

ST.JOSEPH'S DEGREE & PG COLLEGE
DEPARTMENT OF BUSINESS MANAGEMENT
MASTER OF BUSINESS ADMINISTRATION REVISED COURSE STRUCTURE
(CBCS)
ACADEMIC YEAR 2020 -21

SEMESTER-IV (Revised)

Course Code	Course Type	COURSE TITLE	HOURS			CRE DITS	MARKS		TOT AL	DURA TION
			L	T	P		Int	Ext		
MBA 2020-401	DSC 14	Strategic Management	3	1		4	40	60	100	3
MBA 2020-402	GE 2	Entrepreneurship & Startup Management	1	1		2	40	60	100	3
		Note:- Student need to select any two Specializations-Finance/Marketing /Human Resource Management/Operations								
MBA2020-403	DSE3/DSE 4	Financial Risk Management (F)	3	1		4	40	60	100	3
MBA2020-404		International Finance (F)	3	1		4	40	60	100	3
MBA2020-405		Performance & Compensation Management (HR)	3	1		4	40	60	100	3
MBA2020-406		Industrial Relations & Labour Laws (HR)	3	1		4	40	60	100	3
MBA2020-407		Consumer Behaviour (M)	3	1		4	40	60	100	3
MBA2020-408		Services Marketing (M)	3	1		4	40	60	100	3
MBA2020-409		Supply Chain Management (O)	3	1		4	40	60	100	3
MBA2020-410		Project Management (O)	3	1		4	40	60	100	3
MBA2020-411		AECC 5	Internship				4			100
MBA2020-412	DSC 15	Project work & Viva-Voce (Comprehensive)				5	40	60	100	3
MBA 2020-413	AECC 6	MOOC'S 1				2			50	
MBA 2020-414	AECC 7	MOOCS 2				2			50	
			16	6	-	35			800	

TOTAL:

HRS PER WEEK: - 22

CREDITS PER SEM:-35

TOTAL NUMBER OF CREDITS = 26+24+22+35=107

TOTAL NUMBER OF MARKS 700+650+600+800=2750