

## STUDENTS PAPER PRESENTATIONS AND PUBLICATIONS

### PAPER PRESENTATIONS BY MBA STUDENTS IN THE YEAR 2016-17

S. No	Department	STUDENT	CLASS	Title of the programme	DATE	TOPIC	National/International/workshop	Place & Organization
1	Business Management	1)SuneelDeexith Roll no:97  2)Shaik Abdul Raheem Roll no:79  MBA I B	MBA I B	Two Day Interdisciplinary National Seminar On "Livelihood Security and Rural Transformation in India:Programmes,Implementation and Challenges	March 3 & 4,2017  Presented on March 3 <sup>rd</sup>	Promotions Of Handloom Products Through E-Marketing For  Sustainable Livelihood In Telugu Region	National Seminar	Department of Economics , Govt. City College

2	Business Management	SahilR ayani 121416 672061 MBA I B	26- 11- 16	One Day National Seminar On Contemporary Issues On Corporate And Personal Finance, Micro Finance, Banking ,Insurance And Financial Analytics	Role of Information Technology In Enhancing Efficiency of Banking Operations : Issues and Challenges	ISBN due	National Seminar  <b>First Position for the Category of Best Paper Presenter Certificate for Student</b>	Siva sivani Institute of Management, Kompally
3	Business Management	SahilR ayani 121416 672061 MBA I B	29 Nov 2016	One day national seminar on revolutionising business practices in digital era	A relevance of green marketing- case study on ITC stationery products	ISBN no. 978-93- 81693-07-4	National seminar	St. Joseph's Degree & PG College in collaboration with Institute of research & development (IRD india)  Hyderabad

4	Business Management	Adeeba 121416 672096  MBA I B	29 Nov 2016	One day national seminar on revolutionising business practices in digital era	Impact of green marketing in rural India	ISBN no. 978-93- 81693-07-4	National seminar	St. Joseph's Degree & PG College in collaboration with Institute of research & development (IRD india)  Hyderabad
5	Business Management	Anusha reddy 121416 672066  PratibhaRathi 121416 672090  Suchitha. V  121416 672118  MBA I B	29 Nov 2016	One day national seminar on revolutionising business practices in digital era	A Study on importance of social marketing in the present competitive era	ISBN no. 978-93- 81693-07-4	National seminar	St. Joseph's Degree & PG College in collaboration with Institute of research & development (IRD india)  Hyderabad
6	Business Management	Ankita Maheshwari 121416 672081  MBA I B	29 Nov 2016	One day national seminar on revolutionising business practices in digital era	An explorative study on general insurance with a special reference to kadel	ISBN no. 978-93- 81693-07-4	National seminar	St. Joseph's Degree & PG College in collaboration with Institute of research & development (IRD

					Insurance brokers pvt. Ltd			india) Hyderabad
7	Business Management	J Suneel Deexit h(1214 166720 97) MBA I B	29 Nov 2016	One day national seminar on revolutionising business practices in digital era	An impact of cyber hits on Indian virtual banking system	ISBN no. 978-93-81693-07-4	National seminar	St. Joseph's Degree & PG College in collaboration with Institute of research & development (IRD india) Hyderabad