

MANAGEMENT DEVELOPMENT PROGRAMME (MDP) ORGANIED IN THE ACADEMIC YEAR 2016-17:3 Nos

MDP ON GLIDE

Mrs. Molly Chaturvedi conducted MDP at Idea Cellular for **39 employees** / senior leadership(HR, Finance, Marketing, Sales, Networking, IT) on the topic GLIDE (Grow, Learn, Innovate, Digitize, Evolve) on August 11 2016 at their premises located at Babukhan Mall Basheerbagh.



MDP ON SELF MANAGEMENT AND DEVELOPMENT

Management Development Program was conducted for Managers and Assistant Managers of Idea Cellular Mobile Network Operator Company, Hyderabad on December 15, 2016 from 3:00pm to 5:30 pm in Jubilee Hall, Main Campus, St. Joseph's Degree & PG College by Mrs. A. Mary Francina, Associate Professor & HoD, Dept. of Business Management. MDP highlighted the Importance of self management and self discipline on personal and professional development of oneself. The target group comprised of 15 Managers and Assistant Managers belonging to Network, marketing, sales, and operations department.

MDP covered the following contents

- Techniques & Skills of self management
- Equation of self management
- How to be productive employee
- SWOT Analysis (Strengths, Weaknesses, Opportunities & Threats)
- Time Management Matrix
- Tools of self Management
 - ✓ Big Five Personality
 - ✓ POSDCORB
 - ✓ PESTEL Analysis
 - ✓ Managerial Grid
 - ✓ People Analytics

- Indicators of Self Management
- Self Development
 - ✓ Maslow's Need Hierarch Theory
- TMC Model of self development

Activities Conducted

- Birthday game
- Back to Back drawing
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MDP ON SELF MANAGEMENT AND DEVELOPMENT- III

Management Development Program was conducted for Managers and Assistant Managers of Idea Cellular Mobile Network Operator Company, Hyderabad on February 17, 2017 from 3:00pm to 5:30 pm in Jubilee Hall, Main Campus, St. Joseph's Degree & PG College by Mrs. Mary Francina, Department of Business Management, St. Joseph's Degree & PG College.



Mrs. FRANCINA DELIVERING LECTURE ON SELF MANAGEMENT