WORSKSHOP conducted by Josh talks
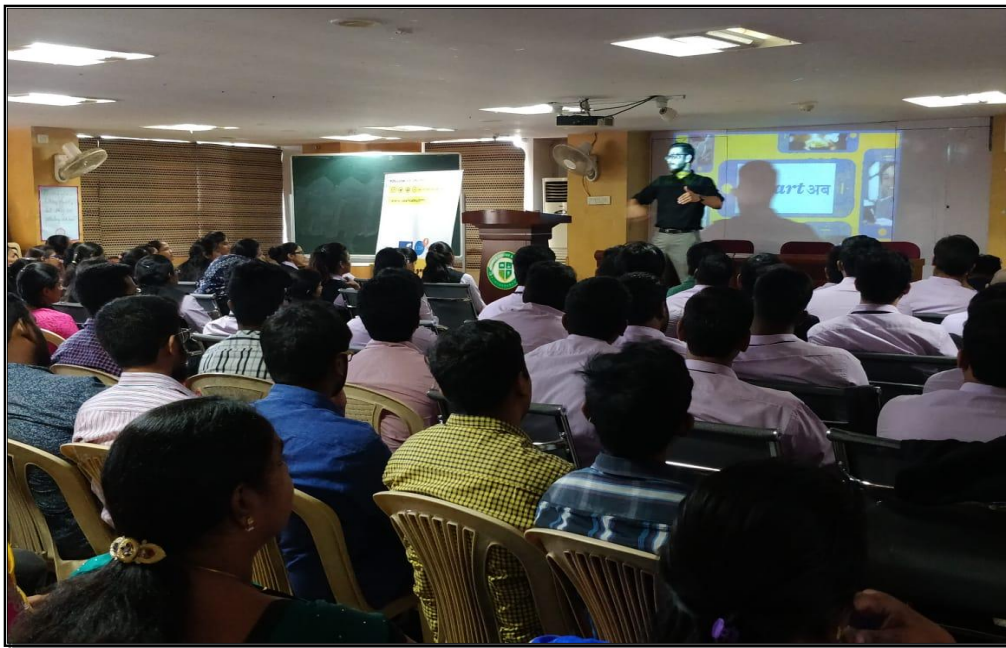
DATE: 08 AUGUST 2018   **VENUE: VIANNEY HALL**

Josh Talks was co-founded by ShobhitBanga&Supriya Paul in January 2015 with the goal of raising the aspirations of Young India.

"Ordinary people can have extraordinary stories. That's the premise of Josh Talk, Delhi-based start-up that gives a platform to people to share their tales of courage"

Session was divided into two parts:

First session: <u>Huzefa Kapadia</u> spoke about experiences in becoming a successful entrepreneur.

Huzefa Kapadia was the first speaker who spoke about his successful career as an entrepreneur. He started a company which enlightens the customers with upcoming brands and helps the clients to reach the customers. He spoke about the stepping stones required for a startup. These stepping stones resemble the steps that we go through after we are born. An entrepreneur should know to learn, observe the mistakes and ensure to correct them while starting up a business. He also told that as an entrepreneur we should accept challenges and never back step in critical situations. A person should be always value based and revenue based, then the things will be worked out in a positive way.The most important aspect as an entrepreneur is that he should be a balanced person by taking care of personal and professional life.

Second session:<u>ManikantaRacharla</u> : The manager of josh talks spoke about the booming career in digital marketing.

ManikantaRacharla was the second spokesman of the workshop. He is the CEO of shoptap which is an offline commercial platform designed to bridge the gap between retailers and customers. He is also founder of Pay Fix and Nyto Technology. He spoke about failures and success teach us many things in our life and it will be the major step for our success in life. He coated that "change is painful, growth is painful but struck up at one point is very painful." He had encouraged each and everyone and boosted energy in us to take a step to achieve the goals that we want to.

Student feedback : As an MBA student, it was a great opportunity for us to understand the present market and take a step to start up a company and succeed in life. It was an energy-boosting session and never back step during failures as an entrepreneur.The session concluded with a vote of thanks by shaik an MBA IInd year student. The students were appreciated by Dean academics Dr.R.Anita

Rev. Fr. Dr. D. Sunder Reddy

Principal

REPORT ON

FOOD – E - MAZE– 2K19

Date: 31.01.2020 **Timings:** 10.00AM TO 04.00PM **Venue:** Parking slot – Ground floor – UG Campus

For whom: All BBA and MBA students

No. of participants: All UG & PG Students – 300 approx.

Objective of the event/programme: To develop entrepreneurship skills among the students.

ABOUT THE PROGRAMME:

The day started with enthusiasm and thrill. The college was beautifully decorated with food posters, balloons and ribbons. All the stall owners were excited to present their food items in front of the audience. The event proceeded with inaugural ceremony which was done by respected principal Rev.Fr Dr.D Sunder Reddy, Dean Academics Dr. R Anita and Head of Department Mrs.Danam Tressa. There were total of 14 stalls with different varieties of food dishes.

As soon as the fest began the stalls were crowded with customers. There were various dessert stalls, Chinese stall, chat stalls and many more. The stall owners even offered challenging tasks to the customers which indeed showed their marketing strategy. The stall owners were rated by the faculty depending upon the taste and their creativity. Songs were played parallel to the fest. The aroma of food could be felt everywhere. Later, the neighbouring school students were invited to taste the food. The results were put on hold and was planned to be declared on college fest or farewell. On the whole it was fun – Filled environment where students have participated enthusiastically.

REV. Fr. Dr. D. SUNDER REDDY

PRINCIPAL