Name: Designation: Qualification: Mail Id:		Dr. S. Venkata Siva Kumar Assistant Professor & CoE (PG)	
		venkatasks@josephspgcollege.ac.in	
		Teaching Experience:	
	BBA: Business S	 St. Joseph's Degree & PG College, Abids, Hyderabad Autonomous, Re-accredited by NAAC 'A' Grade Assistant Professor & Controller of Examinations (PG) : 01st June, 2019 to till date ng : Analytics using 'R', Strategic Management, Data Analytics using SPSS Statistics with Predictive Analytics-I (SPSS), Business Statistics with ics-II (SPSS), Business Statistics using SPSS. 	
	Business Decisio Research for OU. BTECH: Manage Nature of Job ✓ Teaching abov per the Universi ✓ Complete Inch	: Assistant Professor : 24 th July, 2017 to 31 st May 2019 d : Statistics, Business Research Methods, & Quantitative Analysis for ons for JNTUH and Business Research Methodology, Operations	
4.	Operations Resea Methods and all H BTECH: Probabi Nature of Job ✓ Teaching a as per the ✓ Worked as ✓ Worked as ✓ Worked as Organization Designation Duration Subjects Handlee Statistical Analys Business Research Nature of Job	for Management, Research Methodology and Statistical Analysis, arch, Quantitative Analysis for Business Decisions, Business Research IRM, Marketing specializations (MBA). Ility & Statistics, Management Science, Industrial Management (Mech). : above mentioned subjects. Conducting Internal & External Examinations University norms both KU & JNTUH. s an Assistant Placement Officer from August-2010 to August-2016. s a Placement Officer from September-2016 to July 23 rd -2017 : Talasila College of Management and IT, Paloncha-507115 : Assistant Professor : Jan-2009 to July-2010	

: ICNET GLOBAL SOLUTIONS PVT. LTD., Warangal. : IT RECRUITER : Feb-2008 to Jan-2009

Paper Presentations:

Organization

Designation

Duration

5.

- 1. Participated and presented a paper titled "Job prospects perception towards Online Job Portals: An empirical study on Job Seekers in Khammam District, Andhra Pradesh" at the "International Conference on Innovations, Changes and Challenges in Management, Engineering and Technology, Innovative challenges and strategies in Commerce, Trade and Social Sciences", held on 29-May-2014 at hotel Delmon, Panjim, Goa.
- 2. Participated and presented a paper titled "A study on societal awareness towards corporate social responsibility in Singareni Collieries Company Limited" at the "International Conference on Contemporary Issues in Education, Language and Literature and Society", Pune, held on 27-July-2014 at Hotel Aurora Towers, Pune, Maharashtra.
- 3. Participated and presented a paper on "Students' Awareness towards Career Creation with Job Portals" at "National Level Conference on Recent Trends in Literature, Journalism, Education, Social Sciences and Management Practices (NCRLJESM-2015)" on 20th December, 2015.
- 4. Participated and presented a paper on "Impact of Occupational Stress on Personal Life: A Study on Employees of selected Engineering Colleges in Khammam" at "National Seminar on Contemporary Trends and Innovative Business Practices in India (CTAIBPI-2016, Sponsored by UGC)", during 21st and 22nd March, 2016 at University P.G. College, Khammam, Telangana State.
- Participated and presented a paper on "Employees' Stress Management Techniques An Empirical study of SCCL" at "International Conference on Recent Innovations in Science, Technology, Management and Environment (ICRISTME-16), Indian Federation of United Nations Associations (IFUNA), Qutab Institutional Area, New Delhi (India) on 19th June, 2016 with ISBN No: 978-81-931039-1-3, pp: 06-15.
- 6. Participated and presented a paper on "CSR Practices in Indian Insurance Sector a review on selected life insurance companies" at ICSSR, New Delhi Sponsored Two-Day National Seminar on "Corporate Social Responsibilities in India – Emerging Issues and Challenges", organized by the "Department of Commerce & Business Management, University Arts & Science College (Autonomous), Kakatiya University, Warangal, Telangana State", held on February 3rd – 4th, 2017.
- 7. Participated and Presented a paper titled "A Review on Occupational Stress in I.T. Sector", at "A One-Day National Conference Holistic Perspective of Management", organized by the Department of Management, Global Education Centre (MBA), Moinabad, R.R. District, Telangana State, held on 30th Dec, 2017.
- Participated and Presented a paper titled "Role of Stress on Professional Students: An Empirical Study", at "A One-Day National Conference – Holistic Perspective of Management", organized by the Department of Management, Global Education Centre (MBA), Moinabad, R.R. District, Telangana State, held on 30th Dec, 2017.
- 9. Participated and Presented a paper titled "A Review on the Role of Entrepreneurial Education in Transforming Student to Entrepreneur", in the National Seminar on "Entrepreneurship Development: A Framework to Economic Growth", organized by Aurora's Post Graduate College, Moosarambagh, Hyderadabad, Telangana State, held on 24th February, 2018.
- 10.Participated and Presented a paper titled "Concerns and Confronts of an Insurance Agent with Digital Transformation in Indian Insurance Sector: An Empirical Study", at "3rd National Conference on Fintech – Opportunities and Challenges", organized by "KL Business School & Dept. of Computer Science Engineering *in association with* Hyderabad Management Association", Koneru Lakshmaiah Education Foundation, Vaddeswaram, Guntur Dist., A.P. held on 10th November, 2018.
- 11.Participated and Presented a paper on "A Study on Role of Mobile Banking Services in Customer Satisfaction" on 30th November 2019 in the National Seminar Organised by

Department of Business Management, St. Joseph's Degree & PG College, Gunfoundry, Abids, Hyderabad – 500 001.

- 12.Presented an empirical paper on "Learners' Perceptions towards Academic Growth with respect to Virtual Teaching in Classroom" in the International Conference on "Future of Work, Workforce and Workplace" on 13th & 14th January 2020, organized by S.P. Mandall's Welingkar Institute of Management Development and Research, Mumbai, Maharashtra.
- 13.Presented a review paper on "A Review on Growth and Optimization Opportunities of IRCTC" in the National Conference on "New Management Paradigms in a Changing World: Innovations, Dynamics, and Future Prospects", on 31st January & 1st Febraury 2020 organized by National Institute of Technology – Warangal (Sponsored by Technical Education Quality Improvement Programme of Government of India (TEQIP-III)), Warangal, Telangana State.
- 14.Presented an empirical paper on "Role of Unified Payment Interface in Digital Banking Services - An Empirical Study on User Perceptions" in Two Days International Conference on "Emerging Trends in Business, Economics, & Analytics", on 11th & 12th February 2020 organized by Siva Sivani Institute of Management, Secunderabad, Telangana State.

Book Publications:

- "CSR Practices in Indian Insurance Sector a review on selected life insurance companies", "Corporate Social Responsibility in India – Emerging Issues and Challenges", Paramount Publishing House, February – 2017, ISBN No: 978-93-85101-45-8, First Edition, pp: 72-76.
- "A Review on Occupational Stress in I.T. Sector", "Holistic Perspective of Management", Geeta Prakashan Publisher, December – 2017, ISBN No: 81-89035-81-5, First Edition, 2018, pp: 160-167.
- "Role of Academic Stress on Professional Students: An Empirical Study", "Holistic Perspective of Management", Geeta Prakashan Publisher, December – 2017, ISBN No: 81-89035-81-5, First Edition, 2018, pp: 255-266.
- 4. "A Study on Role of Mobile Banking Services in Customer Satisfaction", Proceedings of the National Seminar on "Emerging Trends in Business Management: Opportunities and Challenges", Himalaya Publishing House Pvt. Ltd., First Edition 2020, ISBN: 978-93-89951-03-5, pp. 138-144.
- 5. "Learners' Perceptions towards Academic Growth with respect to Virtual Teaching in Classroom", "Future of Work Workforce and Workplace-Conference Proceedings", Excel India Publishers, January-2020, ISBN No: 978-81-943641-5-3, pp. 139-143.
- "A Study on Business Ethical Practices for Sustainable Development", "New Paradigms in Business Management Practices", Amazon Publishers (<u>www.kdp.amazon.com</u>), December 2020, ISBN: 979-8-579-38928-2, Vol. 3, pp. 146-152.

Paper Publications:

- 1. "Job prospects perception towards Online Job Portals: An empirical study on Job Seekers in Khammam District, Andhra Pradesh", *International Research Journal of Commerce, Business and Social Sciences*, ISSN: 2277-9310, Vol. III, Issue 4 (II), June 2014.
- 2. "A study on societal awareness towards corporate social responsibility in Singareni Collieries Company Limited", *International Research Journal of Commerce, Business and Social Sciences*, ISSN: 2277-9310, Vol. III, Issue 3, July 2014.
- "Occupational Stress on employees and its impact on employees' personal life: An empirical study on employees of Andhra Bank, Hyderabad", EPRA *International Journal of Economic and Business Review*, Print-ISSN: 2349 0187, Online-ISSN: 2347 9671, Impact Factor (International): 0.998, Vol. II, Issue 12, December 2014, pp: 70-76.
- 4. "Customers' perception towards Gold Loans", EPRA International Journal of Economic Growth and Environmental Issues, ISSN: 2321 6247, Impact Factor: 4.047, Vol.3, June-May-2015-16, pp: 70-75.
- 5. "Students' Awareness towards Career Creation with Job Portals", Anveshana's

International Journal of Research in Regional Studies, Law, Social Sciences, Journalism, and Management Practices, ISSN: 2455-6602, Feb-2016, Vol.1, Issue-1, pp-1-9.

- "Impact of Occupational Stress on Personal Life: A study on Employees of selected Engineering Colleges in Khammam District", Osmania Journal of Management, Jan-March 2016, ISSN: 0976 – 4208, Vol.XII, No.1, pp: 125-133.
- "Employees' Stress Management Techniques An Empirical Study of SCCL", International Journal of Science Technology and Management, ISSN: 2394 – 1537, Impact Factor: 2.012, Vol.05, Issue. 06, June 2016, pp: 78-87.
- 8. "Impact of Occupational Stress on Personal Life: A Study on Private Sector Life Insurance Companies in Telangana State", "Osmania Journal of International Business Studies (Bi-Annual Journal)", ISSN: 00973-5372, July-December 2018, Vol. XIII, No.2, pp. 20-27.
- "Factors influencing Service Quality in achieving Customer Satisfaction: An Empirical Study on Ola and Uber", "GEC's International Journal of Innovation Technology and Management", ISSN: 2394-594X, Impact Factor: 2.174, Vol. IV, Issue. II, August 2018, pp: 52-56.
- "An Assessment of Occupational Stress with reference to Existing Literature", "GEC's International Journal of Innovation Technology and Management", ISSN: 2394-594X, Impact Factor: 2.174, Vol. IV, Issue. II, August 2018, pp: 61-65.
- "Impact of Scholastic Stress among Academic Learners: A Pragmatic Study of UG & PG Students in R.R. District", "Journal of Management and Science", ISSN: 2249-1260, e-ISSN: 2250-1819, Vol. 8, No. 3, September 2018, pp: 61-68.
- "A Study on Occupational Stress Index in Select Private Sector Life Insurance Companies", "MERC Global's International Journal of Management", ISSN (print): 2321-7278, ISSN (online): 2321-7286, Index Copernicus Value: 70.64, Journal Impact Factor: 0.952, Thomson Reuters' RID: F-7174-2014, Vol. 6, Issue. 4, October 2018, pp. 132-140. UGC listed journal (No.49371). URL: http://jm.mercglobal.org/abstractm307.html
- "Research Scholars Perceptions on Factors Influencing Stress: A Triangular (Family-Work-Research) Horizon", "Sumedha Journal of Management (Referred Journal of CMR College of Engineering & Technology)", ISSN (print): 2277-6753, ISSN (online): 2322-0449, Index Copernicus Value: 59.11, Global Impact Factor: 0.787, ISRA Journal Factor: 2.318, Vol. 7, No. 4, October-December 2018, pp. 107-123. UGC listed journal (No.46802).
- "Impact of Occupational Stress on Personal Life: A Study on Private Sector Life Insurance Companies in Telangana State", "BVIMSR's Journal of Management Research", ISSN: 0976-4739, Impact Factor – SJIF (2014): 3.438, I@OR-PIF (2017): 4.847, Vol. 10, No.2, October 2018, pp. 225-232.
- "An Empirical Study on Challenges of an Insurance Advisor with Digital Revolution in Indian Insurance Sector", "GEC's International Journal of Innovation Technology and Management", ISSN: 2394-594X, Impact Factor: 2.174, Vol. V, Issue. I, February-2019, pp: 10-16.
- "A Conceptual Study on Employee Engagement in the Workplace in Insurance Industry", "GEC's International Journal of Innovation Technology and Management", ISSN: 2394-594X, Impact Factor: 2.174, Vol. V, Issue. II, August-2019, pp. 76-80.
- 17. "Role of Unified Payment Interface in Digital Banking Services An Empirical Study on User Perceptions", "Mukt Shabd Journal" UGC Care Listed, ISSN: 2347-3150, Impact Factor: 4.6, Vol. IX, Issue. IV, April-2020, pp. 1234-1244. doi:09.0014.MSJ.2020.V9I4.0086781.530
- "Green Entrepreneurship A Perceptual Study of Emerging Graduates (Millennials) with Special Reference to Hyderabad City", "Journal of Critical Reviews (Scopus Indexed)", ISSN: 2394-5125, Vol. 7, Issue. 13, 2020, pp. 1485-1495. doi: 10.31838/jcr.07.13.241
- 19. "Multitasking A Source of Workplace Stress", "Journal of Critical Reviews (Scopus Indexed)", ISSN: 2394-5125, Vol. 7, Issue. 15, pp. 3777-3784. doi: 10.31838/jcr.07.15.508
- 20. Learners' Perceptions towards Academic Growth with respect to Virtual Teaching in Classroom", "Aweshkar A Peer Reviewed Research Journal (SP Mandal's We School Welingkar Education), ISSN: 0974-1119, Vol. 27, Issue 2, September 2020, pp. 67-72.
- 21. A Comparative Study on Cash Flow Statements of HDFC and SBI Banks, "Wutan Huatan

Jisuan Jishu - Multidisciplinary Journal", ISSN: 1001-1749, SJIF: 5.5, Vol. XVII, Issue. 1, January 2021, pp. 1-6, g (UGC Group-II & Scopus Indexed Journal - https://www.scopus.com/sourceid/87584).

Organized Seminars/Workshops:

- 1. A One Day National Conference on "Holistic Perspective of Management" on 30 December 2017 organized by Global Education Centre (MBA) in association with Global Association for Continuum of Business Management (GACBM). **Role:** Conference Coordinator
- National Seminar on "Emerging Trends in Modern Business Era in 21st Century" on 30th November 2019 organized by Department of Business Management, St. Joseph's Degree & PG College, Abids, Hyderabad. Role: Event Coordinator
- 3. 3rd International Conference on "Innovative Practices in Business, Economies & Entrepreneurship 2020" from 20-22 March, 2020 organized by Department of Business Management, St. Joseph's Degree & PG College, Abids, Hyderabad. Role: Organizing Secretary
- 4. E-QUIZ on "Research Methodology & Statistical Analysis" on 17th May 2020, organized by Research Cell, St. Joseph's Degree & PG College, Abids, Hyderabad. **Role:** Convener
- Guest Lecture on "Data Reduction and Scale Reliability using SPSS" on 09th November 2020, organized for MBA 2nd Year Students, St. Joseph's Degree & PG College, Abids, Hyderabad. Role: Organizer

Participations:

- 1. Attended National Workshop on "Statistical Data Analysis using Excel and SPSS Software" held on 25th 26th March, 2015 at Vikrama Simhapuri University, Nellore, Andhra Pradesh.
- Attended the two-week audit course on "Research Methodologies" during 1st 15th May, 2015, at Jawaharalal Nehru Technological University Kakinada, Kakinada Andhra Pradesh.
- 3. Attended the two-week audit course on "Intellectual Property Rights and Patents" during 16th 30th May, 2015, at Jawaharalal Nehru Technological University Kakinada, Kakinada Andhra Pradesh.
- 4. Attended One-Day National Level Workshop on "Changing Paradigm of Management Education" at Jawaharlal Nehru Technological University Kakinada (JNTUK), Kakinada, Andhra Pradesh, held on 30th July, 2016.
- 5. Participated in "Faculty Knowledge Program" organized by IBS (ICFAI Business School), Khammam, Telangana State, held on 6th August, 2016.
- 6. Attended One Week Faculty Development Program on "Contemporary Issues in Management Education & Teaching Skills" from 29th December to 4th January 2019, Organized by Dept. of Business Management, Avanthi Post Graduate and Research Academy & Avanthi Institute of Engineering & Technology, Beside Ramoji Film City, Abdullapurmet, Hyderabad.
- Attended Faculty Development Programme titled "Outcome Based Learning", by Prof. I. Ajit Kumar Reddy, Teaching Learning Centre, NIT-Warangal conducted on 06th July 2019 in association with the St. Joseph's Degree & PG College (Extended Campus) Gundfoundry, Abids, Hyderabad – 500 001, Telangana, India.
- 8. Attended Faculty Development Programme titled "Process Oriented Guided Inquiry Learning (POGIL)", by Dr. Jyotsna Cherukuri, Teaching Learning Centre, NIT-Warangal conducted on 27th July 2019 in association with the St. Joseph's Degree & PG College (Extended Campus) Gundfoundry, Abids, Hyderabad 500 001, Telangana, India.
- Attended Two Day Hands-On Faculty Development Program on "Artificial Intelligence & Machine Learning", organized by Departments of MCA & Computer Science on 7th & 8th August, 2019 at St. Ann's College for Women, Mehdipatnam, Hyderabad – 500 028, Telangana, India.
- 10. Attended Four Days Online Course on "Use of Statistical Tools & Techniques for Social Science Research" organized by Institute of Management Studies, Davangere University

from 20th April to 23rd April 2020.

- 11. Attended Online Webinar on "Online Course on Examinations Reforms" conducted by AICTE from 22nd April to 25th April 2020.
- 12. Attended National Level Webinar on "Fundamentals of Writing a Research Paper" organized by St. Ann's College for Women, Mehdipatnam, Hyderabad.
- 13. Attended St. Joseph's Webinar FDP Series organized by St. Joseph's Degree & PG College, Abids, Hyderabad from 8th to 15th June, 2020.
- 14. Attended One-Week International E-Symposia on "Unleashing The Potential: Skills & Employability" organized by St. Joseph's Degree & PG College, Abids, Hyderabad from 13th to 17th July 2020.
- 15. Attended Online Faculty Development Programme on "Online Teaching Tools" organized by University of Hyderabad, Hyderabad from 5th to 14th August 2020.
- 16. Completed AICTE Training And Learning (ATAL) Academy Online FDP on "Technology Management" from 24-08-2020 to 28-08-2020 at Delhi Technological University.
- 17. Attended AICTE Training And Learning (ATAL) Academy Online FDP on "Data Analysis using SPSS" from 05-10-2020 to 09-10-2020 at Mahatma Gandhi University.
- 18. Attended Online Management Development Program on "Export-Import Management" by Sivaram Tekuru, Senior Consultant, Captain Strategy conducted by Hyderabad Management Association held on 30th November 2020 and 01st December 2020.
- 19. Attended AICTE Sponsored Online Short Term Training Program (STTP) on "Contemporary Topics in Marketing" held from 14-12-2020 to 19-12-2020 organized by the Department of MBA of Ajay Binay Institute of Technology, Cuttack in association with the All India Council for Technical Education (AICTE), New Delhi.