

**DEPARTMENT OF BUSINESS MANAGEMENT  
ST. JOSEPH'S DEGREE & PG COLLEGE  
MASTER OF BUSINESS ADMINISTRATION COURSE STRUCTURE (CBCS)  
ACADEMIC YEAR 2018-2019**

**III SEMESTER**

Course Code	Course Type	COURSE TITLE	HOURS			CREDITS	MARKS		TOTAL	DURATION
			L	T	P		Int	Ext		
<b>BM.10.301.11T</b>	<b>DSC 11</b>	Global Business	3	1		4	40	60	100	3
<b>BM.10.301.12T</b>	<b>DSC 12</b>	Management Accounting & Control	3	1		4	40	60	100	3
<b>BM.10.301.13T</b>	<b>GE 1</b>	Business Analytics using R	1		2	2	40	60	100	3
		<b>Note:-Student need to select any two Specializations-Finance/Human Resource Management/Marketing/ Operations</b>								
<b>BM.10.301.14T</b>	<b>DSE1</b>	Investment Analysis & Portfolio Management (F)	3	1		4	40	60	100	3
<b>BM.10.301.15T</b>		Financial Systems & Services (F)	3	1		4	40	60	100	3
<b>BM.10.301.16T</b>		Organization Development(HR)	3	1		4	40	60	100	3
<b>BM.10.301.17T</b>		Leadership & Change Management(HR)	3	1		4	40	60	100	3
<b>BM.10.301.18T</b>	<b>DSE 2</b>	Product & Brand Management (M)	3	1		4	40	60	100	3
<b>BM.10.301.19T</b>		Marketing Communication & Distribution Management (M)	3	1		4	40	60	100	3
<b>BM.10.301.110T</b>		Materials Management (O)	3	1		4	40	60	100	3
<b>BM.10.301.111T</b>		Production Planning & Control (O)	3	1		4	40	60	100	3
		<b>Total</b>	<b>19</b>	<b>6</b>	<b>2</b>	<b>26</b>			<b>700</b>	

**TOTAL:**

**HRS PER WEEK: - 27**

**CREDITS PER SEM:-26**