

## FACULTY DEVELOPMENT PROGRAMMES ATTENDED

**ACADEMIC YEAR 2013-2014**

<b>Seminars / Conferences / Workshops Attended by Faculty</b>					
S.No	Name of the Faculty & Department	Title of the programme	Date	National / International	Place & Organization
1	Mrs. R. Anita Dept. of Business Management	A Study On Consumer Dynamics And Marketing Strategies In Service Marketing”	29-30 Oct 2013	International Conference	Gokaraju Rangaraju Institute of Engineering & Technology, Kukatpally, Hyderabad
2	Mr. Ganesh Anand Dept. of Business Management	Public Private Partnership	24 <sup>th</sup> Jan 2014	International Seminar	IPE, Marigold Hotel, Hyderabad
3	Mrs. R. Anita & Mrs. Molly Chaturvedi Dept. of Business Management	AICTE Sponsored Consumer Dynamics and Marketing Strategies in Globalized Economic Era- Perspectives and Challenges	29-30 Oct 2013.	Two day International Conference	Gokaraju Rangaraju Institute of Engineering and Technology, Hyderabad
4	Mrs. R. Anita Dept. of Management	Quality Initiatives in Higher Education- Exploring New Frontiers	3 <sup>rd</sup> Aug 2013	National Seminar	St..Mary’s College, Yousufguda, Hyd
5	Mrs. R. Anita & Mr. Srinivas Dept. of Management	Competency Building strategies for Sustainable Development in Teaching & Research	30th October, 2013,	National Conference	ANURAG Group of Institutions, Hyderabad
6	Mr. Ganesh Anand Dept. of Management	Paradigm shifts in Marketing-The Road Ahead	23 <sup>rd</sup> & 24 <sup>th</sup> Jan 2014	National Conference	School of Business Management Central University of Hyderabad

7	Mrs. Danam Tressa Dept. of Management	A Two-Day National seminar on Gandhi , Trusteeship and CSR for Exclusive & Inclusive Growth	12 <sup>th</sup> & 13 <sup>th</sup> Dec 2013	National Seminar	Jointly organized by SCR , ISTD & School of Management Studies GVP College for Degree & PG Courses , Visakapatnam
8	Mrs. Danam Tressa Dept. of Management	FDI –As a key driver of Economy –A Reality check opportunities & Challenges	7th January 2014	National Seminar	Department of Business Management RBVRR, Hyderabad
9	Mrs. Danam Tressa Dept. of Management	One Day National Seminar on Social Entrepreneurship in India: Problems & Prospects	29th Jan 2014	National Seminar	Co-Sponsored By ICSSR Organized By Department Of Commerce, Mahatma Gandhi University, Nalgonda
10	Mr.Srinivas Dept. of Business Management	New Era Marketing Challenges	27 & 28 Aug 2013	National Conference	Osmania University
11	Mr.Srinivas Dept. of Business Management	Multivariate analysis for Management research	14 & 15 Sep 2013	National Conference	Osmania University
12	Mrs.A.Mary Francina Dept. of Business Management	Role of MGNREGS in Poverty Reduction	30 & 31 Dec 2013	National Seminar	Indian Council for Social Science Research & Department of Business Management, Osmania University, Rural Development SERP, Hyderabad
13	Mrs.R.Anita Mrs. Srilatha Mrs. Sunitha  Dept. of Business Management, Commerce Mathematics & Statistics	Quality Initiatives in Higher Education – Exploring New IQAC	3 August 2013	National Seminar	St. Mary's College, Yousufguda