

**ST. JOSEPH'S DEGREE & PG COLLEGE**  
**DEPARTMENT OF BUSINESS MANAGEMENT**  
**MASTER OF BUSINESS ADMINISTRATION COURSE STRUCTURE (CBCS)**  
**ACADEMIC YEAR 2020 -21**

**SEMESTER-IV**

Course Code	Course Type	COURSE TITLE	HOURS			CREDITS	MARKS		TOTAL	DURATION
			L	T	P		Int	Ext		
MBA 2020-401	DSC 13	Strategic Management	3	1		4	40	60	100	3
MBA 2020-402	GE 2	Entrepreneurship & Startup Management	1	1		2	40	60	100	3
Note:- Student need to select any two Specializations- Finance/Marketing /Human Resource Management/Operations										
MBA2020-403	DSE3 & DSE4	Financial Risk Management (F)	3	1		4	40	60	100	3
MBA2020-404		International Finance (F)	3	1		4	40	60	100	3
MBA2020-405		Performance & Compensation Management (HR)	3	1		4	40	60	100	3
MBA2020-406		Industrial Relations & Labour Laws (HR)	3	1		4	40	60	100	3
MBA2020-407		Consumer Behaviour (M)	3	1		4	40	60	100	3
MBA2020-408		Services Marketing (M)	3	1		4	40	60	100	3
MBA2020-409		Logistics & Supply Chain Management (O)	3	1		4	40	60	100	3
MBA2020-410		Project Management (O)	3	1		4	40	60	100	3
MBA2020-411	AECC 5	Internship				4			100	
MBA2020-412	DSE 5	Project work & Viva-Voce (Comprehensive)				5	40	60	100	3
MBA 2020-413	AECC 6	MOOCs 1				2			50	
MBA 2020-414	AECC 7	MOOCs 2				2			50	
			<b>16</b>	<b>6</b>	<b>-</b>	<b>35</b>			<b>800</b>	

**TOTAL:**

**HRS PER WEEK: 22**

**CREDITS PER SEM: 35**

**TOTAL NUMBER OF CREDITS = 26+30+22+35=113**

**TOTAL NUMBER OF MARKS 700+800+600+800=2900**