


Name	Martin Mysa
Designation	Asst. Professor & Management Consultant
Recent Passport Size Photo	
Qualification	MBA., (PHD), Certified online Trainer
Mail Id	martin.hsbs@gmail.com
Experience	PLEASE PROVIDE THE DETAILS OF: 1. TEACHING EXPERIENCE: 4 yrs 2. INDUSTRY EXPERIENCE : 9 yrs
Book Publications	N/A
Paper Publications	UGC CARE -01, ISSN PUBLICATIONS-02 A paper on “CONSUMER BUYING BEHAVIOUR TOWARDS GREEN PRODUCTS” International journal of Advances in Engineering and Management (IJAEM), ISSN:2395-5252, Vol 3, issue 9, Sep 2021 A paper on “CONSUMER AWARENESS TOWARDS GREEN MARKETING” in AUT AUT JOURNAL, ISSN: 0005-0601 of UGC CARE Journal In Feb 2021, Impact Factor 5.1. A paper on “CONSUMER BEHAVIOR TOWARDS MUTUAL FUNDS” in International journal of

	research Publication and Reviews Journal, ISSN2582-7421 Vol1, issue 8,2020
Awards/Rewards/Achievements	<p>Invited by Bharatiya Vidya Bhavan as Guest Faculty Hyderabad Kendra for conducting Viva for PG Diploma students and setting question paper for Internal examinations in Dec 2020</p> <p>Invited by achievers Health & Educational Society and Face HR Solutions as trainer to speak on how to start Business, seminar held in November 2020</p> <p>Achieved certificate of Merit in Google Products-Online Teaching, from LS Raheja college –Mumbai</p> <p>Certified online Trainer MHRD, University of Delhi, Ramanujan college</p> <p>Completed certificate Course in research methodology from University of Mumbai & Wilson College</p> <p>Completed certificate Course in Employee Payroll Management from FAPCCI Hyderabad in May 2011</p>
Organized Seminars/Workshops	N/A
Participations	Participated in National Level workshop FDP

conducted on NAAC Revised Guidelines
Conducted by career college, Bhopal in August
2021

Participated online Course on outcome based
education and MOOCs from Hyderabad central
University

Participated in Basics of Research methodology FDP
conducted by University of Mumbai and ICSSR in May
2020

Participated in National level FDP on
Fundamentals of writing a research paper
conducted by St Ann's Degree and PG College for
women Hyderabad in May 2020

Participated in Online Faculty development
conducted on transition from Classroom to
online Teaching and Learning by Symbiosis
Institute of Business management in May 2020

NAAC Programs Participation

Completed one-week faculty Development
Programme on NAAC Assessment &
Accreditation (A&A) from Vinayakrao Patil
Mahavidyalaya, Vaijapur from 8 to 13 June 2020

Participated in national webinar on
documentation for Data verification and
Validation (DVV) and Peer Team Visit (PTV) Naac,
Organized by Mahatma Phule Mahavidyalaya on
15th June 2020

Participated in one day online workshop on
recent NAAC Procedures for assessment and
Accreditation organized by Mahatma Gandhi
college Armori on 17th June 2020