

**2017-18**  
**JOSEPHIESTA 2018**

On 16<sup>th</sup> December 2017, St. Joseph's Degree and P.G College hosted it's most awaited fest of the year JOSEPHIESTA where different colleges around the city participated in various events.

❖ **BEST MANAGER**

❖ **FINANCE EVENT**

❖ **MARKETING EVENT**

❖ **INFORMAL EVENT (GROUP DANCE)**

**BEST MANAGER EVENT**

**VENUE : JUBILEE HALL**

**TIME : 11.30 -3.30 PM**

The main motto of the event was to enlighten the creative, innovative and problem solving skills of the students and also enhancing their managerial ability. The event was divided into four different rounds where the participants got to showcase their abilities.

**ROUNDS:**

1. Aptitude test (Numerical, basic management, finance and marketing concepts)
2. Debate –Corporate Roast
3. Presentation on the given old product to promote as a new trendy product by  
Presentation time 5-6 mins.
4. Panel interview /stress interview with props.

**FACULTY COORDINATORS:**

1. Mrs.A.DanamTressa
2. Dr.R.Anita
3. Mrs.Srivani
4. Dr.Vandana Samba

**STUDENT COORDINATORS:**

1. Mohd Imran (BBA –IT III yr)
2. Alekya .M (MBA II yr)
3. Zohair (BBA II –A)
4. Sana Fatima ( BBA II –A)
5. Sagar (BBA II –A)

6. Neha (BBA II -A)
7. Samuel (BBA- I IT)

**ROUND 1: ANSWER AS MUCH AS YOU CAN**



**CORPORATE ROAST PARTICIPANTS FROM DIFFERENT COLLEGES - ROUND 2**

**ROUND 2 : CORPORATE ROAST**

**ROUND - 3: MARKET - O - MANIA**

**ROUND - 4: MANAGER ON THE GRILL**

The finalists were required to face a stress interview while playing the character role. The characters given were Mr. Bean, Bhuvan (from Lagaan), Ivanka Trump and Hitler. The round was judged by a panel comprising; Mohammed Imran - BM Event Head, Ms. Manisha Raj - HR, DE Shaw & Co. and Mr. Manoj De Clarence - Senior Marketing Consultant. The finalists were grilled on their character being played as well as few real-life manager situations.

At the end, Rumaisa Mohammed from St. Francis College for Women won the Best Manager Event who played the character of Bhuvan (Aamir Khan from Lagaan).



**Rumaisa Mohammed from St. Francis College for Women won the Best Manager Event who played the character of Bhuvan (Aamir Khan from Lagaan).**

### **INFORMAL EVENT (GROUP DANCE)-“LET’S BOOGIE”**

**VENUE: Stage (Main Campus Ground)  
3:00pm**

**TIMINGS:11:00am-**

#### **STUDENT COORDINATORS:**

- Sanjay- MBA I ‘A’
- Reshmi - MBA I ‘A’
- Sharon Thomas - MBA I ‘A’
- Keerthana- BBA III ‘B’
- Priyanka-BBA III ‘B’

#### **FACULTY COORDINATORS:**

- Ms. K. Jesmy Thomas
- Ms. S. Swapna

**NUMBER OF PARTICIPANTS:11 Teams**

#### **Judges:**

**Dynamic dance Academy  
Amit Gupta  
Saloni  
Anu**

#### **WINNERS**

S.No	PARTICIPANT NAME	COLLEGE
1	Shiny Solomon & Group Vipin Shumon Vijetha Shivani Sowjith Tarun Singh	Bhavan's Degree College
2	Chandana & Group Saurabh Harshitha Aaron Akhil Joseph Riya Yesheswani Rashmitha	St. Joseph's Degree & PG College

### **CJ)-FINANCE EVENT – “FINALYST”**

The Department of Business Management conducted FINALYST EVENT ---finance event in the college fest JOSEPHIESTA 2017. The details of the event is as follows.

DATE : 16-12-17

VENUE : ROOM NO – G11 (Main Campus)

TIMING : 12:00p.m to 2:30p.m

FACULTY COORDINATORS : Mrs. Sangeeta & Ms. Smriti Nagaria,

STUDENT COORDINATORS : Apoorva Mudgalkar , Akhil Kumar Yadav  
Sanjay Joshi , Komal Narsing Puria, Shruti Agarwal

OTHERCOORDINATORS : Midhoon – Pooja Lahoti Monica , KomalBaheti

NUMBER OF PARTICIPANTS : 13 Teams ( where each team of 2 students)

JUDGE (FOR II & III ROUND ) : Ms Komal from ICICI direct Financial learning  
Centre Hyderabad

The Finance Event was conducted in three ROUNDS.

**ROUND 1** : written test - “ESPACIO”

**ROUND 2** JAM Session.

**ROUND 3** . ABHYASA



### WINNERS

S.No/Team No.	PARTICIPANT NAME	COLLEGE	PRIZE
1.	Daksh Agarwal Harsh Jain from	St.Joseph's Degree & PG College	<b>FIRST PRIZE</b> MEMENTO +CERTIFICATE + awarded Rs 15,000 cash vouchers by ICICI Direct Financial Learning Centre.
2.	Fatima Naaz Bhaarat Purohit	Aurora Degree & PG College.	<b>SECOND PRIZE</b> MEMENTO +CERTIFICATE + awarded Rs 10,000 cash vouchers by ICICI Direct Financial Learning Centre.

### MARKETING EVENT

**VENUE:** Main Campus (Room no-109)

**TIMINGS:** 12:30 PM

**STUDENT COORDINATORS:** - Vaibhav Devda, Taha Mujeeb, Gourav Pugalia, Aftab Tharani , Lakhan , Anurag, Sharron, Umang, Mohit, Priyanka ,Anurag

**FACULTY COORDINATOR:** Mrs. Lakshmi Mathuri  
Mrs. Jayshree  
Mrs. Harriet Jesvina

**NUMBER OF PARTICIPANTS:** 7 TEAMS ( Three in each team)



**WINNERS:**

<b>S.No/Team No.</b>	<b>Team NAME</b>	<b>COURSE</b>	<b>COLLEGE</b>
<b>1</b>	<b>Cosmos</b>	<b>BMS</b>	<b>St. Francis college</b>
<b>2</b>	<b>Mind bogglers</b>	<b>B.COM (PROFESSIONALS )</b>	<b>St. Francis college</b>