

ST.JOSEPH'S DEGREE & PG COLLEGE
DEPARTMENT OF BUSINESS MANAGEMENT
MASTER OF BUSINESS ADMINISTRATION COURSE STRUCTURE (CBCS)
ACADEMIC YEAR 2020 -21

SEMESTER-III

Course Code	Course Type	COURSE TITLE	HOURS			CREDITS	MARKS		TOTAL	DURATION	
			L	T	P		Int	Ext			
MBA2020-301	DSC 12	Global Business	3	1		4	40	60	100	3	
MBA 2020-302	GE 1	Data Analytics using SPSS	1		2	2	40	60	100	3	
		Note:-Student need to select any two Specializations-Finance/Human Resource Management/Marketing/ Operations									
MBA 2020-303	DSE1 &DSE2	Investment Analysis &Portfolio Management (F)	3	1		4	40	60	100	3	
MBA2020-304		Financial System& Services (F)	3	1		4	40	60	100	3	
MBA2020-305		Organization Development(HR)	3	1		4	40	60	100	3	
MBA2020-306		Leadership & Change Management (HR)	3	1		4	40	60	100	3	
MBA2020-307		Product & Brand Management (M)	3	1		4	40	60	100	3	
MBA2020-308		Marketing Communication& Distribution Management (M)	3	1		4	40	60	100	3	
MBA2020-309		Materials Management (O)	3	1		4	40	60	100	3	
MBA2020-310		Total Quality Management (O)	3	1		4	40	60	100	3	
		Internship-45 days									
		Total									
			16	5	2	22			600		

TOTAL:
HRS PER WEEK: 23
CREDITS PER SEM: 22