# MANAGEMENT CLUB MARG ACTIVITIES 2017-2018

Department of Business Management conducts the Management club Activities to the students of MBA. MBA Students are divide into 10 each and each group will the club activity once in the week. Activity sessions in the curriculum of Department of Management are intended to impart skills and knowledge required to equip them to fit in this corporate world.

Every Thursday afternoon session is dedicated for activities and students as teams will get an opportunity to design, organize and host the complete session and give prizes for winners. Some of the activities conducted on the regular basis are business news, marketing warfare, role plays, quiz, mock interviews, group discussions, management games etc. This approach is helping the students not only to enhance their conceptual skills but also theirmanagerial skills to the extent of participating and winning prizes in the management meets conducted in other Institutions.

Faculty Incharges 1.Mr P Ganesh Anand

2. Dr Lydia Nuthan

President of the Club :- Rohan Sectitary of the Club :- Moizuddin

### List of Activities organized by the club

S.no	DATE	HOST	ACTIVITIES	WINNERS
		GROUP		
1	20-10-	ESPIRIT	COMMERCE WORD BUILDING,	GROUP-4,
	2016	GENIUS	INTELLIGENT INVESTOR,	GROUP-3,
			BRAND QUIZ	GROUP-9
2	27-10-	SYNERGY	GROUP DISCUSSION, BUSINESS	GROUP-1,
	2016		QUIZ, WORD FINDER	GROUP-3
3	3-11-	MONSTROUS	RADIO ADVERTISEMENT,	GROUP-1,
	2016	DE NEGOCIA	MOCK INTERVIEW,	APOORVA,
			PICTIONARY	GROUP-6
4	9-11-	BRAINY	MARKETING SCENARIOS, WHO	GROUP-1,
	2016	FOOLS	AM I, QUESTION BASKET	GROUP-7,
				GROUP-5
5	1-12-	ZENITH	MANAGEMENT ROLE PLAY,	GROUP-8,
	2016		CROSSWORD PUZZLE,	GROUP-4,
			DUMBSHARADS ON PUCHLINES	GROUP-6
			OF ADS	
6	8-12-	ESPIRIT DE	QUIZ TWIST, MAKE-NAME-	GROUP-7,
	2016	CORPS	SELL, BUSINESS LAW QUIZ	GROUP-8,
				GROUP-1
7	15-12-	TYCOONS	IN OTHERS SHOE, BEHIND THE	GROUP-1,

	2016		WHEEL, TREASURE HUNT	GROUP-9,
				GROUP-6
8	22-12-	HIGH	GUESS WHO, LOLLI LOLLIPOP,	GROUP-3,
	201	FLYERS	AD-TUNES, TELL A TALE	GROUP-7,
	6			GROUP-6

















#### MANAGEMENT CLUB ACTIVITIES

#### 2017-2018

Management club is a student driven initiative that collaborates with both the corporate and academia for both the UG and PG Students. The office bearers will be elected for organizing the several events and the students will be divided into the groups each consisting of 10-11 members.

#### The basic objectives of conducting the Management club activities are:

- 1) To impart skills for development and enhancement of personality of students.
- 2) To improve communication skills and decision making power.
- 3) To enhance spirit of competition among the students.
- 4) To increase awareness regarding the business world.
- 5) To enhance the participation level among the students.

#### The faculty Co-ordinators:

#### Dr. Vandana Samba, Mr. Ganesh Anand , Ms. Swapna and Ms Harriet

#### The following activities were conducted

- 1) Group Discussion
- 2) Debates
- 3) Quiz contests
- 4) Extempore
- 5) Business News
- 6) Brain Storming
- 7) Role plays
- 8) Story telling
- 9) Fun activities.

## Students were divided into 10 groups

Group Names		Group Leaders		
EX- Caliber		Ms. Afifa		
Magnificent Curators		Mr. G. Manish Reddy		
The Vibrants		Ms.Neha		
The Board		Mr.Jaywanth		
The Invisibles		Mr.Victor		
Innovative Geeks		Ms.SravyaGona		
Kaizen Crew		Ms.Mahrinunnissa		
Children of Henry Fayol		MsShruthi		
The Wizards		Mr.Midhun		
The Spark Plugs		Ms. Leema Rose		
	Group Names	1	Activities	
Dates	_			
5-10-2017	Ex-calibur		Business news	
			Warm up session	
			Kahoot formal activity	
			Truth and Lie informal	
			activity	
12-10-2017	Magnificent cui	rators	Business News	
			Elocution	
			Debate	
			Fun Activity	
17-10-2017	The Vibrants		Business News	
			Auction IPL	
			Word Build	
26-10-2017 The Board			Business News	
	2 22 22		Mock Interview	
			Fun Activity	





