

## GUEST LECTURES- 2016-2017

S.N O	DATE	TARGET Group	TOPIC	RESOURCE PERSON & ORGANISATION	OBJECTIVE
1	29/08/2016, 2Pm	MBA Marketing	International Guest Lecture on Marketing Perspectives in Global Senario	Mr.Zaki Ahmed , Corporate Sales Manager Middle East	To acquaint them the importance of marketing and its importance.
2	1/11/2016, 10:00am	MBA I &Iyr	Vigilance Awarness Week	V Sundersan,CGM, SBH Hyderabad	To develop the students to enhance their skills .
3	7/11/2016 10:00am	MBA I &Iyr	International Guest Lecture on "Pathway to Academic Excellence and Success	Mr Mark A Gould , AVP Merrimac University	To impart knowlegde and show them the path towards their success.
4	29/11/16 10:00- 12:30pm	MBAI Year Students	Work shop on "Challenges and Opportunities of Demonetization of Currency"	1. Prof.P.LVishveshwa r Rao, Director, SJC 2. Justice Chandra Kumar, Ret Judge AP High Court 3.B .Papa Raju, Former Vice president, Axis Bank. Indian American Citizen 4. Mr. G S Ram Mohan, Business Editor, ABN Andhra Jyothi 5.Mr.Chinabotla, CA, Ramesh & CO. 6.Mr.SudhakerGou	To have an awareness on the Indian Economy and make the students understand the merits and demerits of Demonetization of Currency

				d, Education Consultant & Former Director ,British Library. 7. Mr.GovindaRajulu ,General Secretary, All India Save Committe& Advocate	
5	30-1-17 12:30 - 2:00pm	MBA II YEAR (HR STUDENTS)	Job prospects and challenges for HR students in Industry Today	Mr. Andrew Kaushik Basika,  Director of Human Resource at Park Hyatt, Hyderabad	To have an awareness of the HR job market.
6	10 - 1-17, 10:30 - 12:30 pm	MBA I & II Year	International Guest Lecture on Business Prospects and Challenges for Indian entrepreneurs in Australia	Dr. Ravi Seethamraju,Associate Professor , University of Sydney, Australia	To Enhance the Entrepreneurial skills and make them Job providers.
7	2-2-17, 1:00pm	MBA II Year	Workforce Globalization	Mr. George Rancourt, International recruiter for Merrimack University, USA	To make them understand and develop skills and knowledge to adjust in the Global market
8	26/4/17, 3-4:45 p	MBA I	Orientation on HR Specialization	1.Mr.Abdul Faheem & 2.Mr.Madhukar HR Managers ADP India Pvt Ltd	To impart the prospects of HR
9	2/5/17, 11:00-	MBA I	Orientation on Marketing	1.Mr.Haseeb 2.Mr.Asghar 3.Mr .Ghouse	To give an overall exposure on marketing

	12:30		Specialisation	Mohammed Training Consultants IMPEC SOLUTIONS HYDERABAD	specialisation and advantages of choosing it.
10	5/5/17, 12:00- 1:10 pm	MBA I	Orientation on Finance Specialisation	1. Mr. Jay Narayanan, Banking Professional 2. Mr. Sanjuwar D C, Vice President Stratadigm Education & Training Pvt Ltd	To help the students understand the prospects of choosing finance specialisation.
11	29/4/17, 11:00- 1:30pm	MBA I	Workshop on Resume Writing	Mr. Karthik, Assistant Professor, Department of English St. Joseph's Degree & PG College	To develop their Soft skills
12	3/5/17, 9:20- 11:00	MBA I	Orientation on HR Projects	Mrs. A. Mary Francis Dr. Lydia Ms. Swapna Faculty, SJC	To help them understand the prospects of HR Specialisation.
13	3/5/17 9:20 -	MBA I	Orientation on Marketing Projects	Dr. N. Srinivas, Faculty, SJC	To orient them on different marketing subjects in their

	11:00 am,				semesters.
14	3/5/17, 9:20- 11:00	MBA I	Orientation on Finance Projects	Mrs.Ganesh Mrs.Sangeetha Thakur Ms.Smriti Faculty, SJC	To orient them on different Finance subjects in their semesters.