

ST.JOSEPH'S DEGREE & PG COLLEGE
DEPARTMENT OF BUSINESS MANAGEMENT
MASTER OF BUSINESS ADMINISTRATION REVISED COURSE STRUCTURE
(CBCS)
ACADEMIC YEAR 2020 -21

SEMESTER-III (Revised)

Course Code	Course Type	COURSE TITLE	HOURS			CREDITS	MARKS		TOTAL	DURATION
			L	T	P		Int	Ext		
MBA2020-301	DSC 13	Global Business	3	1		4	40	60	100	3
MBA 2020-302	GE 1	Data Analytics using SPSS	1		2	2	40	60	100	3
		Note:-Student need to select any two Specializations-Finance/Human Resource Management/Marketing/ Operations								
MBA 2020-303	DSE1/DSE2	Investment Analysis &Portfolio Management (F)	3	1		4	40	60	100	3
MBA2020-304		Financial Systems & Services (F)	3	1		4	40	60	100	3
MBA2020-305		Organization Development(HR)	3	1		4	40	60	100	3
MBA2020-306		Leadership & Change Management (HR)	3	1		4	40	60	100	3
MBA2020-307		Product & Brand Management (M)	3	1		4	40	60	100	3
MBA2020-308		Marketing Communication& Distribution Management (M)	3	1		4	40	60	100	3
MBA2020-309		Materials Management (O)	3	1		4	40	60	100	3
MBA2020-310		Total Quality Management (O)	3	1		4	40	60	100	3
			Internship-45 days							
		Total	16	5	2	22			600	

TOTAL:
HRS PER WEEK: - 23
CREDITS PER SEM:-22