

**ST.JOSEPH'S DEGREE & PG COLLEGE
DEPARTMENT OF BUSINESS MANAGEMENT**

**MASTER OF BUSINESS ADMINISTRATION COURSE STRUCTURE (CBCS)
ACADEMIC YEAR 2019-2021**

IV SEMESTER

Course Code	Course Type	COURSE TITLE	HOURS			CREDITS	MARKS		TOTAL	DURATION
			L	T	P		Int	Ext		
BM.10.301.21T	DSC 12	Strategic Management	3	1		4	40	60	100	3
BM.10.301.22T	GE 2	Entrepreneurship Development	1	1		2	40	60	100	3
		Note:- Student need to select any two Specializations-Finance/Marketing /Human Resource Management/Operations								
BM.10.301.23T	DSE3	Financial Risk Management (F)	3	1		4	40	60	100	3
BM.10.301.24T		International Finance (F)	3	1		4	40	60	100	3
BM.10.301.25T		Performance & Compensation Management (HR)	3	1		4	40	60	100	3
BM.10.301.26T		Industrial Relations & Labour Laws (HR)	3	1		4	40	60	100	3
BM.10.301.27T		Consumer Behaviour (M)	3	1		4	40	60	100	3
BM.10.301.28T		Services Marketing (M)	3	1		4	40	60	100	3
BM.10.301.29T		Total Quality Management (O)	3	1		4	40	60	100	3
BM.10.301.210T	DSE 4	Project Management (O)	3	1		4	40	60	100	3
BM.10.301.211T		Project work & Viva-Voce (Comprehensive)				4	40	60	100	3
			16	6	-	26			600	

TOTAL:

HRS PER WEEK: - 22

CREDITS PER SEM:-26

TOTAL NUMBER OF CREDITS $24+26+22+26=98$

TOTAL NUMBER OF MARKS $700+650+600+600=2550$