

**ST.JOSEPH'S DEGREE & PG COLLEGE
DEPARTMENT OF BUSINESS MANAGEMENT**

**MASTER OF BUSINESS ADMINISTRATION COURSE STRUCTURE (CBCS)
ACADEMIC YEAR 2019-2020**

III SEMESTER

Course Code	Course Type	COURSE TITLE	HOURS			CREDITS	MARKS		TOTAL	DURATION
			L	T	P		Int	Ext		
BM.10.301.11T	DSC 11	Global Business	3	1		4	40	60	100	3
BM.10.301.13T	GE 1	Business Analytics using R	1		2	2	40	60	100	3
		Note:-Student need to select any two Specializations-Finance/Human Resource Management/Marketing/ Operations								
BM.10.301.14T	DSE1	Investment Analysis & Portfolio Management (F)	3	1		4	40	60	100	3
BM.10.301.15T		Financial Systems & Services (F)	3	1		4	40	60	100	3
BM.10.301.16T		Organization Development(HR)	3	1		4	40	60	100	3
BM.10.301.17T		Leadership & Change Management(HR)	3	1		4	40	60	100	3
BM.10.301.18T	DSE 2	Product & Brand Management (M)	3	1		4	40	60	100	3
BM.10.301.19T		Marketing Communication & Distribution Management (M)	3	1		4	40	60	100	3
BM.10.301.110 T		Materials Management (O)	3	1		4	40	60	100	3
BM.10.301.112 T		Supply Chain Management (O)	3	1		4	40	60	100	3
		Total	16	5	2	22			600	

TOTAL:

HRS PER WEEK: - 23

CREDITS PER SEM:-22