

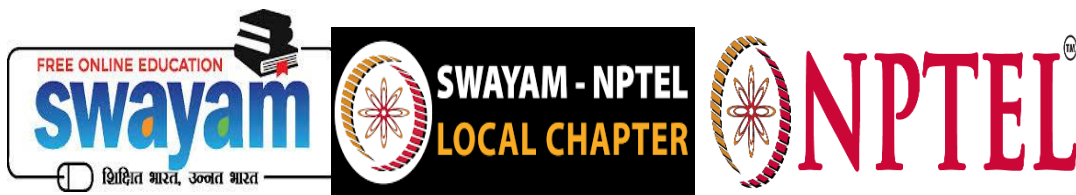


ST. Joseph's PG College

5-9-300, Caprotti Hall Building, Gunfoundry, Abids, Hyderabad-500001, Telangana, India.

DEPARTMENT OF BUSINESS MANAGEMENT

SWAYAM-NPTEL LOCAL CHAPTER(3022)



About NPTEL video should be added using the URL:

<https://www.youtube.com/watch?v=wJOESS9VSzw>

ABOUT NPTEL:

The National Programme on Technology Enhanced Learning (NPTEL) was initiated by seven Indian Institutes of Technology (Bombay, Delhi, Kanpur, Kharagpur, Madras, Guwahati and Roorkee) along with the Indian Institute of Science, Bangalore in 2003. Five core disciplines were identified, namely, civil engineering, computer science and engineering, electrical engineering, electronics and communication engineering and mechanical engineering and 235 courses in web/video format were developed in this phase.

The main goal of NPTEL Phase II (2009-14) was to build on the engineering and core science courses launched previously in NPTEL Phase I. An additional 600 web and video courses were created in all major branches of engineering, physical sciences at the undergraduate and postgraduate levels and management courses at the postgraduate level. Several improvements such as indexing of all video and web courses and keyword search were implemented.

For more details visit website: <https://nptel.ac.in/>

ABOUT SWAYAM:

SWAYAM is a programme initiated by Government of India and designed to achieve the three cardinal principles of Education Policy viz., access, equity and quality. The objective of this effort is to take the best teaching learning resources to all, including the most disadvantaged. SWAYAM seeks to bridge the digital divide for students who have hitherto remained untouched by the digital revolution and have not been able to join the mainstream of the knowledge economy.

This is done through a platform that facilitates hosting of all the courses, taught in classrooms from Class 9 till post-graduation to be accessed by anyone, anywhere at any time. All the courses are interactive, prepared by the best teachers in the country and are available, free of cost to any learner. More than 1,000 specially chosen faculty and teachers from across the country have participated in preparing these courses.

The courses hosted on SWAYAM are in 4 quadrants – (1) video lecture, (2) specially prepared reading material that can be downloaded/printed (3) self-assessment tests through tests and quizzes and (4) an online discussion forum for clearing the doubts. Steps have been taken to enrich the learning experience by using audio-video and multi-media and state of the art pedagogy / technology.

For more details visit website: <https://swayam.gov.in/>

ABOUT SWAYAM-NPTEL LOCAL CHAPTER:

NPTEL has been offering self-study courses across engineering, humanities and science streams for more than a decade. These are available at: <http://nptel.ac.in>. From March 2014 NPTEL has been offering online certification for its courses, the highlight being the certification exam through which the student gets an opportunity to earn a certificate from the IITs! These are available at: <https://onlinecourses.nptel.ac.in>

To take this initiative forward and to encourage more students across colleges to participate in this initiative, we are setting up SWAYAM-NPTEL chapter in colleges (with the approval of the management) which will be under the headship of a faculty member of the college, who would be our Single Point of Contact (SPOC). We will keep the SPOC updated about all the latest NPTEL initiatives and give him information which he can disseminate among the students. He can identify suitable mentors for various courses, who can ensure that students are active in a course, are submitting their assignments on time and also clarify the doubts they may have.

ST. JOSEPHS PG COLLEGE – A SWAYAM-NPTEL LOCAL CHAPTER:

St. Joseph's PG College, has been established as SWAYAM-NPTEL LOCAL CHAPTER since August, 2019.

SPOC Details:

Mr. S. Venkata Siva Kumar

Assistant Professor & Controller of Examinations

Department of Business Management

Email: nptel.soc.josephscollege@gmail.com, venkatask@josephspgcollege.ac.in

Mobile: 9666268524

COORDINATORS:

1. Ms. CH. Kavya - Member – MOOCs Committee
2. Mr. Jyothi Kalyan - Member – MOOCs Committee
3. Dr. C. Lalitha - Member – MOOCs Committee

COURSES OFFERED:

NPTEL (National Programme on Technology Enhanced Learning) is a joint initiative of the IITs and IISc. Through this initiative, we offer online courses and certification in various topics.

Online course: Free for all, Certification exam: For a nominal fee. Learn anytime, anywhere! Only requirement: Interest and enthusiasm to learn.



NATIONAL COORDINATORS



AICTE



CEC



IGNOU



IIMB



NCERT



NIOS



NITTR



NPTEL



UGC

Guidelines for Registration to SWAYAM-NPTEL Online Courses:

Introduction:

NPTEL is an acronym for National Programme on Technology Enhanced Learning which is an initiative by seven Indian Institutes of Technology (IIT Bombay, Delhi, Guwahati, Kanpur, Kharagpur, Madras and Roorkee) and Indian Institute of Science (IISc) for creating course contents in engineering and science. NPTEL provides E-learning through online Web and Video courses in Engineering, Science and Humanities streams.


NPTEL Online Certification Courses:

NPTEL is now offering online certification courses through its portal https://swayam.gov.in/nc_details/NPTEL. There are 4wk, 8wk set 1 and 2 as well as 12wk courses.


Course Enrolment:

- Enrolment to Courses is FREE.
- Enrolment to courses and exam registration can be done in ONLINE mode only. The link is available on SWAYAM-NPTEL website (<http://swayam.gov.in>).
- One may enrol to as many courses as they like.

Enrolment and Certificate details of Faculty and Students @ St. Joseph's PG College:



ST. Joseph's PG College
5-9-300, Caprotti Hall Building, Gunfoundry, Abids, Hyderabad-500001, Telangana, India.



**SWAYAM - NPTEL
LOCAL CHAPTER**

[CLICK HERE](#), To enrol for Swayam-NPTEL Online Courses for July-Dec, 2020

[CLICK HERE](#), To register for Swayam-NPTEL Online Courses for July-Dec, 2020

CREDIT-BASED MOOC COURSES:

From the A.Y. 2020-21 onwards, the MBA Syllabus has been incorporated with the credits for MOOC courses taken from SWAYAM-NPTEL platform as St. Joseph's PG College – The Local Chapter of Swayam Portal. The credits based MOOCs are incorporated in two years of MBA program specifically in MBA 1st Year Semester-II and MBA 2nd Year Semester-IV.

Guidelines to achieve credits for Swayam MOOCs:

1. The present July-Dec 2020 Swayam Courses are intended for the students of MBA (2019-21) Batch.
2. The SJC Local Chapter listed few relevant courses in Management & Multidisciplinary Disciplines as given below:

List of PG Courses to be offered in July-Dec 2020

It is to inform all the students of MBA (2019-21) Batch that the "July-Dec 2020" Courses are open to enroll for all aspirants. In this regard, we St. Joseph's PG College as a local chapter of SWAYAM-NPTEL Online Courses Platform inform all our MBA (2019-21) Batch students to get enroll and register for the following selected subjects with respect to various areas of Management Discipline.

Local Chapter (3022) listed courses for July-Dec 2020:

(Last date of Enrolment: 25th July 2020)

S. No.	Course id	Course Name	Specialization	Institute	Duration	Course Start Date	Course End Date	Exam date
1	noc20-hs66	Entrepreneurship and IP strategy	General	IIT KGP	8 Weeks	8/17/2020	10/9/2020	10/18/2020
2	noc20-mg36	Managing Services	Mktg.	IITK	8 Weeks			
3	noc20-mg46	Innovation, Business Models and Entrepreneurship	General	IITR	8 Weeks			
4	noc20-mg49	Marketing research and analysis	Mktg.	IITR	8 Weeks			
5	noc20-ge22	Introduction to Research	General	IITM	8 weeks			
6	noc20-mg50	Manufacturing Strategy	Operations	IITR	8 Weeks	7/20/2020	9/11/2020	9/27/2020
7	noc20-mg52	Financial Accounting	Finance	IITB	8 Weeks			
8	noc20-mg56	Organization Development and Change in 21st Century	HRM	IITB	8 Weeks			
9	noc20-mg57	Customer Relationship Management	Mktg.	IIT KGP	8 Weeks			
10	noc20-mg70	The Future of Manufacturing Business: Role of Additive Manufacturing	Operations	IITM & Wipro 3D	8 Weeks			
11	noc20-mg41	Leadership	HRM	IIT KGP	4 Weeks	7/20/2020	8/14/2020	9/27/2020
12	noc20-ge18	Stress Management	HRM	IIT KGP	4 Weeks			

3. The above courses are with the duration of 8 weeks which gives 2 credits.

4. The courses “Leadership” and “Stress Management” with the duration of 4 weeks’ gives 1 credit per each course. So, if the student wants to go with “4-weeks” courses then he/she needs to select both the courses which carries 2 credits (1 + 1) equivalent to the courses with 8-weeks duration.
5. The students have to complete at least one of the above listed courses in the Semester-III only.
6. The process of enrolment → registration → Examination → Certification of selected courses will be completed by the end of third semester.
7. The students will get the credits for the course(s) completed in July-Dec 2020 season in the fourth semester.
8. Apart from the above listed 12 courses, the students can also select the courses from the list of various other courses in Management, Multidisciplinary and Social Science disciplines. But, here the students are informed to consult with respective swayam faculty coordinator before enrolment/registration.
9. All the students are informed to check your registered Gmail accounts for regular updates from Swayam Portal on enrolled and registered courses.
10. The students are instructed to study the weekly text material and video lectures of the registered courses and submit the weekly assignments without fail.
11. In case of any subject related queries while submitting assignments the students can approach their swayam coordinator.
12. The student enrolment process for July-Dec 2020 swayam courses should be as per the following schedule:

S. No.	Task	Date	Faculty Coordinator
1	Student Orientation on July-Dec 2020 Courses	15-07-2020	Mr. S. Venkata Siva Kumar
2	Students Enrolment for Swayam Courses	16-07-2020 to 18-07-2020	Section-A: Ms. Ch. Kavya Section-B: Dr. C. Lalitha Section-C: Mr. Jyothi Kalyan

13. All the students should complete the enrolment of selected courses on or before 18th July, 2020 without fail.
14. All the students should submit their enrolled course(s) in a prescribed google form once after completing the enrolment procedure.

MBA COURSE STRUCTURE (A.Y. 2020-21):

III SEMESTER										
Course Code	Course Type	COURSE TITLE	HOURS			CREDITS	MARKS		TOTAL	DURATION
			L	T	P		Int	Ext		
MBA2020-301	DSC 13	Global Business	3	1		4	40	60	100	3
MBA 2020-302	GE 1	Data Analytics using SPSS	1		2	2	40	60	100	3
Note:- Student need to select any two Specializations-Finance/Human Resource Management/Marketing/ Operations										
MBA 2020-303	DSE1/ DSE2	Investment Analysis & Portfolio Management (F)	3	1		4	40	60	100	3
MBA2020-304		Financial Systems & Services (F)	3	1		4	40	60	100	3
MBA2020-305		Organization Development(HR)	3	1		4	40	60	100	3
MBA2020-306		Leadership & Change Management (HR)	3	1		4	40	60	100	3
MBA2020-307		Product & Brand Management (M)	3	1		4	40	60	100	3
MBA2020-308		Marketing Communication & Distribution Management (M)	3	1		4	40	60	100	3
MBA2020-309		Materials Management (O)	3	1		4	40	60	100	3
MBA2020-310		Total Quality Management (O)	3	1		4	40	60	100	3
			Internship-45 days							
		Total	16	5	2	22			600	

IV SEMESTER										
Course Code	Course Type	COURSE TITLE	HOURS			CREDITS	MARKS		TOTAL	DURATION
			L	T	P		Int	Ext		
MBA 2020-401	DSC 14	Strategic Management	3	1		4	40	60	100	3
MBA 2020-402	GE 2	Startup Management	1	1		2	40	60	100	3
Note:- Student need to select any two Specializations-Finance/Marketing /Human Resource Management/Operations										
MBA2020-403	DSE3/DSE4	Financial Risk Management (F)	3	1		4	40	60	100	3
MBA2020-404		International Finance (F)	3	1		4	40	60	100	3
MBA2020-405		Performance & Compensation Management (HR)	3	1		4	40	60	100	3
MBA2020-406		Industrial Relations & Labour Laws (HR)	3	1		4	40	60	100	3
MBA2020-407		Consumer Behaviour (M)	3	1		4	40	60	100	3
MBA2020-408		Services Marketing (M)	3	1		4	40	60	100	3
MBA2020-409		Supply Chain Management (O)	3	1		4	40	60	100	3
MBA2020-410		Project Management (O)	3	1		4	40	60	100	3
MBA2020-411	DSC 15	Project work & Viva-Voce (Comprehensive)				5	40	60	100 Grade	3
MBA 2020-412	SEC3	MOOC'S				2			50	
MBA2020-413	AECC 4	Internship				4			100	
		Total	16	6	-	33			750	