


Name	Prof. Dr. R. Anita
Designation	Professor Dean Academics & Director PG Admissions
Recent Passport Size Photo	
Qualification	B.E (Production), MBA, TS & AP SET, PhD (Management- HR)
Mail Id	anitha@josephspgcollege.ac.in , profanitha@josephscollege.ac.in , anitarolla1972@gmail.com
Experience	<p>Total Experience: <u>22 years 7 months</u> (Industry Experience: 5 years 3 months + Teaching experience: 17 years 4 months)</p> <p>Industry Experience: 5 years 3 months</p> <ul style="list-style-type: none"> • Worked as Planning Engineer in THAKUR INDUSTRIES LIMITED, Himayathnagar from Oct 1996- Dec 1996 • Worked as Executive Assistant to Managing Director/Research and Development Executive in “GALADA POWER AND TELECOMMUNICATION LIMITED” from April 1997 - February 1999 • Worked as Executive Engineer in Sunder Ispat Limited from Feb 2001 to May 2004 <p>Teaching Experience: 17 years 4 months</p> <ul style="list-style-type: none"> • Worked as MBA Lecturer in BHARAT PG COLLEGE FOR WOMEN” for 1 yr (June 2004 – May 2005). • Worked as part time MBA lecturer for private Management Institute for 2 months.(June 2005 – July 2005) • Working in ST.JOSEPH’S DEGREE & PG COLLEGE” since August 2005.(Assistant Professor from Aug 2005 – 2007 January, Associate Professor from 2007 February to December 2019, Professor from January 2020 to till date)- 16 Years 2 months.

Paper
Presentations

45 papers in National and International conferences/Seminars

1. A Paper presented on "***Development of Ultra High Strength low Alloy Ni, Sr, Cr, Co, Mo and Steel***" at CBIT, Hyderabad during Bachelor of Engineering in **1993**.
2. Presented a paper on "***Quality of Quality Management***" in **National Conference** at Kasturba Gandhi College for Women, Hyderabad during MBA Course **1995**.
3. Presented a paper on "***All Aluminium Alloy Conductors***" and participated in **National Seminar** on All Aluminium Alloy Conductor -97 organized by Aluminium Association of India at New Delhi while working in GPTL in **1997**.
4. Presented a paper on "***Innovation & Value Creation In Enterprises***" in **International Conference** on Entrepreneurship and management (ICEM - 2006) July 26 - 28, **2006** organized by University of Hyderabad, Gachi Bowli.
5. Presented a paper on "***Knowledge process outsourcing - its Opportunities and Challenges***" in **First National Conference** of Research papers designing and implementation marketing strategies organized by All India Management Association in New Delhi on May 22nd, **2007**.
6. Presented a paper on "***Retention Strategies for 21st Century organisations***" in the **National Seminar** on Competing through people - The strategic Human Resource Management Advantages on 16- 17th Nov, **2007** at the Schools of management Studies, University of Hyderabad.
7. Presented a paper on "***Customer Relationship Management In Financial Services***" in **National Conference** On Customer Relationship Management - A Financial Services Perspective organized by IPE, OU campus, Hyderabad on Aug 7th - 8th **2008**.
8. Presented paper on "***India: Internet Usage and Issues***" in **International Conference** "The International Academy of Business and Public Administration Disciplines (IABPAD)", Dallas, Texas, April 22 - 25, **2010**.
9. Presented paper on "***An evaluation of Business School Surveys In India***" by Coauthor in eighth AIMS **International Conference** on Management at IIM Ahmedabad, Jan 1-4, **2011**.
10. Presented paper on "***A study on Micro Finance and Self Help Groups in rural areas of Ranga Reddy District***" at the **National Conference** on Empowerment of Women through leadership and Entrepreneurship held on 24th Oct **2011** organised by AMS Schools of informatics, Hyderabad.
11. Presented paper on "***FDI in Education Sector - Opportunities and Challenges***" in the **National Seminar** on "FDI in service Sector - opportunities and challenges" organized by the Department of Management & Commerce, MANUU, Hyderabad on 22nd and 23rd May **2012**.
12. Presented paper on "***Best Practices in Higher Education Institutions for sustenance and enhancement of Quality***" in NAAC Sponsored Two Day

national seminar on “ Role of IQAC-Sustenance & Enhancement of Quality in HEIs” organized by St. Joseph’s Degree & PG College held on 25th – 26th September **2012**.

13. Presented paper on “***A study of perceptions of Business Management faculty towards HRD Climate with reference to Hyderabad***” organized by Deccan School of management , Hyderabad held at Mahindra Satyam Learning world, Madhapur, Hyderabad from 25 – 27th August 2012 in 24th AIMS Annual Management education convention **2012(International)**.
14. Presented paper on “***Impact of FDI On Higher Education- Challenges To Indian Universities***” in UGC Sponsored - Two-Day **National Seminar** on ‘FDI in India-Issues and Challenges’ organised by The Department of Business Management, RBVRR Women’s College, Hyderabad, in association with The Federation of Andhra Pradesh Chambers of Commerce and Industry (FAPCCI) on March 25th and 26th, **2013**
15. Presented paper on “***An Evaluation of Student Perceptions’ of Educational Service Quality***” in Two days **National conference** on Strategic Quality Management (NCSQM) BY GITAM School of International Business, GITAM University, Visakhapatnam on **5th-6th April 2013**.
16. Presented paper on “***A Study on the Performance Management System in Higher Educational Institutions***” in the **National Conference** “Competency Building Strategies for Sustainable Development in Teaching & research” organized by ANURAG Group of Institutions, Hyderabad on **30th Oct 2013**.
17. Presented paper on “***A Study On Consumer Dynamics And Marketing Strategies In Service Marketing***” in AICTE Sponsored Two day **International Conference** on “Consumer Dynamics & Marketing Strategies in the Globalised Economic Era -Perspectives & Challenges”, **29-30 October 2013** organised by Gokaraju Rangaraju Institute of Engineering & Technology, Kukatpally, Hyderabad.
18. Presented paper on “***A Roadmap for achieving financial goals through financial Planning***” in **National Seminar** on “Recent Trends in Financial Management & Financial Services conducted by Dept. of Business Management , St. Joseph’s Degree & PG college on 4th Jan 2014.
19. Presented paper on “***A Study On Role Of Stakeholders In Performance Management System In The Contemporary Organisations***” in **National Seminar** on “National Seminar on emerging trends in Commerce” conducted on 19th Dec 2013 by Dept. of Commerce , St. Joseph’s Degree & PG College
20. Presented paper “***FDI – a key driver of economic growth***” in One day **National Seminar** on FDI – As a key driver if economy- A reality Check – opportunities & Challenges, organized by Department of Business Management, Raja Bahadur Venkata Rama Reddy Institute of Technology, Abids , Hyderabad in **7 March 2014**
21. Presented paper on “***The Role Of Employee Relations In Enhancing Productivity of The Organisations***”, in **National Seminar** organised by Department of Business Management & Economics, Osmania University,

- Post Graduate College, Siddipet, Medak on 27-28 August, 2014
22. Presented paper on ***"A Study On E-PDS System In India For Greater Transparency"***, UGC Sponsored **National Seminar** on "Impact Of PDS On Poverty Reduction", organised by Centre for Youth Development and Studies, Bharathidasan University, Khajamalai Campus, Tiruchirappalli, on 18th February, 2015.
 23. Presented paper on ***"Impact Of E-Tailing On The Brick-And-Mortar Retailers"*** in **National Seminar** E-Commerce – Impact on Economic Development, Organised by RBVRRIT – Raja Bahadur Venkata Ram Reddy Institute of Technology, Abids, Hyderabad on 27th February, 2015.
 24. Presented paper on ***"A study on Trends in Compensation Management"*** in **National Seminar** on "Contemporary Issues in Marketing, Finance, HRM & IT"organised by A.V. College Post Graduate Centre , Gagan Mahal, Hyderabad on 4th & 5th Dec, 2015.
 25. Presented Paper on ***"Managing Quality in Education System"*** in **International Seminar** on "An Expedition towards Growth & Sustainability in Commerce & Management: Trends, Challenges & Strategies" organized by St. Joseph's College in collaboration with TSCHE, Hyderabad from 18th – 20th Dec 2015.
 26. Presented Paper on ***"A Study on Usage of ICT In Teaching-Learning Process in Management Educational Institutions in Hyderabad"*** in **National Conference** on "National Seminar on "Revolutionalising Business Practices in Digital Era" conducted by St. Joseph's Degree & PG College on 29 Nov 2016.
 27. Presented Paper on ***"Crafting Industry – Ready Workforce - A Strategic Educational Imperative"*** in **International Conference** on "Technology Driven Paradigms in Commerce' organized by Department of Commerce, Loyola Academy Degree and PG College on 9th – 10th December 2016.
 28. Presented Paper on ***"Role of religion in provision of Peace, Security and Justice in the contemporary world"*** in **International Conference** on "Peace, Stability and Sustainable development: The role of religion" organized by NALSAR University of Law Justice City, Shameerpet, R.R.District, Hyderabad from Jan 13th to Jan 15th 2017.
 29. Presented Paper on ***"A Study on Financial Literacy among Students In Hyderabad"*** in **National Conference** on "Financial Literacy: Importance, Initiatives & Challenges" organized by Department of Business Management, Kasturba Gandhi College, Secunderabad on 9th December 2016.
 30. Presented paper on ***"Internet Of Things (IoT) – Its Impact On Manufacturing Process"*** in 1st Two Day **International Conference** on Advancements and Innovations in Engineering, Technology& Management (ICAIETM2017) Technically sponsored by IEEE, ISTE and IETE conducted by (JBREC) Joginpally B.R. Engineering College, Hyderabad on 28 & 29 December 2017.
 31. Presented paper on ***"Diversity Management At Workplace: Aspects, Challenges, And Strategies"*** in 2nd **International Conference** on "Global

- Opportunities And Challenges In Commerce” organized by Department of Commerce, St. Joseph’s Degree & PG College on 19th, 20th & 21st January 2018
32. Presented paper on “**Artificial Intelligence – Its Impact on the Future Organisations**” in **National Conference** on Role of Science & Technology for Sustainable Development organized by Department of Computer Science, St. Joseph’s Degree & PG College on 9 February 2018.
 33. Presented paper on “**Exploring The Potential Of E-Commerce In The Digital Era: Opportunities And Challenges**” in **National Conference** on Role of Science & Technology for Sustainable Development organized by Department of Computer Science, St. Joseph’s Degree & PG College on 9 February 2018.
 34. Presented paper on “**Work Life Balance of Employees of BPO Sector- An Analytical Study**” in 4th **International Conference** on Emerging strategies for Business Advancements organized by Department of Master of Business Administration, Malla Reddy Engineering College for women on 8th and 9th February 2019.
 35. Presented paper on “**A Comparative Analysis Of Business School Rankings By Select Magazines In India – An Analytical Study**” in **International Conference** on innovation and Re-engineering of management practices for sustainability organized by Department of Business Management, St. Joseph’s Degree & PG College held on 31st January- 2nd February 2019.
 36. Presented paper on “**Gig Economy – A Threat To Traditional Employment**” in **National Seminar** on “Emerging trends in Business Management – Opportunities and challenges” organized by Department of Business Management, St. Joseph’s Degree & PG College held on 30th November 2019.
 37. Presented paper on “**Implementation of Green Human Resource Management practices towards sustainability – A conceptual study**” in National Seminar on India A \$ 5 Trillion Economy – opportunities & Challenges organized by Badruka College of Commerce & Arts, Kachiguda, Hyderabad on 24-25.01.2020
 38. Presented paper on “**Comparative Study On Effectiveness Of Online Teaching To Face –To- Face Teaching In Higher Education – A Students’ Perspective**” in three day virtual **International Conference** on Pandemic, Humanity and education” held on 29th – 31st October 2020 by Cape Comorin Trust, India.
 39. Presented paper on “**Digital Leadership for Industry 4.0 Transformation – The Conceptual Framework**” in two day 2th International E-Conference on “Digitalization as Vehicle for innovation, organizational growth & Effectiveness held on 19th – 20th December 2020 by Prestige Institute of Management, Gwalior in collaboration with Association of International Business & Professional Management, Indonesia.
 40. Presented paper on “**Impact of Leadership 4.0 on Organisation**

	<p>Performance” in two day 2th International E-Conference on “Digitalization as Vehicle for innovation, organizational growth & Effectiveness held on 19th – 20th December 2020 by Prestige Institute of Management, Gwalior in collaboration with Association of International Business & Professional Management, Indonesia.</p> <p>41. Presented paper on “Women Empowerment Strategies for sustainable development” in International E-Conference 2020 on Women Empowerment in the world- Various Sectors” held on 26-27 Dec, 2020 by School of Engineering and Technology, CT University, Ludhiana.</p> <p>42. Presented Paper on “ Role of Indian NGOs in combating the Covid-19 Pandemic” on 9th May, 2021, Sunday in one day National Level e-conference on “ Environment in the age of Covid 19” by Hariharpur Friends of Environment in collaboration with Deccan environmental research organization.</p> <p>43. Presented paper titled “Talent Crisis: Blended Workforce for competitive advantage” in the 11th edition of conference on excellence in research and education held during 18-20 June 2021 at Indian Institute of Management Indore.</p> <p>44. Presented paper on “Empowering teachers on ethics to ensure peace in society – An exploratory study” in two day international webinar on ethics in higher education towards building sustainable development jointly organisaed by IQAC, Rani Anna govt. college for women and Journal of Dharma and globethics.net India on 26th and 27th July 2021.</p> <p>Case Study presentations & Publications</p> <p>45. Presented case study on “Merging of oriental bank of commerce and united bank into the PNB – will it benefit banks and government? In Case study international conference on “Managerial Excellence in VUCA world” organized by Siva Sivani Institute of Management, Kompally on 28.09.2019.</p>
Paper Publications	<p>49 Nos</p> <p>ISSN publications: 22 Nos</p> <p>1. Published a paper on “Digital Leadership for Industry 4.0 Transformation: The Conceptual Framework” in AIMS JOURNAL OF MANAGEMENT listed in UGC-CARE Journals Under Group I: Journal ID – 101024195 ISSN 2395-6852 in Vol. 7, No. 1, July 2021, pg: 55-61.</p> <p>2. Published a paper on “Logistics Management at Pharmaceutical Company” in Journal of Logistics, Supply Chain and Retail Management, Volume 4 Issue 1, Mantech Publication on 28th may</p>

2021.

3. Published a paper on "**Women Empowerment Strategies for sustainable Development**" in Vimarsha – An endeavour to Share Knowledge, A BI-ANNUAL PEER-REVIEWED REFEREED JOURNAL , ISSN 0976-5176, VOLUME 11/ISSUE 2, July - December 2020.
4. Published a paper on "**Changing dynamics of Covid era: New Normal in Business & Economy**" in International Journal of Research in Management & Social Science (ISSN: 2322-0899) Impact Factor: 6.45, Vol 9, Issue 2(1), April – June 2021.(Student paper- guided Kamakshi MBA II year 2019-21 and was presented by student in one day multidisciplinary inter-collegiate online student research convention 2021 on the theme "Changing dynamics of Covid era – new normal in society and industry" organized by Research Cell & NSS Unit, Bunts Sangha, S.M. Shetty College of Science, Commerce & Management Studies, Mumbai on 5th April 2021.
5. Published a paper on "**Online Teaching Vs face to face teaching in Higher Education- A students' Perspective**" in Utkal Historical Research Journal with ISSN: 0976-2132, Vol. 34(XI) 2021, UGC Care Approved, Peer reviewed and referred Journal.
6. Published a paper on "**Digital Leadership 4.0 and its impact on Organisational Performance**" in in Utkal Historical Research Journal with ISSN: 0976-2132, Vol. 34(X) 2021, UGC Care Approved, Peer reviewed and referred Journal
7. A paper on "**A Study On Predictive Maintenance Of Select Cars In Telangana**" by Journal Of Critical Reviews, ISSN- 2394-5125 Vol 7, Issue 15, 2020, Pg No. 3635-3638, 8 Aug 2020.(Scopus Indexed)
8. A paper on "**Re- Defining Business In The Global Context Of Contemporary Challenges**" in Seminar "Redefining Economics & Business in the context of 3Cs - Contemporary Challenges, Ceaseless Competition & Changing Consumerism on the Global Confront 2020" in The New Economist (ISSN 2347 - 7172) by Dwaraka Doss Goverdhan Doss Vaishnav College, PG & Research Department of Economics and Department of Business Administration, Chennai in August 2020.
9. A paper on "**Sustainable Corporate Social Responsibility Practices: An Indian Perspective**" in Studies in Indian Place Names, ISSN: 2394-3114 Vol-40-Issue-27 Pg No: 1496-1507, UGC Care Journal In Feb 2020, Impact Factor 6.3.
10. A paper on "**Effective strategic Talent acquisition process – A conceptual Study**" published by Gavesana Journal of Management, Vol 11 Issue 1, page no, 42- 55, Jan -June 2019,Refeered Journal.
11. A paper on "**Work Life Balance of Employees of BPO Sector – An Analytical Study**" published by Restaurant Business, ISSN 0097-8043, Vol 118, Issue 9,(Scopus indexed) pg 209 -212. Sept 2019.

Multidisciplinary Journal, Impact Factor: 5.3.

12. A paper on "***A Comparative Analysis of Business School Rankings By Select Magazines In India – An Analytical Study***" published by Journal of Emerging Technologies and Innovative Research (JETIR), ISSN: 2349-5162, Volume 6, Issue 2, Page no 1-4, February 2019. Impact factor 5.87, Open access Journal and UGC approved.
13. A paper on "***Student Engagement For Enhanced Learning***" published by ***International Journal Of Academic Research In Social Sciences & Humanities***", ISSN: 2454- 2202, Vol.4, Issue No.1, pg no. 1222-1224, March 2018, Peer reviewed Journal.
14. A paper on "***Evaluation Of Quality Of Management Education In Hyderabad And Rangareddy – An Empirical Study***" published by International Journal of Research in Economics and Social Sciences (IJRESS), ISSN(o): 2249-7382, Vol. 8 Issue 1, Pg.No. 138-154, Feb 2018, Peer reviewed and UGC approved, Impact Factor 6.939.
15. A paper on "***Exploring The Potential of E-Commerce in The Digital Era: Opportunities And Challenges***" published by International Journal of Computer & Mathematical Sciences(IJCMS), ISSN 2347 – 8527, Volume 7, Issue 2, , Pg.No. 124-130, February 2018, Peer reviewed and UGC approved, Impact Factor 2.58.
16. A paper on "***Artificial Intelligence – Its Impact on the Future Organisations***" published by International Journal of Computer & Mathematical Sciences(IJCMS), ISSN 2347 – 8527, Volume 7, Issue 2, Pg. no. 277-281, February 2018. Peer reviewed and UGC approved, Impact factor 2.58.
17. A paper on "***Diversity Management At Workplace: Aspects, Challenges, And Strategies***" published by International Journal of Engineering Technology Science and Research(IJETSR), ISSN 2394 – 3386, Volume 5, Issue 1, pg no. 306-316, January 2018. Peer reviewed international Journal, Impact factor 2.120.
18. A paper on "***Internet Of Things (IoT) – Its Impact On Manufacturing Process***" published by International Journal of Engineering Technology Science and Research(IJETSR), ISSN 2394 – 3386, Volume 4, Issue 12, Pg. 889-895, December 2017, Peer Reviewed International Journal, Impact Factor 2.120.
19. A paper on "***Role of Business Intelligence in Contemporary Organisations***" published by Antharmukha, ISSN 2348-2591, Volume 4, Issue 1, Pg No: 38- 45, Oct-Dec 2016. Research Journal.
20. A paper on "***Quality Of Management Education In India – Concerns And Challenges***" published by International Journal of Research In Economics And Social Sciences, ISSN 2249-7382, Volume 6, Issue 5, pg. 54-60, May, 2016, Peer reviewed, UGC approved and academic Journal, Impact factor-6.225
21. A paper on "***Skilling India – Initiatives To Create Global Workforce***" published by International Journal Of Research In Economics And Social Sciences , ISSN: 2249-7382, Volume 6, Issue 3, pg: 365-371, March, 2016. Peer reviewed, UGC approved, Journal

No. 63200, Impact factor-6.225.
 22. A paper on "**Employee Engagement – A Leading Indicator of Employee Retention**" published by International Journal in Management and Social Science(IJMSS), ISSN NO: 2321-1784, Vol.03 Issue-03, March, 2015, pg: 249-258. Peer reviewed, UGC approved, impact factor – 3.25.

Book Publications: 2 Nos

1. Editor of the book published by Himalaya Publishers for International Conference on Innovation And Re-Engineering Of Management Practices For Sustainability in February 2019 organised by St. Joseph’s Degree & PG College with ISBN no.978-93-5299-723-7
2. Editor of the book published by Himalaya Publishers for National Conference on Emerging Trends in Business Management: Opportunities and Challenges 30th Nov 2019 organised by St. Joseph’s Degree & PG College with ISBN no.978-93-89951-03-5

Case Study Publication: 1

1. Published case study on "**Hiring and onboarding during covid-19 lockdown period - is it a strategic decision?**" in Book title "Exemplar Caselets" published by Dr. M. G.R. Educational and Research Institute, Tamil Nadu with ISBN no. **978-93-88568-17-3 in June 2020**

ISBN publications (Chapters In Books): 24 Nos

S.No.	Title with page no.	Details of conference Publications	ISSN / ISBN No.	Date of publication
1	Innovation & Value Creation In Enterprises Pg: 329-341	Title of the book: Entrepreneurship – Issues and Challenges International Conference on Entrepreneurship and management (ICEM – 2006) 26 – 28 July 2006	81-8424-202-6 Allied Publishers Pvt Limited, New Delhi	2007
2	A study of Micro	Title of the book Empowerment of	ISBN no: 978-93-5051-369-9.	

		Finance and Self-help groups in rural areas of Rangareddy district Pg: 266- 271	Women through Leadership and Entrepreneurship 24 th Oct 2011 , organised by AMS Schools of informatics , Hyderabad.	by Himalaya Publishing House	2011
3		FDI in education sector- opportunities & Challenges Pg 222-228	Title of the book: FDI in the Service Sector - Opportunities and Challenges in National Seminar on FDI in the Service Sector - Opportunities and Challenges, organised by Maulana Azad National Urdu University, Hyderabad - 22 nd to 23 rd May 2012	ISBN No.978-93-82163-31-2. Paramount Publishing House	0 2012
4		A Study of Perceptions of Business Management Faculty towards HRD Climate with Reference to Hyderabad Pg: 18 - 21	Innovative management Education for sustainable development - 24 th AIMS Annual Management Education Convention 2012, organized by Deccan School of Management, Hyderabad 25- 27 August	Conference Proceedings	2012

		2012		
5	An Evaluation Of Student Perceptions' Of Educational Service Quality Pg 229 - 244	Title of the book: Strategic Quality Management (NCSQM)- Issues and Perspectives by GITAM School of International Business, GITAM University, Visakhapatnam ON 5 th -6 th April 2013	978-93-5097-601-2 Himalaya Publishing House	2013
6	Impact Of FDI On Higher Education- Challenges To Indian Universities Pg: 168-171	Title of the book - FDI in India-Issues and Challenges' UGC Sponsored - Two-Day National Seminar on 'FDI in India-Issues and Challenges' organised by The Department of Business Management, RBVRR Women's College, Hyderabad, in association with The Federation of Andhra Pradesh Chambers of Commerce and Industry (FAPCCI) on March 25th and 26th, 2013	ISBN No. 978 - 93 - 82163 - 09 - 1 Paramount publishing house	2013
7	A Study on the Performance Management System in Higher Educational	National Conference on Competency Building Strategies for Sustainable Development in Teaching &	ISBN 9789383038091 Siri Publishers and distributors pvt. Ltd	2013

	Institutions “ Pg: 8 - 17	research on 30th October,2013 by ANURAG Group of Institutions, Hyderabad		
8	A Study On Consumer Dynamics And Marketing Strategies In Service Marketing” Pg: 72 - 75	Conference Proceedings of AICTE Sponsored Two day International Conference “Consumer Dynamics & Marketing Strategies in the Globalised Economic Era - Perspectives & Challenges” on 29- 30 October 2013 by Gokaraju Rangaraju Institute of Engineering & Technology, Kukatpally, Hyderabad	Conference proceedings	2013
9	FDI – a key driver of economic growth Pg: 83-89	Title of the book - FDI – As a key driver if economy- A reality Check – opportunities & Challenges One day National Seminar on “FDI – As a key driver if economy- A reality Check – opportunities & Challenges” by Department of Business Management, Raja Bahadur Venkata Rama Reddy	ISBN no.978-93- 83241-27-9 Archers & Elevators Publishing House	2015

		Institute of Technology, Abids , Hyderabad, 7 th March 2014		
10	The Role of employee relations in enhancing productivity of the Organisations PG: 133 - 136	Title of the book - Strategic Issues in Business Management and Economics (SIBME-14) Two Day National Seminar on Strategic Issues in Business Management and Economics organized by Osmania PG College, Siddipet 27 th and 28 th August 2014	ISBN no:- 978-93-82163-83-1 Paramount Publishing House	2014
11	Impact Of E-Tailing On The Brick-And-Mortar Retailers Pg: 43 - 47	National Seminar on E-Commerce – Impact on Economic Development Organised by : RBVRRIT – Raja Bahadur Venkata Ram Reddy Institute of Technology Place: Abids, Hyderabad on 27 th February, 2015	ISBN No: 978-93-83241-87-3 Archers & Elevators Publishing House	2015
12	“A study on Trends in Compensation Management	National Conference on Contemporary Issues in Marketing,	978-93-85506-01-7 Professional books publisher	2015

	" 455-460	Finance, HRM & IT organised by A.V. College Post Graduate Centre on 4 th & 5 th Dec, 2015		
13	Managing Quality in Education System Pg: 65-70	Title on Proceedings of International conference on An Expedition towards Growth & Sustainability in Commerce & Management: Trends, Challenges & Strategies 18,19 & 20 Dec 2015 Oorganised by St. Joseph's Degree & PG College, Hyderabad	978-93-85100-05-5 Paramount Publishing House	2015
14	Crafting Industry - Ready Workforce - A Strategic Educational Imperative Pg: 172-185	Title of the book: International Seminar on Technology-Driven Paradigms in Commerce Department in Commerce Loyola Academy Degree and PG College on 9 and 10 December 2016	ISBN no. 978-93-7495-669-4 Media House	2016
15	A Study On Usage Of ICT In Teaching-Learning Process In Management Educational Institutions In Hyderabad Pg 140 - 145	Title of the book:Proceeding of National Conference on Revolutionalising Business Practices in digital era One day National conference on Revolutionalising Business Practices	ISBN No -978-93-81693-07-4 IRD India	2016

		in digital era St. Joseph's Degree & PG College , 29 Nov 2016		
16	Internet Of Things (IoT) – Its Impact On Manufacturing Process Pg: 504-510	1 st Two Day International Conference on Advancements and Innovations in Engineering, Technology & Management (ICAIETM2017) Technically sponsored by IEEE, ISTE and IETE International Journal of Engineering Technology Science and Research IJETSR	December 2017 ISBN: 978-93-87433-06-9	2017
17	Diversity Management At Workplace: Aspects, Challenges, And Strategies	2 nd International Conference on “Global Opportunities And Challenges In Commerce” organized by St. Joseph’s Degree & PG College on 19, 20, 21 January 2018.	ISBN: 978-93-87433-09-0	2018
18	Artificial Intelligence – Its Impact on the Future Organisations	National Conference on Role of Science & Technology for Sustainable Development organized by St. Joseph’s Degree &	ISBN: 978-93-87433-13-7	2018

		PG College on 9 th February 2018		
19	Exploring The e Potential Of E-Commerce In The Digital Era: Opportunities And Challenges	National Conference on Role of Science & Technology for Sustainable Development organized by St. Joseph's Degree & PG College on 9 th February 2018	ISBN: 978-93-87433- 13-7	2018
20	A Comparative Analysis Of Business School Rankings By Select Magazines In India - An Analytical Study Pg: 128 - 133	Three day International Conference on Innovation And Re-Engineering Of Management Practices For Sustainability 31 January - 2 nd February 2019 Organised by Department of Business Management, St. Joseph's Degree & PG College, Hyderabad	ISBN 978-93-5299- 723-7 Himalaya Publishers	2019
21	Work Life Balance of Employees of BPO Sector- An Analytical Study	4 th International Conference on Emerging strategies for Business Advancements 8 th and 9 th February 2019 Organised by Department of	ISBN 978-93-83038- 77-0	2019

		Master of Business Administration, Malla Reddy Engineering College for women		
22	Gig Economy – A Threat To Traditional Employment Pg No: 36-43	National Seminar on “Emerging trends in Business Management – Opportunities and challenges” on 30 th Nov 2019 Conducted by Department of Business Management, St. Joseph’s Degree & PG college, extended campus	ISBN 978-93-89951-03-5 Himalaya Publishers	2019
23	Re- Designing HR Practices Post COVID-19 Pandemic Pg.no 64-70	Title of the book: MPACT OF ConD-19 ON INDIAN ECONOMY	ISBN:978-93-90631-62-9 Paramount Publishing House	2021
24	Impact Of Covid-19 On Business Operations PG: 72-94	Title Of The Book: Post Covid-19 Business Ecosystem & Its Implications On Soceity	ISBN: 978-93-5526-208-0 PG & Research Department of Commerce, Vivekanandha College of Arts and Sciences for Women [Autonomous], Elayampalayam – 637 205. Tiruchengode, Namakkal Dt., Tamil nadu. www.edumint.weebly.com	August 2021
Participations	102 Nos 1. Participated in <i>5 day Management Development Programme on</i>			

- “creating the curious organisation”*** held at Rajaji International Institute of Public Affairs and Administration (RIIPAA) Bolaram, Secunderabad (11th – 15th of September **1995**) during M.B.A course.
2. Participated in a ***2-day seminar (Sudharma’96) on Challenges in Knowledge Management*** at Kasturba Gandhi Post Graduate College for women, Secunderabad, **1996**.
 3. Participated in a ***Seminar on Sri.Ramakrishna Bajaj Quality award*** conducted by Indian Mechanical Chamber- IMC) at FAPCCI while working in GPTL, **1997**.
 4. Participated in ***one day Seminar on Supply Chain Management*** organized by RBVRR college at Blue Fox hotel in **2004**.
 5. Participated in the ***Three Day Workshop On Interactive Learning Methodologies for Management faculty*** Sponsored by University Grants Commission, New Delhi, organized by School of Management Studies” 19-21 December, **2005**.
 6. Participated in the ***National Seminar Conducted by “Marketing Revolution and Human Capital in the new Millennium”*** conducted by the Department of Management Studies, St. Joseph’s PG College, Hyderabad on 3rd and 4th Feb **2006** at Hyderabad.
 7. Participated in the ***Seminar organized by “Cost Management in Competitive Environment”***: Conducted by Department of Business Management , St. Joseph’s PG College & Indian Accounting Association , Hyderabad on 14th Oct **2006**.
 8. Participated in the ***Management faculty development program in Operations Research***, organized by the Department of Business Management, Osmania University, Hyderabad on 30th January, **2008**.
 9. Participated in ***“Workshop on Case Studies and Teaching Methodologies in Management Education”*** Organised by St. Josephs PG College on 19 - 20 January **2008**.
 10. Participated in one day ***“Workshop on Research Methodology”*** organized by St. Joseph’s Degree & PG College, Hyderabad on 18th July **2008**.
 11. Participated in ***“Two day workshop on Analytics using SPSS and Excel”*** organized by the Department of Economics , Nizam College, Osmania University, Hyderabad and in Technical Collaboration with the decision Tree Inc. sponsored by UGC from 6th – 7th September **2008**.
 12. Participated in the ***21st AIMS Annual Management Education Convention 2009*** organised by AIMS & ISB, held at the Indian School of Business in Hyderabad from August 27- 29, **2009**.
 13. Participated in ***five day Workshop on “Innovative Insights in Research Methodology”*** by Research Division, IPE, OU Campus, Hyd on June 21 – 25 **2010**.
 14. Participated in a ***“Workshop on Operation Management”*** organised by Department of Business Management, OU, Hyderabad on 8th Sept, **2010**
 15. Participated in ***two day National Workshop on Case Teaching- writing methodologies*** organized by School of Management Studies, CBIT on 8th

and 9th April **2011** in association with Association of Indian Management Schools (AIMS).

16. Participated in ***HAES Faculty Orientation programme on “The Dignity and Role of Lecturers”*** on 7th and 8th June **2011** conducted by St. Joseph’s Degree & PG College in collaboration with HAES.
17. Participated in ***one day Faculty development programme on Management Teacher 2015 – New Age Teacher*** organized by AIMS Hyderabad on 6th March **2012** at Hotel Grand Plaza, Hyderabad.
18. Participated in ***24th AIMS Annual Management education convention 2012(International)***, organized by Deccan School of management , Hyderabad held at Mahindra Satyam Learning world, Madhapur, Hyderabad from 25 – 27th August **2012**.
19. Participated in ***two day Workshop on “International Case Study Analysis & Writing articles for Publication”*** on November 23 – 24, **2012** by CMR Technical Campus, Hyderabad.
20. Participated in ***One day 10th ERA Annual National Conference***, conducted by BIMTech and Vishwa Vishwani at Greenpark Hotel on **18th Jan 2013**.
21. Participated in ***One Day National Seminar on “Quality Initiatives In Higher Education – Exploring New Frontiers”*** on 3rd **August 2013** organised by IQAC – St. Mary’s College, Yousufguda.
22. Participated in one day faculty development programme on ***“Recent Trends in Accounting”*** organized by St. Joseph’s Degree & PG College in collaboration with Indian Accounting Association, Hyderabad Chapter on 31st August 2013.
23. Participated in ***Faculty Development Programme on “How to make Millions from one rupee”*** organized by St. Joseph’s Degree & PG College in collaboration with Hyderabad Management Association on 4th October **2013**.
24. Participated in ***one day workshop on “Role of E-Resources in research”*** Conducted by Training Cell, Department of Commerce, OUCW (Autonomous), Koti, Hyderabad on 22nd November 2014.
25. Participated in ***One day workshop on “Implementation of CBCS in College Prospects and Challenges”*** organized by RBVR College in collaboration with TSCHE & ICSS, Narayanaguda on 27th June, 2015.
26. Participated in ***Workshop on “Implementation of CBCS in autonomous colleges”*** organized by St. Joseph’s College in collaboration with TSCHE, Hyderabad, on 25th July 2015.
27. Participated in ***State Level University Industry meet on “Skill Transformation in Telangana”*** organized by Osmania University, at OU, Auditorium on 1st Aug, 2015
28. Attended 4days FDP on ***“Predictive analytics using SPSS statistics”*** conducted by St. Joseph’s College, in collaboration with IBM from April 11th – 14th 2018.
29. Participated in FDP titled ***“Trends and Future of big data analytics and management”*** organized by Badruka College on August 10, 2018.

30. Participated in ***FDP on Commodity Derivatives*** organized by MCX – investor’s protection fund and Keyman Education series pvt Ltd. In association with the St. Joseph’s PG College, Hyderabad on 29th November 2018.
31. Participated in ***Workshop on “Autonomy to College: Benefits & Way forward”*** organized by University Grants Commission, South Eastern Regional Office, Hyderabad on 4th February 2019 at Maulana Azad National Urdu University (MANUU) Gachibowli, Hyderabad.
32. Participated in the ***“B-Schools Deans & Directors Conclave” (Reinventing Management Leadership)*** conducted by Amjad Ali Khan College of Business Administration in collaboration with Telangana State Council of Higher Education (TSCHE) on 10th January 2019.
33. Participated in ***Skill development workshop titled Design thinking*** organized by Telangana Academy for Skills and knowledge on 17th and 18th August 2018.
34. Participated in ***FDP on Personal-emotional development and counseling*** organised by St. Joseph’s Degree & PG College, Hyderabad on 7 June 2019.
35. Participated in ***FDP on Outcome based Learning*** organised by St. Joseph’s Degree & PG College, Hyderabad on 6th July 2019.
36. Participated in ***FDP on leadership Building and professionalism at Workplace*** organized by St. Francis College for Women on 19th July 2019.
37. Participated in ***FDP on process oriented guided inquiry learning*** organised by St. Joseph’s Degree & PG College, Hyderabad on 21st July 2019.
38. Participated in ***ONE DAY awareness workshop in “Preparedness for accreditation: process & challenges”*** organized by KAABS & XIME, Bangalore on 11th October 2019.
39. Participated in ***International Conference on innovative practices in research in transdisciplinary areas*** organized by RAMPROS EDUCATION Society in collaboration with JS University, Berjaya University college on 13th Oct 2019.
40. Participated on ***National UG College principal’s Meet*** organized by ICFAI Foundation of Higher education, Hyderabad on 15-16th November 2019.
41. Attended AICTE ***Short term training programme on “Case methodology and case writing”*** conducted by S.P. Mandali’s Prin. L. N. Welingkar Institute of Management development and research, Mumbai from Nov 18th – 23rd, 2019.
42. Participated in ***International Conference on “Harmonizing People, Planet and profits”*** organized by Department of Commerce CHIRST(deemed to be University), Bangalore In collaboration with Institute of Management Accountants, USA on 20th January 2020.
43. Participated in ***FDP/Industry- Academia Forum on “Industry 4.0 and the future of learning, research and work”*** organized by Wiley in Collaboration with Miles Education, Holiday Inn, Bangalore on 20th January 2020.

44. Attended **4 days webinar on “An effective research paper writing skills”** from 13.04.2020 to 16.04.2020 organised by Bhagawan Mahavir College of Commerce and Management studies, Bhagwan Mahavir University.
45. Participated in **4 days online course on Examination reforms** conducted during 22-25 April, 2020 organised by AICTE.
46. Attended **One-week Faculty Development Programme on Innovative Teaching and Learning Practices’ (Framework, Methodology, Course Outcomes and Assessment Setting)** organised by Center for Research Consultancy and Publications, VIVEKANANDA INSTITUTE OF MANAGEMENT STUDIES, -B-School, Coimbatore, Tamil Nadu. Affiliated to Anna University from 13 and 19 May 2020.
47. Attended **Online refresher course on “MBA – PPC (MANAGEMENT, BUSINESS, ADMINISTRATION- PRESENT & POST CRISIS)”** organised by S.A. College of Arts & Science, TN from 14th April – 4th may 2020
48. Attended **International Webinar on The impact of attitude, Behaviour and emotional intelligence on performance** organised by University of Stirling & AIMS School of Business Bangalore on 26.05.2020
49. Attended **3 days international workshop (online) on latest trends in commerce** from 14th May to 16th May 2020 organised by Sarah Tucker College (Autonomous), Tamil Nadu
50. Attended **seven days programme titled “Leadership Development Programme”** from 6th July 2020 to 12th July 2020 organised by S.A. COLLEGE OF ARTS & SCIENCE, chennai
51. Participated in **ten days FDP on “online teaching tools”** conducted by School of Management , University of Hyderabad on August 5-14, 2020
52. Participated in **AICTE Training and Learning Academy online FDP on Emotional Intelligence** from 21Sept – 25 Sept 2020 organised by St. Martin’s Engineering College.
53. Participated in **4 days International Webinar on “Contemporary Issues in Commerce & Management”** organized by Department of Commerce, St. Philomena’s College, Mysore from 7th – 10th Oct 2020.
54. Participated in **five days FDP on Blended Learning – The new Normal** conducted online during 12th – 16th Oct 2020 by Anurag University
55. Participated in National **Seminar on Quality Metrics In higher Education** Organised by Raja Bahudur Venkat Rama Reddy Women’s College, Hyderabad on 13th Oct 2020.
56. Participated in **AICTE sponsored one week online STTP on “Interpersonal Skills of Best Behavioral Teachers – Series III** organized by P.S.R. Engineering College from 19.10.2020 to 24.10.2020.
57. Participated in six days **National Level FDP on teaching – Learning practices in 2020** organised by PG & Research Department of Commerce with Computer Applications, Hindusthan College of Arts and Science, Coimbatore, November 2020.
58. Participated in **AICTE sponsored 6 day online STTP on Outcome based Curriculum planning, mapping and measurement**

- organized by Sri Krishna College of Technology from Nov 2-7, 2020.
59. Participated in **online one day workshop on "Rural Entrepreneurship and Rural Engagement"** for HEIs in Association with Mahatma Gandhi Council of Rural Education, Ministry of Education, Govt. of India on 05.11.2020.
60. Participated in **AICTE sponsored one week online STTP on "Emotional Intelligence for teaching staff in enhancing efficiency of students"** organized by Tagore Engineering College, Rathinamangalam, from 17.11.2020 to 23.11.2020 – Phase I
61. Participated in Five days Online FDP on **"Case Discussion Methodology on Rural Marketing & Rural Entrepreneurship"** organized by Mahatma Gandhi Council of Rural Education, Ministry of Education, Govt. of India from Nov 23-27, 2020.
62. Participated in **AICTE sponsored one week online STTP on "Emotional Intelligence for teaching staff in enhancing efficiency of students"** organized by Tagore Engineering College, Rathinamangalam, from 30.11.2020 to 04.12.2020 – Phase II.
63. Participated in seven days national level FDP on **"Application of tools & techniques in research methodology & Accelerate to publish article in scopus and web of science"** organised by Department of B.Com Professional Accounting and Accounting & Finance, Hindusthan College of Arts and Science, Coimbatore, from 17th -24th December 2020.
64. Participated in National webinar on **"Teachers as agents of Change"** organized by Badruka College of Commerce & Arts held on 19th Dec 2020.
65. Participated in "Research Methodology' organized by Department of Business Management, RBVRR Women's College in association with ICSSR, from 28th Dec, 2020 to 6th Jan, 2021
66. Participated in **AICTE Sponsored One Week Short Term Training Program** in online mode on "Outcome Based Education: Critical Issues and Solution (A Case Study Approach): Implementation of Outcome Based Education (OBE) for Holistic Development)" organized between 4th Jan 2021 to 9th Jan 2021 by Electronics Engineering Department in association with S.P.I.T. ISTE Faculty Chapter of Bharatiya Vidya Bhavan's, Sardar Patel Institute of Technology, Munshi Nagar, Andheri (W), Mumbai-400058, Maharashtra.
67. Participated in **3rd International Conference** on Recent Advances in Management & Technology organized by Faculty of Management, Invertis University, Bareilly, UP, India in association with Livingstone College, Salisbury, NC, USA, Johnson C. Smith University, Charlotte, NC, USA & The Institute of Company Secretaries of India on Jan 8th & 9th, 2021.
68. Participated in **AICTE Training And Learning (ATAL) Academy Online FDP** on "Gamification" from 2021-1-18 to 2021-1-22 at Vishwakarma Institute of Technology.
69. Participated in **International Conference of Advance Research & Innovation** organised by Meerut Institute of Engineering and Technology, Meerut on 30th January 2021.

70. Participated in “**2nd International e-Conference** on Recent Trends in Commerce, Management & Information Technology” organized by J.H.A.Agarsen College , Chennai – 60 on 19th March 2021.
71. Participated in **Academic International Multidisciplinary Conference** held on 12th April 2021 conducted by Tech New Publications.
72. Participated in **International Virtual Colloquium** on “ Rebooting Strategies for Post Covid-19 Business Operations” in association with international faculty students multi research consortium, Chennai held on 30th and 31st March 2021.
73. Participated in **6 days online FDP** on Revised NAAC framework” from 29th March to 3rd April 2021 conducted by The oxford college of Business Management, Bangalore.
74. Participated in **4 days FDP programme from 13th April – 16th April 2021 on Master Finance Series 7: Financial Statement Analysis** conducted by Pune Institute of Business Management (NSDC certificate)
75. Participated in **three day Case Writing workshop** organized from 21st April to 23rd April 2021 by Association of Indian Management Schools(AIMS).
76. Participated in **AICTE Sponsored online short terms training program(STTP) of 6 days (30 hours) on Management 4.0** organised by the Institute of Business Management & Research (IBMR), IPS Academy, Indore from 26th April to 1st May 2021.
77. Participated in **7 days FDP programme on Covid-19- business Dynamics in New Normal** from 26th April to 1st May 2021 organised by Vardhaman College of Engineering, Hyderabad.
78. Participated in **FDP titled Developing an inclusive curriculum guide for curriculum development and evaluation process organization** by St. Joseph’s Degree & PG College conducted form 10th May to 15th May 2021.
79. Participated in **Online International Webinar** on Research Publication & Citation Promotion on 15th May 2021 conducted by Periyar E.V.R College, Tamil Nadu.
80. Participated in **International Research Workshop on “Financial Inclusion and rural development** on 17th and 18th May 2021 conducted by St. Joseph’s Degree & PG College & Burgundy School of Business.
81. Participated in **7 days FDP programme on “Teaching pedagogies for virtual classrooms”** from 25th may to 31st May 2021 organised by “Vivekanada College of Arts & Science for Women” , Tamil Nadu.
82. Attended **Mega Virtual HR Conclave, 2021 title HR in the new Era: Challenges and way forward** on May30,2021 organised by GNA university & Core HRIS.
83. Participated in **3rd International Live webinar on Emerging trends in tourism research and hospitality post covid – 19** held on 31st May 2021 organized by RKDF university Ranchi.
84. Participated on **National Symposium on the occasion of World Environment Day** organized by Gujarat Vidyapith, Ahmedabad and centre for studies in Rural Management, Gandhinagar on 4th June 2021.

85. Participated in **3 days International Faculty development program on Innovation, intelligence property rights** organized by GRM, Dr.M G R educational and research institute, Chennai from 9th to 11th June 2021.
86. Participated in **5 days short term training programme on Professors pedagogical Practice** organized by Dr. D. Y. Patil B. School, Pune, India in collaboration with Politeknik Negeri Tanah Laut, Indonesia and Association of Indian Management Schools, India from June 8, 2021 – June 13, 2021.
87. Participated in **one day international e-conference on “Post Covid Challenges in Education, Industry and digital economy** held on 12th June 2021 organised by Vidya Prasarak Mandal’s R Z Shah College of arts and science and commerce, Mumbai.
88. Participated in **one day international conference on Contemporary innovations & challenges in skill development and higher education** held on 21 June 2021 at Compucom institute of technology & Managemetn jaipur.
89. Participated in **one day webinar on HR Analytics : An algorithm for effective decision making** on 26th June 2021 organised by Bharatiya Vidya Bhaven Insitute of management science, Kolkata.
90. Participated in **learning from champions solving a complex problem** organized by centre for innovation, incubation and entrepreneurship in association with Asian Institute of family managed business under institution innovation council conducted by kandivli education society, B.K. Shroff College of arts and M.H. Shroff college of commerce.
91. Participated in **one week national level FDP on transformation in Indian Education through New education policy – Challenges and opportunities** from 5th July 2021 to 11th July 2021 organised by Gov.t of Karnataka, government first grade college for women and St. Aloysius college, Managaluru.
92. Participated in **virtual international conference on Recontextualising entrepreneurship and business for the future: Issues and Challenges** organized by the Department of commerce, St. Aloysius College, Kerala during 25th and 26th June 2021
93. Participated in **2nd International Conference on multidisciplinary industry and academic research - business, management and accounting** on 3st July in Candelaria, Philippines.
94. Participated in **5 days national level workshop on e-content for effective teaching** organized from 13-7-2021 to 17-7-2021 by IQAC of Rani Anna Govt. College for women,Tirunelveli.
95. Participated in **ICSSR sponsored National Conference in Industry 4.0: recent perspectives and future trends** organized by Kongu Engineering college, on 30th and 31st July 2021.
96. Participated in **7th International conference on educational leadership** held from 29th to 31st July organized bySEED, Chennai.
97. Participated in **National level webinar on Multidisciplinary research perspectives towards sustainable development goals** by Sri Krishna

	<p>College of engineering, TN on 17th August 2021.</p> <p>98. Attended research intellectual discussion organized by institute of industry and academic research incorporated on 21st August 2021 in Candelaria, Philippines.</p> <p>99. Participated in two days National level virtual Yen-Symposium on understanding the rise of new normal era in education on 17th and 18th August 2021.</p> <p>100. Participated in five day national level faculty development program on Nuance of Research techniques from 6th September to 10th September 202 organised by Sri Krishna Adithya college of arts and science, Coimbatore.</p> <p>101. Participated in international education forum on national education polices & science , technology and innovation policies: trends and challenges from 2nd August to 6th August 2021 organised by Department of Business Management, St. Joseph's degree & PG College, Hyderabad</p> <p>102. Attended AICTE training and Learning online elementary FDP on achieving operational excellence by Digital transformation of Supply Chain from 21-0602921 to 25-06-2021</p>
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