

CURA FESTO-2015

“Curofesto” the annual management event hosted by the Department of Business management, was held on 28th February 2015. The inaugural was graced by Chief Guest Ashwin Nagpal, Deputy Commander 54 Artillery Brigade; Guest of honour was Mr. Shekar Sanwaria, Audit Director, Deloitte. The Valedictory function had in attendance eminent people like Shri. Elvis Stephenson, MLA and Shri. Kiran Gujarati, Group Manager Operations, Tech Mahindra.

The chief guest, Ashwin Nagpal, Deputy Commander 54 Artillery Brigade in speech enlightened the practical experience he has undergone. He said that it is very important for the management students to establish their personality and that it is not only important to have classroom learning but also practical application and experiences. **Mr. Shekar Sanwaria, Audit Director, Deloitte** in his speech said corporate expect the right attitude, aptitude and skills from the college students.



The programme was followed by the Formal events

1. Best Manager- **Mrs. Danam & Mr. Manoj**
2. Marketing Event- **Mrs. Molly & Mr. Srinivas**
3. HR Event- **Mrs. R. Anita & Mrs. Francina**
4. Finance Event- **Mrs. Sangeetha & Ms. Smriti**

EVENT I : BEST MANAGER

The Best manager event was conducted in room no. 210 from 11:30 am to 4.15 pm. The Best manager event had 3 rounds namely, Round I- Case study, Round II – Stress Interview, Round III- Best from the mess. Every round was an elimination round. Mr. K. Karuna Kumar, Delivery Manager, Radiant systems Banjarahills, Hyderabad and Mr. Surya Sridhar Ayyagari Senior Consultant in Banking domain, Product Management and Development, at Infosys Technologies Ltd were Judges of the event. 17 students from various colleges participated in the first round.

Winner

1. **Sneha Jaiswal –Badruka College**

EVENT II Marketing Event (IPSUM CELEBATIO)

Three rounds : ROUND -I (MARKETING QUIZ) , ROUND -II (SCENARIO/SITUATION ANALYSIS) and ROUND-III (NEW PRODUCT DEVELOPMENT)

Judge:- Ms. Anushtha Chandra Senior Executive, Retail Sales
Bharti Airtel Pvt.Ltd

In this round 5 teams qualified out of 10 teams, selected teams were given the handouts

WINNERS FOR THE MARKETING EVENT (IPSUM CELEBATIO)

I Prize - M.Smitha and R. Sri Pavani Gayathri from St. Ann's PG College; **II prize** - Pratush Naudiyal, Md.Azeemuddin SMS-University of Hyderabad (MBA)



HR EVENT- HUMANA E OPES

The Venue for the event was Room 201 B. The No. of participants: 20 Nos (10 teams @ 2 Nos) from other colleges. The ROUND 1 was CRYPTICS (Crossword), round 2 was QUIZDOM (Quiz) and Round 3 was CASE ANALYSIS

Judge: Dr. Deepika, Associate Professor, St. Joseph's Degree & PG College

WINNERS: R.Reena Suman from Bhavan's College and **RUNNER UPS** Amatul Raheem Syeda Amatul Qaiyum from Amjad Ali Khan college

FINANCE EVENT- LOREM

The venue for the event was Event Seminar Hall II. **LOREM - Finance Event** consisted of three rounds namely Crossword Puzzle, Business Quiz and Mock Stock which registered 13 teams for participation.

First Prize1) K. Nagadivyanjali and Ujwala Damaraju - Badruka College - (Momento, Certificate and cash prize worth Rs 1000/-) **Second Prize**. Prashanth Reddy - Aurora's PG College - (Certificate and Gift



Judges: 1.Mrs. Sangeeta thakur - Assistant professor, St. Josephs Degree and PG College.
 2. Mrs. Srivani – Associate professor, St. Josephs Degree and PG College.
 3 .Ms. Smriti - Assistant professor, St. Josephs Degree and PG College.

INFORMAL EVENTS

The informal events began at 11: 30 after the inaugural programme .

EVENT: MUTE AUDIO

The venue for the event was room: 109 and the participants were 8. The faculty coordinators were Mrs. Devi Nair, Mrs.Navya. In This Event A Video visual is displayed related to movies and advertisements with dialogues for a while and muted in between the dialogues, Participants are asked to identify and tell the dialogues which were muted.

Winner: Vishal Raj from Bhavans Degree College

Runner: Abhishek , from Pragathi Degree College

EVENT: CLICK ART

The venue for the event was 110 and 8 participants. In this event the participants are asked to present the photographs captured by them and to describe the meaning of the picture and reason behind it and the **faculty coordinators were** Mrs. Devi Nair, Ms.Navya

Winner: Abhishek , Pragathi Degree College

EVENT: TREASURE HUNT

The venue for the event was overall campus and 12 participants from different colleges participated . The participants were divided in to six teams where each team was given 8 clues, basing on that they need to search throughout the college basing on clues provided and every team showed lots of excitement to reach the goal but only one team was able to find the treasure

The faculty coordinators were Mr. Ganesh and Mrs. Devi Nair

Winner:: Sneha & Shubhangi, St.Joseph’s Degree & PG College

Runnerup:- Danish Merchant & Salmeen , St.Joseph’s Degree & PG College

VALEDICTORY PROGRAMME

Ms. Neha & Mr. Pratyush , the students of MBA II yrs have hosted the valedictory programme . The students welcomed the Guests for the valedictory programme .Fr. Amal Vice-Principal gave the valedictory address to the gathering and he specified the success of the programme and also congratulated the students for the success of the event CURA FESTO -2015.He also encouraged the participants from other colleges who actively participated and were a part of the event.

Shri. Elvis Stepheson, Chief Guest spoke about his experience as a child. He asked the students to be humble enough to get to higher success in life. He really inspired the students with his valuable suggestion and words of experience. He said he always believes in **“SOMEONE’S SACRIFICE IS OUR HAPPINESS TODAY”**. **The** Guest of Honor Shri. Kiran Gujarati ,Group Manager ,Operations ,Deloitte. He in his speech suggested the students to have corporate fit personality. The speech was followed by Distribution of prizes and formal Vote of Thanks. The programme came to an end with National Anthem and DJ.