on Research Trends in Engineering, Applied Science and Management (ICRTESM)	International Journal of engineering, Applied Science and Management ISSN-2349-5162, Volume 5, Issue 9 Impact Factor: 4.82

7.	Mrs. A. Mary Francina	1 st December 2018 due	A Study on talent Management: A real priority of Modern Organization	ICBM'S International Conference on Contemporary HRM Practices	
8.	A. Mary Francina	February 2019	Virtual Teams in Organisation	International Journal of Emerging International conference on Innovation and Re-engineering of Management Practices for Sustainability organized by St. Joseph's Degree & PG College in collaboration with TSCHE Conducted on 31 st January 2019 to 2 nd February 2019	International Journal of Emerging Technologies and Innovative Research JETIR, Volume 6, Issue 2 www.jetir.org (ISSN-2349-5162) Impact Factor 5.86 Himalaya Publisher ISBN 978-93-5299-723-7
9.	A. Mary Francina	February 2019	A Study on Impact of HR Practices on Employee Retention	International conference on Innovation and Re-engineering of Management Practices for Sustainability organized by St. Joseph's Degree & PG College in collaboration with TSCHE Conducted on 31 st January 2019 to 2 nd February 2019	International Journal of Emerging Technologies and Innovative Research JETIR, Volume 6, Issue 2 www.jetir.org (ISSN-2349-5162) Impact Factor 5.86 Himalaya Publisher ISBN 978-93-5299-723-7
10	A. Mary Francina	February 2019	A Study on Impact of Social Media Marketing on Buying Decision of Generation Z Customers	International conference on Innovation and Re-engineering of Management Practices for	International Journal of Emerging Technologies and Innovative Research

				Sustainability organized by St. Joseph's Degree & PG College in collaboration with TSCHE Conducted on 31 st January 2019 to 2 nd February 2019	JETIR, Volume 6, Issue 2 www.jetir.org (ISSN-2349-5162) Impact Factor 5.86 Himalaya Publisher ISBN 978-93-5299-723-7
11	Mrs. A. Mary Francina	22 nd & 23 rd February 2019	A Study on Role of HR in Digitization of Banks	National Seminar on Innovations & Challenges in Banking Organised by Andhra Mahila Sabha School of Informatics	Due
12	Dr. Vandana Samba	February 2019	A Study on "The Influence of Financial Structure, Leverage and Profitability on Industrial Companies' Shares Value: An Applied Study of Indian Industrial Companies	International conference on Innovation and Re-engineering of Management Practices for Sustainability organized by St. Joseph's Degree & PG College in collaboration with TSCHE Conducted on 31 st January 2019 to 2 nd February 2019	International Journal of Emerging Technologies and Innovative Research JETIR, Volume 6, Issue 2 www.jetir.org (ISSN-2349-5162) Impact Factor 5.86 Himalaya Publisher ISBN 978-93-5299-723-7
13	Mrs. A. Danam Tressa	February 2019	Work Life Balance -A Case Study Analysis at NASR School, Khairthabad, Hyderabad.	International conference on Innovation and Re-engineering of Management Practices for Sustainability organized by St. Joseph's Degree & PG College in collaboration with	International Journal of Emerging Technologies and Innovative Research JETIR, Volume 6, Issue 2 www.jetir.org (ISSN-2349-5162)

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14	Mrs. A. Danam Tressa	February 2019	A Study on Rights and Responsibilities of Employees - A Case Study of Care Hospitals at Hyderabad	International conference on Innovation and Re-engineering of Management Practices for Sustainability organized by St. Joseph's Degree & PG College in collaboration with TSCHE Conducted on 31 st January 2019 to 2 nd February 2019	International Journal of Emerging Technologies and Innovative Research JETIR, Volume 6, Issue 2 www.jetir.org (ISSN-2349-5162) Impact Factor 5.86 Himalaya Publisher ISBN 978-93-5299-723-7
15	Mrs. A. Danam Tressa	February 2019	A Study on Impact of Mobile Advertising on Consumer Purchase Decision	International conference on Innovation and Re-engineering of Management Practices for Sustainability organized by St. Joseph's Degree & PG College in collaboration with TSCHE Conducted on 31 st January 2019 to 2 nd February 2019	International Journal of Emerging Technologies and Innovative Research JETIR, Volume 6, Issue 2 www.jetir.org (ISSN-2349-5162) Impact Factor 5.86 Himalaya Publisher ISBN 978-93-5299-723-7
16	Harriet Jesvina	February 2019	A Study on impact of Embedding Business Intelligence on Marketing Mix	International conference on Innovation and Re-engineering of Management Practices for Sustainability organized by St. Joseph's Degree &	International Journal of Emerging Technologies and Innovative Research JETIR, Volume 6, Issue 2 www.jetir.org

				PG College in collaboration with TSCHE Conducted on 31 st January 2019 to 2 nd February 2019	(ISSN-2349-5162) Impact Factor 5.86 Himalaya Publisher ISBN 978-93-5299-723-7
17	K. Laxmi Madhuri	February 2019	Re shaping the Marketing World with AI	International conference on Innovation and Re-engineering of Management Practices for Sustainability organized by St. Joseph's Degree & PG College in collaboration with TSCHE Conducted on 31 st January 2019 to 2 nd February 2019	International Journal of Emerging Technologies and Innovative Research JETIR, Volume 6, Issue 2 www.jetir.org (ISSN-2349-5162) Impact Factor 5.86 Himalaya Publisher ISBN 978-93-5299-723-7
18	Mrs. K. Jesmy Thomas	February 2019	A Study on Impact of Internet of things on Business	International conference on Innovation and Re-engineering of Management Practices for Sustainability organized by St. Joseph's Degree & PG College in collaboration with TSCHE Conducted on 31 st January 2019 to 2 nd February 2019	International Journal of Emerging Technologies and Innovative Research JETIR, Volume 6, Issue 2 www.jetir.org (ISSN-2349-5162) Impact Factor 5.86 Himalaya Publisher ISBN 978-93-5299-723-7
19	S. Swapna	February 2019	Employee Engagement: A Comparative study of the Select Public and Private Banks	International conference on Innovation and Re-engineering of Management Practices for Sustainability	International Journal of Emerging Technologies and Innovative Research JETIR, Volume 6,

				organized by St. Joseph's Degree & PG College in collaboration with TSCHE Conducted on 31 st January 2019 to 2 nd February 2019	Issue 2 www.jetir.org (ISSN-2349-5162) Impact Factor 5.86 Himalaya Publisher ISBN 978-93-5299-723-7
20	Ms. SmritiNagara	February 2019	Cloud Computing: A Technological transformation in Banking Operations	International conference on Innovation and Re-engineering of Management Practices for Sustainability organized by St. Joseph's Degree & PG College in collaboration with TSCHE Conducted on 31 st January 2019 to 2 nd February 2019	International Journal of Emerging Technologies and Innovative Research JETIR, Volume 6, Issue 2 www.jetir.org (ISSN-2349-5162) Impact Factor 5.86 Himalaya Publisher ISBN 978-93-5299-723-7
21	Ms. Smriti	22 nd & 23 rd February 2019 Publication Due	E-Banking:A effective Useful Tool for the youth	National Seminar on Innovations & Challenges in Banking Organised by Andhra Mahila Sabha School of Informatics	Due
22	Ms. Honila Vijay Kumar	February 2019	Implementation of Block Chain Technology in Indian Financial Sector	International conference on Innovation and Re-engineering of Management Practices for Sustainability organized by St. Joseph's Degree & PG College in collaboration with TSCHE Conducted	International Journal of Emerging Technologies and Innovative Research JETIR, Volume 6, Issue 2 www.jetir.org (ISSN-2349-5162) Impact Factor

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23	Mrs. K. Srivani	February 2019	Disruption of Traditional Financial Services Through Digital Finance --- Global & Indian Perspective	International conference on Innovation and Re-engineering of Management Practices for Sustainability organized by St. Joseph's Degree & PG College in collaboration with TSCHE Conducted on 31 st January 2019 to 2 nd February 2019	International Journal of Emerging Technologies and Innovative Research JETIR, Volume 6, Issue 2 www.jetir.org (ISSN-2349-5162) Impact Factor 5.86 Himalaya Publisher ISBN 978-93-5299-723-7
24	Mrs.M. Jayasree	February 2019	Equity SIP in Indian Stock Market - SWOT Analysis	International conference on Innovation and Re-engineering of Management Practices for Sustainability organized by St. Joseph's Degree & PG College in collaboration with TSCHE Conducted on 31 st January 2019 to 2 nd February 2019	International Journal of Emerging Technologies and Innovative Research JETIR, Volume 6, Issue 2 www.jetir.org (ISSN-2349-5162) Impact Factor 5.86 Himalaya Publisher ISBN 978-93-5299-723-7
25	Ch. Kavya	February 2019	A Study on Consumer perception in the Selection of Taxicab Services	International conference on Innovation and Re-engineering of Management Practices for Sustainability organized by St. Joseph's Degree & PG College in	International Journal of Emerging Technologies and Innovative Research JETIR, Volume 6, Issue 2 www.jetir.org (ISSN-2349-

				collaboration with TSCHE Conducted on 31 st January 2019 to 2 nd February 2019	5162) Impact Factor 5.86 Himalaya Publisher ISBN 978-93-5299-723-7
26	Dr. K. Martina Rani & Mrs. M. Jayasree		Financial Inclusion in India: A study of Approaches	4 th One Day National Seminar on Issues and challenges in VUCA World in Collaboration with HMA & DIST	International Journal of Advance and Innovative research Volume 6, Issue 1 (XXXIII), Jan-Mar 2019 ISSN no: 2394-7780